

Sierra Madre News

Sierra Madre's ONLY Complete Legal and Adjudicated Newspaper
Serving 38,346 in Sierra Madre, Hastings Ranch, Sierra Madre Villa, Oak-Highland, Rosemead-Foothill Area

\$5.00 Yearly — 10c Copy Phone 355-3324 Sierra Madre, California — Thursday, December 21, 1967 24 Pages — Vol. 61, No. 8



LEFT TO RIGHT: Herbert H. Goddard, Paul Stuart and Rosemary Scott at the installation of the officers for the Arcadia Realty Board held on Saturday, December 9. Herbert H. Goddard was installed as president for the 1968 year.

Herbert Goddard Installed As President of Realtors

Herbert H. Goddard, well-known Arcadia realtor, was installed as president of the Arcadia Board of Realtors Saturday night, Dec. 9, at the 23rd annual installation dinner dance at Altadena Town and Country Club, with 200 members, guests and affiliates in attendance.

George Coffin III, 1968 director-at-large of the California Real Estate Association, introduced Paul Stuart, regional vice president and installing officer. Mary L. Hinkle was installed as first vice president; Jack Flaaten, second vice president; Edith Casey, secretary, and William T. Beckwith, treasurer. Directors installed were: Rosemary Scott, retiring president, Martha Crawford, Ralph Rittenhouse, Robert F. Williams, Charles Batterson and Tom Wyler.

Guests included H. Jackson Pontius, executive vice president of the California Real Estate Association and Mrs. Pontius, Mrs. Coffin, Mayor Robert Considine and Mrs. Considine, Christine VanMann, City Clerk; James Harvey, president of the Arcadia Chamber of Commerce and Mrs. Harvey; Sherrill Watson, secretary of the Chamber of Commerce, and Mrs. Watson, Bernard Hammerbeck, president-elect of the Pasadena Board of Realtors, and Mrs. Hammerbeck; Raymond Albrecht, president-elect of the Alhambra Board of Realtors, and Mrs. Albrecht; Al Garcia, president elect of the Monrovia Board of Realtors, and Mrs. Garcia.

Concluding the year's activities, the Arcadia Board

will hold an Open House from 4 to 6 on Dec. 22 at the Board office for members and affiliates, hosted by the Arcadia Chapter of Women's Council of the National Association of Real Estate Boards.

Mountain Man Passes On

by DUNCAN CRAIG

George Bayard, 63, passed away December 13 at the Veterans Hospital in San Fernando. Born in Oakland in 1904, his folks moved to Sierra Madre in 1906. He was active in our mountains for years, an emergency man of the mountains.

In the early 1920's he was maintenance man at the Roberts Camp, packed mules and burros, trapped, carried messages on horseback. He was at the Little Rock Creek incident in 1921, and helped put phone lines across the mountains after the tragic winter of 1921-1922. He ranged the back country for the U.S. Forest Service and packed the supplies from Sierra Madre, 40 miles across the mountains to the men cutting the trail from Mount Waterman to Mount Pacifico.

He was on the 1924 fire which burned 50 miles across the mountains from Azusa to Little Rock Creek. He had a horse and cattle ranch in Nevada where World War II broke out. He sold the ranch and answered the call to the colors. He enlisted in the U.S. Cavalry. Horses were soon replaced by planes and he was transferred to the air borne freight division where he served for the duration of the war.

He is survived by his wife Mildred, a sister Mrs. Doris Webster of Pasadena, and two brothers, Walton of Sacramento and Edward of San Bernardino. Interment was at Wilson, North Carolina.

Lt. Gregory Smith At Craig AFB For Pilot Training



GREGORY N. SMITH

Gregory N. Smith, son of Mr. and Mrs. Myron E. Smith of 225 Oak Meadow Road, has been commissioned a second lieutenant in the U.S. Air Force upon graduation from Officer Training School (OTS) at Lackland AFB, Texas.

Lieutenant Smith, selected for OTS through competitive examination, is being assigned to Craig AFB, Ala., for pilot training. The lieutenant, a 1963 graduate of Pasadena High School, received an A.A. degree in 1965 from Pasadena City College and a B.A. degree in 1967 from the University of Southern California.

Window Winners

At 48 degrees temperature 10 judges walked the streets of Sierra Madre to look in all the merchants' windows. Which window looked like Christmas and carried the theme of Yuletide?

Judges this year included junior judges Richard Kopley, John Davis, Kirk Osborne, Cherril Goldley; Senior Judges Mr. and Mrs. Bill Sullivan, Mr. and Mrs. Larry Garland, and Mr. and Mrs. Gordon Baker Lloyd.

At 7:30 p.m. the judges collected at Garland's Store

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Kiwanis Trophy For Safety

Police To Start Bicycle Safety-Citation January 1

The Sierra Madre Police Department, with the cooperation of the Pasadena City Schools, will begin a Bicycle Safety Citation Program.

The program will become effective January 1, 1968, and continue through August 30, 1968. Thereafter the program will run from September 1 and continue through the school year until August 30.

The Bicycle Safety Citation Program is designed to provide safe riding habits for the bicyclists of Sierra Madre. The Sierra Madre Police Department has conducted a safety program in the city schools during the month of December.

All 4th, 5th and 6th grade students in Sierra Madre, Sierra Mesa, St. Rita's and Ascension schools will have had the program explained and a safety lecture along with safety pamphlets provided by the Automobile Club.

As an incentive for the bicyclists, the Kiwanis Club has donated a bicycle safety trophy to be presented to the school which has the lowest percentage of bicycle citations at the end of the program year, August 30.

If the same school can maintain the trophy three years in succession, the trophy will become the property of the school. The trophy will be presented on a yearly basis, and the school's name will be engraved on the trophy. It will remain in that school until it is won by another school.

In carrying out the Bicycle Safety Program, the Police Department will issue an informal citation to the bicyclist who is observed violating a Vehicle Code section or committing any unsafe act. A letter advising of the violation will be sent to the bicyclist's parents. Three unsafe violations within the program year will cause the student to appear before the bicycle officer or be referred to the Juvenile Traffic Court, if formal action is necessary.

The Sierra Madre Police Department feels that with

the cooperation of the parents and students, the program will be effective and will assure safe riding habits, thus eliminating accidents.

Officer John Samony, in charge of the Bicycle Safety Program, together with Chief Zurcher and the entire staff of the Sierra Madre Police Department, extends best wishes for a safe and joyful Holiday Season.

Free Cable Hook-Up For Christmas

This is your last call for FREE normal installation of the Foothill T.V. Cable as a Christmas gift from Manager Justo Caffi.

As reported he still has 39 free installations available out of the original 100 that he is giving to the people of Sierra Madre and West Arcadia.

Because of the heavy wind storms this past week, anyone either calling or stopping in at the office and making the designation that they want the free installation, Manager Caffi has extended the date until Friday, December 29, with installation as soon as possible thereafter even though it may run into the month of January.

At the present time they have brought in three extra installers who will be working Saturdays and Sundays to make the installation for all calls by Christmas, if possible, and this will be extended till New Year's day in hopes of getting as many hooked up for the Tournament of Roses Parade.

There are absolutely no strings attached to this free gift. Call Foothill T.V. Cable now at 356-1702 and tell the girl that answers that you want Free Normal T.V. Cable hookup as soon as possible and you will immediately go on the list. Do it this minute.

Fire Marshal Gives List Of Electrical Safety Rules

Thinking electrical safety could be your brightest idea in keeping your home aglow with Christmas lighting this holiday season.

In a Christmas safety advisory, Fire Marshal Ludden reminds homeowners that the special home electrical demands of the season require special caution. You must be alert to electrical fire dangers not only of Christmas lighting, but of your home's entire electrical system. It bears an extra burden in December.

To help keep your home free of holiday holocaust, Marshal Ludden offers these suggestions:

1. Check lighting sets before using, examining for frayed wires, loose connections, and broken sockets. Don't use your favorite old fixtures so long that they become a hazard.

2. If you decorate with lights outside, use specially-reinforced rubber wiring and rubber gaskets that give bulbs a waterproof fit.

3. Follow manufacturer's instructions in lighting an artificial tree. Most will warn against stringing it with lights. Synthetic needles can be melted even by the heat of a 3-watt Christmas bulb. Worse yet, a frayed wire can turn an aluminum tree into a sparking horror. An alternative is to direct a floodlight beam on the tree, perhaps with a revolving color wheel to heighten the effect.

4. Use only fixtures bearing the familiar "UL" seal of Underwriters Laboratories, Inc. It's an important guarantee that wiring and bulbs meet safety standards.

5. Turn off all holiday lighting before retiring or leaving the house.

6. If a fuse blows, quickly determine the cause. A circuit might be overloaded by the extra lights, and a redistributed lighting arrangement could correct the problem. If not, call an electrician; the situation could be more serious. Have extra fuses on hand at all times.

When you take the Christmas lights down, keep your guard up. Make alertness to electrical safety a year-round habit. You may be shocked if you don't.

Zoning Board Organizes

The Sierra Madre Zoning Board of Appeals met for its first session on Thursday, December 7, and its duties were outlined by Mayor Pro Tem Wagner.

Because of an oversight, the appointing of six members to the five man board, it was decided to postpone its formal organization until it was found out if the council would drop one member or enlarge its membership to seven members. Since no hearings were scheduled at this session the time was spent in the reading of court opinions given on zoning matters, as interpreted by City Attorney Charles Martin.

James Abernethy was appointed temporary chairman to serve until formal organization can take place.

The board will meet the first Thursday of each month and will concentrate strictly on zoning matters, formerly heard by the Planning Commission; thus freeing the planning group almost entirely for planning matters.

Those members now serving include Abernethy, Arthur Soderbloom, Manuel De la Torre, Corey Acra and Andrew Buchan.

It is felt that the seven man board will be formalized at the February meeting.

Two public hearings are now slated for board action at its January meeting. This will be at 8 p.m. in the City Hall Council Chambers.



AARON BLOOM, president of Sierra Engineering Co. and company secretary, Mrs. Lois Herron, with the "Christmas Spirit" Sierra employees are sending to Mrs. Herron's son, Bruce, for distribution to the needy children of Viet Nam.

Senior Citizens Held Christmas Party Dec. 16

The Christmas party for the Sierra Madre Senior Citizens was held December 16 at the Memorial Park House. Frances Gardner, president called the meeting to order at 11:30 a.m. Roland Ridge-way gave a reading about Christmas and the Lord's Prayer was recited. A salute to the Flag was given and the "Star Spangled Banner," and "The More We Get Together," were sung. A Kentucky fried chicken dinner was served and mince and apple pies were the dessert.

It was the birthday celebration for the December birthdays. A beautifully decorated table was set for Lorena Craig, Molly McKim,

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Sorensen Appoints Committees

Severin Sorensen, City Councilman, solidified his campaign staff this week by announcing the appointment of a Steering Committee. "In order to clearly define the issues, provide a continuity of strategy in the campaign and provide guidance in discussing my eight year record on the council," Sorensen stated, "I have named Mr. and Mrs. Claude H. Brown, Jr., Dr. David S. Wood, Mr. and Mrs. Ralph Rule, Mr. and Mrs. R. Robert Evans, Mr. and Mrs. Larry Bevington, Mr. and Mrs. Foster Buckner, Mr. and Mrs. Donald Konker, Mr. and Mrs. Anthony P. De Pasco, and Melvin Bowman to the committee.

"In addition, to make recommendations on coffee hours, endorsements, publicity and discussions on civic matters, I have also named Mr. and Mrs. John A. Seilen, James E. Gorham, Mr. and Mrs. Mel S. Stine, Mr. and Mrs. Verne Foster, Mr. and Mrs. Walter H. Goodwin, Mr. and Mrs. Philip Mitchell, Robert Michaels, Robert H. (Bobby) Clark, Mrs. Janet Wood, Mrs. Edith Dane and Sue Sidel to the Steering Committee," Mr. Sorensen added.

Sorensen's Campaign Manager, Gordon Rudolph, stated, "Sorensen's appointments to the Steering Committee shows the interest leading citizens of Sierra

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Series Of Fire Calls

Sierra Madreans and the Sierra Madre Volunteer Fire Department was no exception throughout the San Gabriel Valley when the heavy winds hit the area and recorded damage and fires.

As always, when disaster is contemplated, or heavy winds are apparent, Chief Charles Brown has a "stand-by" crew available for immediate emergencies, and such was the case Tuesday evening and throughout the heavy wind storm.

Standing by the radio, the telephone and the fire engines a crew of volunteer firemen heard each report as it came in. A standby crew of six answered the first call to Grand View at 1:15 Wednesday a.m. where broken wires were suspected of setting a tree afire. They stood by with full equipment until Edison Company men put the wires in repair.

At 2:47 a.m. it was necessary to call out the full fire crew to the home of Leo Kennedy at 196 N. Adams.

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Bruce Herron Receives Bundles

Sierra Engineering Has True Christmas Spirit

The benevolence of a Sierra Madre seaman has initiated an early application of the Christmas Spirit at Sierra Engineering Co. in the foothill city. HM-3 Bruce

Herron, 23, a Navy corpsman assigned to the Surgeon's Office of the 1st Marine Division in Viet Nam has been over-whelmed with compassion for the "needy" Viet Nam children. Since his arrival in the Asiatic war area, young Herron has written home repeatedly, telling of the sorry plight of children in the war-torn area around his base near Da Nang.

His mother, Mrs. Lois Herron, who has been an executive secretary at Sierra Engineering Co. for over 15 years, enlisted the aid of Sierra's 400 plus employees in collecting children's clothing, shoes, etc. to send the war-stricken children and to date, her fellow workers have responded with over two hundred pounds of clothing — more is coming in every day.

The shipping department at Sierra, with the blessings of the company president,

Aaron Bloom, is packaging the donations for shipment to Bruce who will see that it reaches the neighboring hospitals, orphanages, and needy families near his Viet Nam base. Mr. Bloom has issued bulletins to company employees encouraging their support and has been instrumental in establishing

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Camp Fire Girls Sing Carols

Last Friday there could be heard the happy singing of Christmas carols in our downtown area as Camp Fire and Blue Bird groups joined their voices for this annual event. Starting at Kersting Court the girls sang their way up Baldwin to Crestview Lodge, then back along Sierra Madre Boulevard to Parkwood Convalescent Hospital and the

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Dixon Colbert Awarded Trophy At Forensics Meet

Pasadena High School recently was presented with an award from the National Forensics League for outstanding achievement in Southern California competitive speech under the direction of Pasadena High School speech instructor, Mrs. Lois Harding.

Sierra Madre's own Dixon Colbert, son of Mr. and Mrs. Eugene F. Colbert of 286 W. Highland, helped his school in winning this award with an outstanding performance at a recent speech competition.

Six foot 1 inch Dixon, a student at Pasadena High School and a serious speech student participated in a Southern California Forensics Tournament which was recently held at Montebello High School. There were 18 high school participating in this event. Of the categories offered, Dixon chose "A Serious Dramatic Interpretation" as his selection. For his forensic offering of this category he chose the book, "The Collector," by John Fowles.

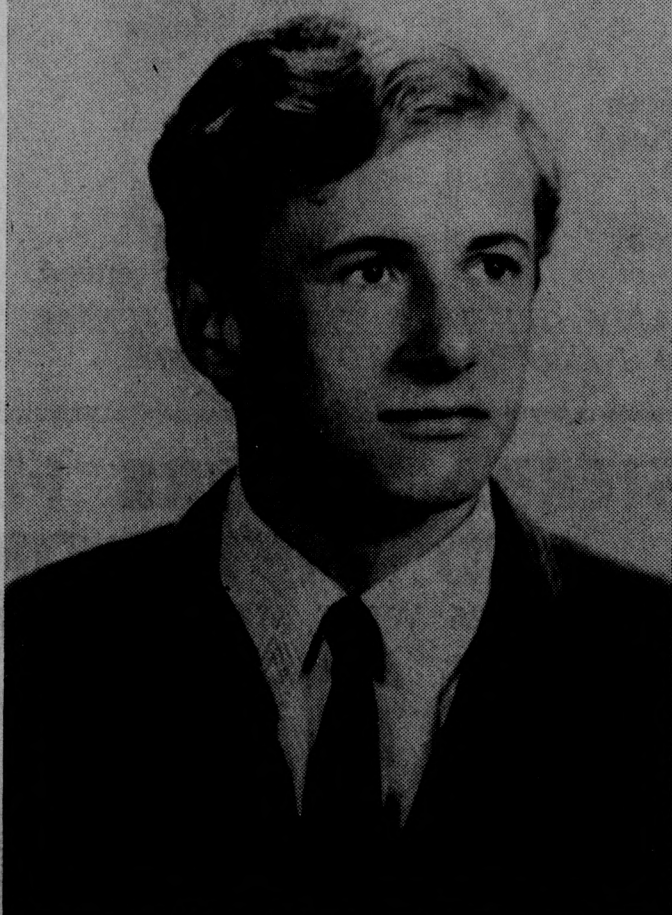
His presentation had to be given three different times before three different panels of judges. The judges, by the way, were all speech teachers.

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Legion Auxiliary Plans Post Christmas, Jan. 13

Mrs. Edith Noshier was hostess to the members of the Sierra Madre American Legion Auxiliary on December 14. Guest speaker for the evening was Miss Cathy Spies of San Marino High School. Miss Spies represented the unit at the 1967 session of Girls' State on the campus of Davis State University. She was sponsored with the assistance of San Marino Post of the American

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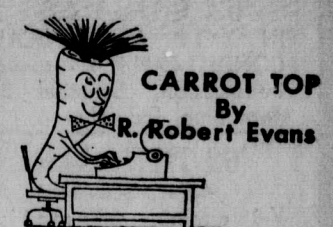


DIXON COLBERT
... Award Winner

Firemen To Fill Stockings

Sierra Madre Volunteer Firemen will meet Friday evening at the hour of 7:30 to fill 1000 stockings for the Children's Christmas Party to be held Sunday evening Dec. 24 in Memorial Park with the arrival of Santa Claus at 7 p.m. sharp.

All Reserve Firemen, friends of Firemen are invited to help with the job of filling the stockings with popcorn ball, orange, apple, candy and nuts, and all children within reading and hearing distance are invited to the party Sunday, December 24.



CARROT TOP
By
R. Robert Evans

We offer the heartiest of congratulations to the new President of the Chamber of Commerce, Ben Wightman; his Vice President, Jim Burke; Treasurer, Marv Neelands, and the newly elected and added members of the Board, Jack Grotewill, Jim Brown, Justo Caffi, Doug Delahooke and Harry A. Lange, and you, too, Bob Green.

There is always a lot to be done in the Chamber of Commerce, and it does take considerable time to try and accomplish it. We thank these men for offering their services. We do wish them success throughout the coming year.

Speaking of the Chamber of Commerce, have you noticed Jolly Old St. Nick on the streets the past few days? He really gives the kids a joyous moment, and I thoroughly enjoy his enthusiasm as he greets each of them.

So Monday is Christmas. I knew it was coming and coming fast, even as I sat down on July 3 and thought it over. As you get older and older, everything speeds up a little bit as you drop your motivation into low gear... Dad used to explain those things to me, but I didn't listen.

Now that we have notified you that Monday is Christmas, it sure seems appropriate that we tell you a few Christmas stories, so I will come up with the first one that happened to daughter Candy when she was seven years old.

Candy gave her mother a box of scented soap for Christmas. A visiting neighbor, admiring the gift, told Candy that she always placed a cake of perfumed soap among her underthings because it kept her clothing smelling nice.

Several days after Christmas, and I remember it well, Candy approached her mother and complained, "I don't understand that Mrs. Smith, I keep putting a cake of soap in my underwear, but when I walk around it always drops out!" ... Now I ask you, isn't that an embarrassing moment for anyone?

Of course here is one that always tickles me pink, especially so, since in childhood I had two playmates who had recently come from London to stay in the United States.

These two small British boys were gazing at a butcher shop window decorated for Christmas. One of them pointed to a number of hams hanging from a large holly branch. "Look, Tom," he said, "Look at them 'ams a-growing up there.'"

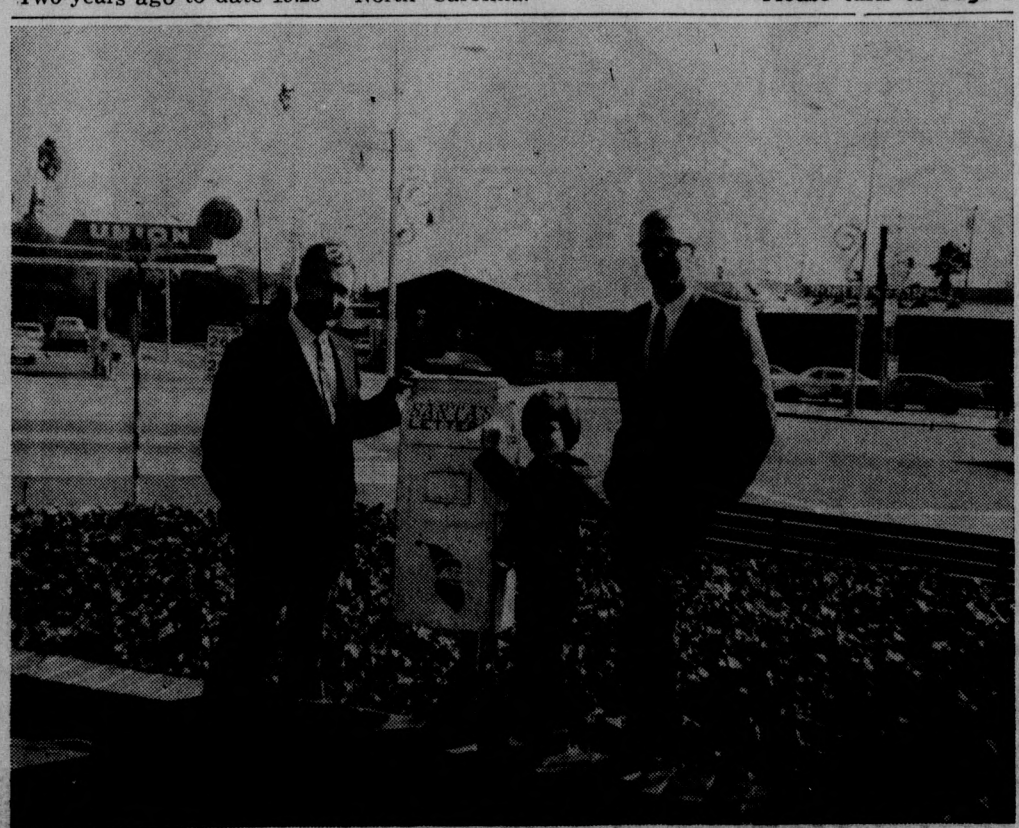
"Get away," said the other. "Ams don't grow on trees." "Well, that's all you know about it," said the first, scornfully. "Ain't you ever 'eard of an 'ambush?" Now, I truly think the boy has something there.

Of course I told both Candy and Robin that this year I intend to assemble a Christmas doll, using nothing but the extra parts left over from the doll that I assembled for them last year... they are still thinking about this one, and I have caught them looking at me with side glances, but as they get older I am sure they will figure out just what I was trying to tell them.

I truly remember the past Christmases, you know, "the old-fashioned Christmases when people paid cash for

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WEATHER	High	Low	Prec.
Dec. 12	62	40	
Dec. 13	46	37	
Dec. 14	52	38	
Dec. 15	58	36	
Dec. 16	58	42	Tr.
Dec. 17	58	44	
Dec. 18	58	42	1.35
Total rainfall to date	7.35"		
Year ago to date	11.95"		
Two years ago to date	19.25"		



POSTMASTER GUY BOSSI and Chamber of Commerce President Doug Delahooke assist the young lady in her mailing of a letter to Santa Claus in Kersting Court. This is an annual affair sponsored by the Chamber and sanctioned by the Post Office Department.

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You and Your Neighbor

by NANCY BRYAN

The Saturday before Thanksgiving, Mrs. Henry (Pat) Rose Jr., flew up to the San Francisco area to visit with her sister, Nola, and family. Mr. and Mrs. Charles Nealey and two children — Nancy, 6, and Matt, 4, live in Mineral Park. Hank Rose and son Phil drove up on Thanksgiving Eve to be all the family. Older son, Brooks (Henry) Brooks Rose, III, spent Thanksgiving Day with relatives in Covina.

Hank's father, Henry B. Dorothy, arrived after Thanksgiving weekend to spend about five days. They drove down from their home in Reno, Nevada.

No matter what Santa brings to the Roses, he won't be able to top having son Brooks home for the holidays. Just discharged from the Navy this last May, this will be Brooks' first Christmas at home with his family in 3 years. The U.S. Navy had priority the other times. . . . Even if Brooks had had a pass. . . . Vietnam is a little too far.

At this time Christmas plans for Hank and Pat and the boys include dinner in Whittier at the home of Mrs. Sharon Cromwell, Pat's sis-

ter. Pat's father Mr. Van Read,

of Iowa will be there too, as well as his wife, Bea. — ☆ —

Arriving last Thursday at International Airport were Mr. and Mrs. George De Simon of Ohio. They came to spend Christmas with their daughter Jean and son-in-law, Gary Bettner. Besides getting re-acquainted with grandchildren Scott, 5 and Terry 3, they will be making the acquaintance of new granddaughter, Kimberly Ann, born October 22 of this year.

Gary's mother, Mrs. E. J. Bottemer, also of Ohio, was here when Kimberly Ann was born and was enticed to stay for Thanksgiving and Christmas.

Christmas dinner is scheduled for the Bottemer home, at 1280 Hastings Ranch Drive, and attending from Torrance will be Gary's sister and family, Mr. and Mrs. Dale Bryson, Tammy, Kevin and Bryon.

There are tentative plans in the making to take Jean's parents to see their first Rose Parade, which should be quite a thrill.

— ☆ —

Your Friendly and Sincere Hardware — Sierra Madre Hardware, 25 W. S.M. Blvd..

Look for your neighbor in church this Sunday.

Vella Views

By Toni Maurin

SYcamore 7-9634

It's fun to write what I commonly refer to as my "Christmas Column." It is such an ideal way to wish my readers a joyous season and a happy and healthful new year. Especially the healthful part, I just can't afford to lose any of you out there!

My family is convinced that if "the" day doesn't arrive soon everything in the house will be either gold or silver. I am like a woman possessed when I get a can of spray paint in my hands. Have already used up six cans of gold and two silver and am lurking around the house just ready to spring on something with a brand new can of copper-tone.

The children are protesting and saying that red and green are Christmas colors. In our house Christmas colors are gold and silver as any fool can plainly see! I'll bet we have the only house in town with a gilded front door and French poodle (I told him not to stand so close when I'm painting because nothing is safe, and that includes dogs, kids, hatchets, hammers, screwdrivers, I just love to paint.)

Although to the casual observer we are just about as decorated as one house can or should be, I'm not so sure that I'm finished. I have four cans of gold paint left and there's still the garden. The only thing that is going to make me stop this mad round of spraying is the fact that I haven't done my Christmas shopping yet and I just don't think I can put it off any longer. But in the meantime I repeat that I hope you all have a wonderful Christmas.

Those invited were Mrs. William Frogue, mother of the bride, Mrs. Helena Busby, mother of the groom, Sandy Frogue, her sister and also a sorority sister at USC, Candy Frogue, another sister from Dallas, Kathy Morgan, a bridesmaid and sorority sister, Mrs. Jack Mayhew, Mrs. Robert Keilholtz, Mrs. Marian Elliot, Mrs. Jenny Dutcher, Mrs. Julius Ogan, Mrs. Edward Vail, Miss Kristi Keilholtz, Mrs. Paul Lucas, Mrs. Michael Finnerty, and Miss Sandra Silver.

In addition were some of her old high school friends — Please turn to Page 18

TRANSIT TOPICS

News and information about your public-owned transportation system, published in this newspaper as a community service from the Southern California Rapid Transit District.

by
ARTIE DEE
Transportation Editor

December is a busy time of the year, everyone is going here or there, buying this for Aunt Minnie or that for Junior. Sooner or later some of you nice folks are going to need an EXTRACAR. Now, Hertz and Avis have cars but only RTD has EXTRACARS (buses to you). RTD provides chauffeurs with their EXTRACARS. Send for your RTD system map and take a load off your mind.

The beauty and pageantry of the Tournament of Roses leaves one spellbound, but the traffic can leave you just plain bound.

Unless you've been involved, you can't imagine the mass confusion that one and a half million good folks can cause when they all gather in one city to view a parade. A person can park miles from the parade route and have a long two-way walk, or he can look to RTD.

On New Year's day, the RTD goes all out to provide service from key areas all over the southland. Special service, augmented regular service, package deals. For complete details see your local paper the week of the 18th or 25th.

Have you run out of gift ideas this year? How about an RTD Monthly Pass? What could be more practical than pre-paid transportation for that person on your list who doesn't have a car. Over 30 locations to serve you, or you can purchase them by mail. Send your check or money order to General Passenger Agent, 1060 South Broadway, Los Angeles, Calif. 90015.

Q. How often does the bus run from Azusa to Los Angeles? I find it necessary to go to General Hospital several times a week. Mrs. P.L.C.

A. Hourly service is maintained on the 68 Line and the bus stops across the street from the hospital complex. I'll send you a timetable with your map.

Q. My son will be needing transportation from El Monte to Whittier College after Christmas. Can he ride the bus and if so, which one? Mrs. L.L.

A. The 38 Line from El Monte station goes down Painter Street in Whittier, right in front of the college.

Q. How long a ride is it to International Airport from Alhambra and how do I go? Mrs. S.J.

A. Two buses are required. The 52 Line running on Main Street in Alhambra will take you to 5th and Spring in Los Angeles where you can change to the 51 Line to the Airport. The trip can be made in an hour and 40 minutes.

Q. My husband is stationed at Norton Air Force Base in the San Bernardino area and we are staying in Pomona. Is there bus service he can use to and from the base? Mrs. J.P.

A. The 60 Line from the Pomona Station will take him to Norton Air Base. I'll send you a timetable with a map for your convenience.

Send your questions to Transportation Editor, Artie Dee, care of this newspaper. All questions will be answered in this column or by mail. A system map will be sent free to each person submitting a question, or call 747-4455 for detailed information.

Merry Christmas

To All, And May Each of You Have Complete Happiness
And Enjoyment With Your Families Throughout the Holidays

The Harris Family

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Libbey
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Cups

Cosco
Tin Trays
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- ★ Sunbeam - Vista Electrical Appliances
- ★ Christmas Tree Lights & Decorations

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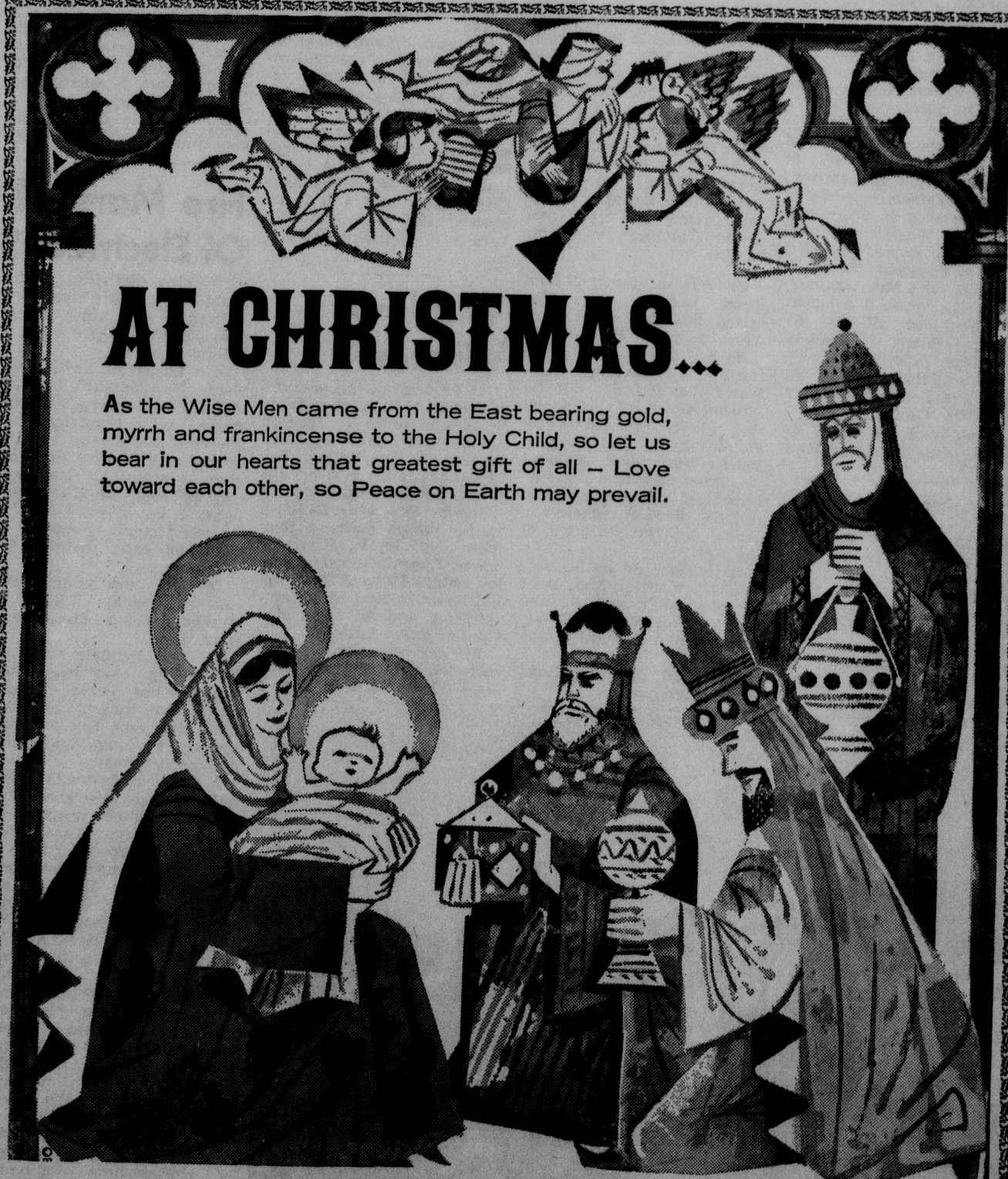
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AT CHRISTMAS...

As the Wise Men came from the East bearing gold, myrrh and frankincense to the Holy Child, so let us bear in our hearts that greatest gift of all — Love toward each other, so Peace on Earth may prevail.

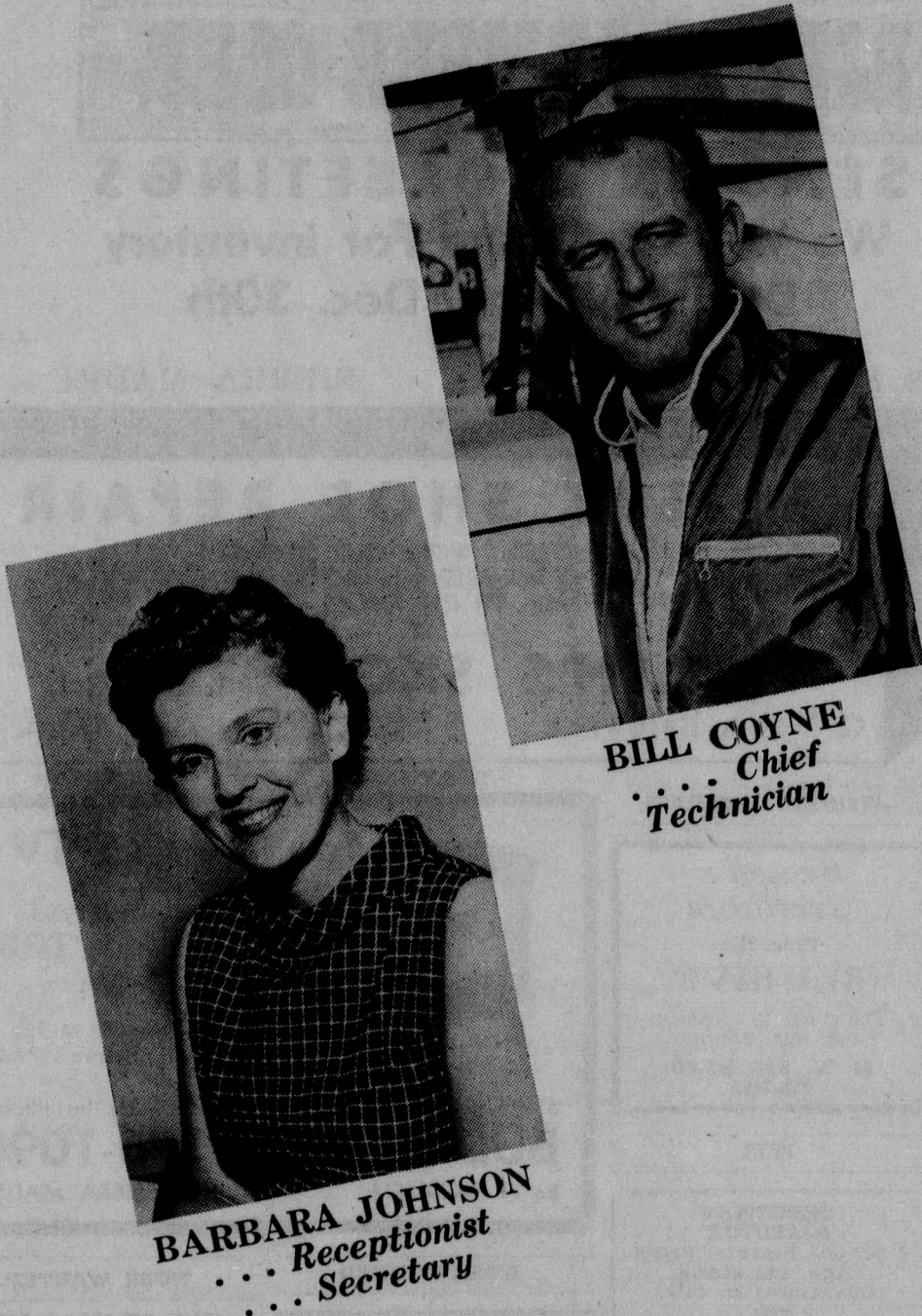
Sue and Jack Overholt

Vogue CLEANERS

370 West S.M. Blvd. In Sierra Madre

MERRY CHRISTMAS

FROM A TEAM
THAT WISHES
THE BEST FOR YOU
IN TELEVISION
VIEWING THROUGHOUT '68



Justo Caffi
SYSTEM MANAGER



WORKING TOGETHER BRING YOU OUR MANAGER'S

Christmas Gift Specials

ABSOLUTELY FREE!

TO THE
NEXT

39

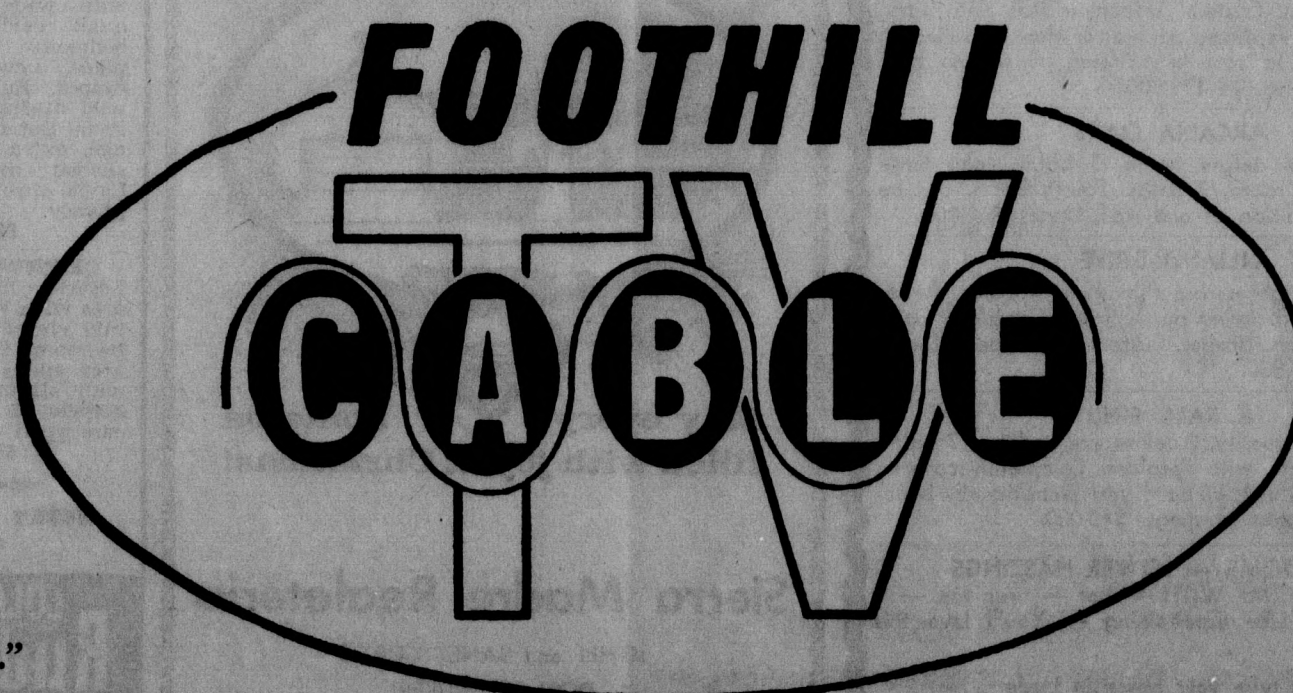
Sierra Madre or West Arcadia Families To Come In Or Call Our
Office Between Now and December 21st We Will Present Them
A Gift Of A Normal

FREE Hook-up To The Fabulous TV Cable

"THIS IS OUR GIFT OF APPRECIATION TO YOU THE GREATEST PEOPLE IN THE WORLD."

AFTER NORMAL INSTALLATION
\$5.95 A MONTH FOR THE FIRST SET
\$2 A MONTH EACH ADDITIONAL SET

Working To Build
Sierra Madre's
Television Viewing . . .



12
FABULOUS
TV CHANNELS
TO CHOOSE FROM

"A Division of H & B Communications Corp."

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"RIGHT" PRICED PROPERTY IS SELLING

Check the Real Estate Listings In This Week's Sierra Madre News Classified . . . Visit Your San Gabriel Valley Realtor

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4-SIERRA MADRE NEWS Thursday, Dec. 21, 1967

Sierra Madre News

Published every Thursday at 9 Kersting Court, Sierra Madre, California, Los Angeles County, Post Office Box 37, Zip Code 91024. Telephone 355-3324 or 355-3325.
The Sierra Madre News, Official Newspaper of the City of Sierra Madre is declared a Newspaper of General Circulation for the publication of legal notices, as defined by Section 4460 of the Political Code of the State of California, in the Superior Court of Los Angeles County August 19, 1938. Adjudication Decree Number: 604,704.
A First Class Newspaper entered as Second Class Matter at Sierra Madre Post Office October 2, 1906, under Act of Congress of March 3rd, 1879.

BUSINESS DIRECTORY

APPLIANCES AND REPAIRS

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Electrical Appliance and Vacuum Service
All Types and Makes of Small Home Appliances
Expertly Repaired
Including Hoover & Kirby Vacuums, Paper Bags and Hoses for All Models
Radios, Keys, Locksmith
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MOTOR TUNE UP — BRAKE SERVICE
Dependable Auto Repair
Operated by
Clarence N. Morrison
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Closed Saturdays

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All Types Carpentry
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From Simple Alterations
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FOR YOUR
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SEE NINA NEALE
**NEALE
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Crawler Tractors
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• Landscaping
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**MAMA PETE'S
DAY NURSERY**
HOURS 7:30 to 5:30
71 SUFFOLK

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Reg. Pharmacist in charge
Free Delivery
ROYAL DRUGS
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If Your Home
Deserves the Best
CALL
R. L. MANNION

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Sierra Madre
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Licensed & Insured
Residential & Commercial
Interior & Exterior
Established
15 years locally

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CARPENTRY & PAINTING**
Licensed and Bonded
Mel Goodsell
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**RAMBEAU
TV ANTENNA
SERVICE**
Servicing All Makes of
TV's, RADIOS and
ANTENNAS
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**COMMERCIAL RUBBISH
WEEKLY OR DAILY
RESIDENTIAL PICK-UP
SPECIAL OR PART LOAD**
Municipal Contractor
City Refuse Service Co.
215 E. Huntington Dr.
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Service Call, \$1.95
Home or commercial
Sales and Rentals
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**1st and 2nd
REAL ESTATE LOANS**
We Buy, Sell and Make
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Arcadia
Southern California

REAL ESTATE FOR SALE

**PEACE ON EARTH GOOD
WILL TO MEN IS OUR
PRAYER FOR A
MERRY CHRISTMAS
TO ALL**

Drive by the following
360 Acacia — Outstanding
at \$26,750

1046 Cynthia — (Hast-
ings) Close to every-
thing. 3 bd., 2 ba.
\$28,900. 10% Dn.

173 Vista Circle — (Handy-
man finish guest apt.
or 2 extra bds.) Must
sell. Asking \$16,900

85 E. Sierra Madre Blvd. —
3 bldgs. 4 rental. Lge.
lot. Sleeper at \$39,900

87 Lowell — 6 rms. Ele-
gant decor plus lge.
guest rm. Asking
\$31,900

Lot (level) at 735 Canyon
Crest. Bargain. Try
\$7,900

Nine Prime units. Under
2 yrs. Full. No children
or pets. Try \$129,000.
\$16,500 gross!

3 Units (Triplex). Newer.
\$390 mo. income. Priced
to sell at \$39,900!

24 Vista Circle — Re-
modeled interior. Try
\$15,900

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638 W. SIERRA MADRE
355-1169
(24 hr. answering serv.)

YULE AGREE

Quality such as this 3
bdm., fam. rm., ex-
panded home is hard
to find. 130 ft. frontage
with view. Intercom
with P.M. Screened
lanai. Landscaping a
work of art. \$38,900

DRINK UP

The beauty surround-
ing the luxurious 3
bdm., fam. rm., din.
rm. home. Wet bar &
screened lanai. Heated
pool. Mt. & valley
views. \$48,750

THE PASSWORD

Is prime. The light &
cheerful 3 bdrm. den
home. The low main-
tenance 130 x 100 ft.
lot. The heated 15 x 35
ft. pool. The circular
driveway. All this on
a cul de sac off Orange
Grove. \$37,950

To All Our Friends and Clients
We of Clara Clark Realty
Wish To Extend
Our Warmest Good Wishes For A
Merry Christmas and a Happy New Year

* CLARA CLARK *
Betty Coatsworth Ann Johnson
Ed Puhlman Edith Moore
Hazel Gittinger



A full measure of joy is
our Noel wish for you!
**Margaret & Harold
Pangborn**

Harry A. Lange

Real Estate & Insurance
Multiple Listings
81 W. Sierra Madre Bl.
Open Saturdays and
Sundays
EL 5-7196

REAL ESTATE FOR SALE



We hope you have
a happy holiday!
Eleanor Powell
355-0934

Christmas Time We Wish Good Cheer
To Friends and Family Dear
But Let Me Wish To Everyone
The Best Year After Year

MERRY CHRISTMAS AND A
HAPPY NEW YEAR TO ALL
LOU MARIOTTI REALTY



May every home be
filled with joy at Christmas!

Sierra Madre Realeteria

JOHN and JANET CURTIS
DON SCHINDLER
355-3433 **25 S. Baldwin**

SALE OF THE WEEK

GRIFFIN LUMBER CORP.

SEASON'S GREETINGS

We Will Be Closed For Inventory

Dec. 26th Thru Dec. 30th

355-2331

38 E. MONTECITO

SIERRA MADRE

EXPERT SHOE REPAIR

ORTHOPEDIC WORK OUR SPECIALTY
SHOES REPAIRED WHILE YOU WAIT
WE REFRESH OR DYE SHOES ANY COLOR

RALPH'S SHOE STORE

41 North Baldwin

BankAmericard

355-0479

BUSINESS MACHINES

Season's Greetings From the BEE HIVE

The place to come in
and buzz around
24 W. S.M. BLVD.
355-2455

PETS

**CHRISTMAS
SACRIFICE**
2 yr. old Panama Parrot.
Cage and stand.
Guaranteed to talk.
\$195
796-8414

REAL ESTATE FOR SALE

Your New Year Resolve
"List With Lola"

Room! Room! Room!
FABULOUS SPANISH
3466 sq. ft. of quality
living 4 bedrooms, nur-
sery, den (may be used as
6 bedrooms). 3 luxurious
tile baths. Dramatic entry
hall with off-foot-traffic
17 1/2 x 25 1/2 ft. living room.
Large formal dining, sepa-
rate breakfast room.
Covered patio, basement,
fenced, secluded yard
with good plantings, 3
car garage.
\$42,500
\$33,600 T.D. may be
assumed.

FOR YOUR FAMILY
Rambling 4 bedroom
Ranch style, shake roof in
fine home area. Lot 109 x
138 1/2, seclusion, avocado
trees. Fireplaces in both
living and family rooms.
Convenient built-in kit-
chen, breakfast area, din-
ing room. Covered patio,
garages & work shop.
\$41,950

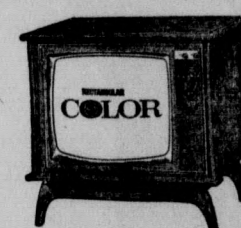
COMPARE THIS VALUE
Well constructed 13 yr.
old home on large lot
with wide frontage in
quiet residential area. 3
bedrooms, 2 baths, fire-
place, newer carpets &
drapes. Built in kitchen
with dining area. Family
room. Detached 2 car gar-
age, extra parking, tree-
shaded covered patio.
Large shrubs & trees for
privacy.
\$29,950

ORIENTAL MODERN
Located in finest N.W.
area with Valley & Moun-
tain views. Immaculate 3
bedroom, 2 bath. Dining
area opens to large deck
with sliding glass. Fine
carpets & drapes. Ezy-
care yard.
\$32,500

MERRY CHRISTMAS ALL!

**LOLA
Rudbach**
REAL ESTATE
355-1461

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BUD'S TV

Authorized
RCA VICTOR
Sales

Repairing All Makes
Television - Stereo - Radio

6 Mo. Free Service Free Normal Cable Installation
BUD'S TV **356-1090**
53 N. BALDWIN IN SIERRA MADRE

WORK WANTED

Alexander

Fast Tree Service
TREES REMOVED
TOPPED - TRIMMED
LOTS CLEARED
RUBBISH HAULED

R. ALEXANDER
355-2537
355-9663

HOUSE PAINTING
INTERIOR & EXTERIOR
Good work guaranteed
355-0698
(Call evenings)

DO YOU NEED HELP?

Let A Student Help You
We have students look-
ing for after-school and
weekend work. Willing to
babysit, do yard work,
clerical work, sales work,
service station work, and
house work. Why don't
you make your job easier
and let these students
help you? Call
**SIERRA MADRE YOUTH
EMPLOYMENT SERVICE**
at 355-7141
between 2 p.m. - 5 p.m.
No fees charged

HELP WANTED

YOUTH EMPLOYMENT

So that Sierra Madre Youth will have a full winter of employ-
ment, they should register immediately with the Youth Employment
service at 40 S. Baldwin. Once registered they will have equal
opportunity to be called as employers need their services.
Attention Employers
Each week throughout the winter, available Youth seeking em-
ployment will be listed in the columns below through Courtesy of
the Sierra Madre Civic Club. The age group is 13 years to 21 years,
but should you not find the service that you want listed, you
are instructed to Call

355-7141

No charge for either Employer or Employee.

BABYSITTING .50 hr.
YARD WORK \$1.25 hr.
POLISH SILVER .75 hr.
PET CARE .50 hr.
WINDOW WASHING
IRONING
CAR WAXER by the job
CASHIER

CHURCH NURSERY
SALES GIRL
WALL WASHING
PET CARE
COUNTER GIRL
MODELING
FILED AND STOCK WORK
LIBRARY WORK
SETTING OUT TRASH

Senior Citizens

Pearl Smith, Lillian Godley, Roy Pickett and Marion Shaw. Anna Ridgeway had charge of the decorations and there were feasts of holly, poinsettias and Santa Claus and small Christmas trees. An exchange of gifts came after the reading of the minutes and treasurer's report.

There will be no more meetings till the first Saturday in January. The new officers will be installed on the second Saturday. The retiring president thanked all of the officers and the ones who had helped to make this last year such a pleasant one.

A gift was given to the president from the club. Several carols were sung and the group then adjourned for games.

Window Winners

for tallying. Winners are: First place, Sierra Madre Hardware; second place, Wistaria Bakery; third, Arnold's Hardware; honorable mention, Wesells, and Hansen's Ford.

Plaques were awarded to the three prize winners by the Sierra Madre Chamber of Commerce in their annual Christmas window decorations award.

Support your local merchant — buy local.

SPORTS

AS Hank Ives SEES IT



DEAR SANTA . . . Look Santa, the Christmas list is short this year so the request list shows just a few thousand gifts for needy types in the sports world.

FOR BOB BOYD . . . Five Billy Hewitts. The Trojans are just the second best team in town.

DICK WILLIAMS . . . Patience and understanding the past season while winning the pennant. He will need these attributes with a couple of National League castoffs, Dick Ellsworth and Ray Culp, but the two could lead to another flag.

ROMAN GABRIEL . . . A bigger bonus, he earned it.

BILL BRADLEY . . . A giant scrapbook for his clippings. The ex-Princeton falsh is supposed to be for real.

O. J. SIMPSON . . . The 1968 Heisman Award that he earned in 1967.

WALTER ALSTON . . . A few hitters and a good year from Versalles and Grant, the Minnesota acquisitions.

JACK KENT COOK . . . A big crowd for his hockey opener Dec. 30 and for the

Lakers New Year's Eve when they break the champagne bottle over the new Forum. OAKLAND RAIDERS . . . A large insurance policy for the whole team when they face the NFL kingpins in the Super Bowl.

JERRY TARKANIAN . . . Another state junior college basketball title. He has grown so used to winning them don't you know.

TOM HAMILTON . . . A good set of backs the same time he has a good front line.

JOHNNY LONGDEN . . . A great season as a trainer for the little thoroughbred.

SID GILLMAN . . . A healthy Lance Alsworth for the entire 1968 season.

BILL VAN BREDA KOLFF . . . A giant board man who can stay in there with the Russells, Chamblains and Thurmonds.

JOHNNY WOODEN . . . A larger mantle for his trophies, since another national title is headed his way.

BILL RIGNEY . . . A new contract before he signs with another major league club. It wouldn't hurt to throw in a winning season for Sammy Ellis and a big bopper year for Rick Reichardt.

RED KELLY . . . Continued Irish luck for his L.A. Kings.

MIKE GIDDINGS . . . A job for the ex-Monrovia, USC, and Utah coach.

JOHNNY MCKAY . . . 14 more points than Indiana gets on New Year's Day.

WILLIE SHOEMAKER . . . Another riding champion-ship. Who else?

JOHNNY PONT . . . Fond memories of Pasadena even though his team does lose to USC in the Rose Bowl.

OLD HANKUS . . . A bright and shiny new crystal ball for 1968. The old one is in bad shape after predicting pennant years for Pittsburgh and Baltimore and coming up with "just" a 69 per cent picking percentage during the grid season. Just for fun he will give the old globe one final road test.

GREEN BAY to edge the Rams in the NFL Playoffs. Certainly not wishful thinking but the Packers are awesome at home in "must win" games.

DALLAS over Cleveland "IF" Meredith is O.K.

AND TO ALL YOU FOLKS HAVE A HAPPY!!

CLASSIFIED ADVERTISING

FOR RENT

2 BDRM. and den house. Lge. lot. \$125 mo. Agent. 355-7198 D:12-21

3 BDRM. SEP. DIN. RM. Upper half of duplex. Family with children ONLY \$140 355-0601

IMMACULATE 2 bdrm., Sep. din. rm. House. Frplc. H.W. floors. \$125 355-0934 D:12-21

Lge. 3 bdrm., plus 2 fireplaces. Pool. — \$325 3 Bdrm. Older upper flat. Children o.k. — \$140 2 Bdrm. 1 bath. Adults preferred — \$135 LA LONE 356-1169

\$70. — Clean large 1 bdrm. Apt. Stove & refrig. Close in. 355-0934 D:12-21

LGE. older 3 bdrm., dining, den. Near St. Rita's. Will decorate. \$160. Rudbach, 355-1461

3 BDRM. & den. 2 ba., cpts. & drps., dishwasher & stove. Older children o.k. 355-6181

\$62.50
Furnished Studio Apt. Single, Util. Pd. Manager — 355-0572 174 E. MONTECITO

NEW SECOND FLOOR
1000 sq. ft. space available for medical, dental, general office, etc. on Sierra Madre Blvd. Plenty of free parking. Inquire at —

TOY AND PATIO VILLAGE
140 W. Sierra Madre Blvd. 355-6641

2 STY. 2 Bdrm. Apt. Unfurn. Drapes & carpets. 355-0258. 282 Mariposa, S.M. D:11-9tf

Canyon Cottages
\$60 - \$70
ADULTS
Call Mrs. Colbert 355-2930

From \$70 to \$90
1 & 2 bedroom apts. UNFURNISHED or FURNISHED Adults only. 355-6641 or inquire at Toy and Patio Village

FURNISHED
1 Bdrm., Den Apt. Util. Pd., TV Cable \$87.50
Agent 355-7198

PERSONALS

GAM — Bet my Social Security against yours that Sorensen makes them all look sick on February 20. And I'll double the bet that Jack Kessock will forever be sorry he started the whole mess — RRE

AUTOMOBILE

'64 COMET Caliente, dr. P.S. & P.B. R. & H. Auto. Trans. Good cond. 447-8001 P:12-21

Emerson R. Eames Funeral Services Held December 19

Funeral services for Emerson Rexford Eames, 75, of 241 N. Baldwin Ave., were conducted Tuesday, December 19, at 1 p.m. by Rose Hills Mortuary in the Mortuary Chapel. Interment followed in Rose Hills Memorial Park.

Mr. Eames, a resident of this area for 38 years, was born in Illinois, and died Friday, December 15, in Huntington Memorial Hospital.

He is survived by his wife, Alta, of the home address; a daughter, Alethea Short of San Mateo; a sister, Mrs. Dana Latham of Newport Beach, and four grandchildren. Mr. Eames served as a sergeant in the U.S. Army during World War I. In lieu of other memorials, contributions may be made to the American Heart Association.

Christmas Eve guests of Ron and Barbara Griffin will be members of Ron's family . . . Ron's parents, Mr. and Mrs. Carl L. Griffin, Jr. and Mike; Ron's grandparents, Mr. and Mrs. Carl L. Griffin, Sr. and Ron's grandmother, Mrs. Anna Reznik will spend Christmas Eve having dinner first and later exchanging gifts. All are from Sierra Madre. While little Heather Griffin is still a little young — just 6 months old — to really get into the spirit of things, brother Patrick, who is 3 years old, is really quite excited, and looking forward to Old St. Nick's nocturnal visit.

Christmas Day is spent with Barbara's parents, Mr. and Mrs. R. H. Kuhlman of Pasadena.

Letters to The Editor . . .

Dear Editor: We have lived in Sierra Madre for 19 years, and have always enjoyed decorating our home for all occasions. We have noticed though in the past two years the malicious mischief is progressively becoming worse to the result that our family will probably end up for getting these pleasures.

It's a shame, too, as I'm sure it's a few that are taking the enjoyments from many.

We blame the parents, not the children, for these deeds. We love children, big and small, as you probably know from our household of 'em.

Our 5-foot plastic Santa, who was 18 years old, was finally stolen the other morning from our gate, and we only hope that whoever captured him enjoys him as much as we have through these many years.

Merry Christmas, anyhow. —Margie Quanstrom.

Letters To

Dear Santa:

We hope this letter finds you and your family well and happy, and we wish you luck and health in coming from the North Pole. Our names are Michael and Keith O'Rourke.

We think, Santa, that we have been good boys and good to our Mommy, and all the people we love. There are some special things that we would like most: a walkie-talkie, and a projector, a robot, and maybe a record player, too — There are so many wonderful toys to choose from — But really, Santa, whatever you bring us we will love and take good care of. Also Santa, we would like you to stop by our good friends Benny and Vincent's house too.

Lots of love and kisses.
Your boys
Michael and Keith
O'Rourke

CHRISTMAS SPECIAL

20%
CASE DISCOUNT
EZRA BROOKS
86 PROOF 4 YEAR OLD
STRAIGHT KENTUCKY BOURBON
IN BEAUTIFUL GIFT WRAP
5th 4.99
Case 59.88
Less 20% —11.98
YOUR CASE PRICE **47.91**
PREMIUM WHISKEY AT ONLY \$4.00 BY THE CASE

20%
CASE DISCOUNT
MARTIN'S V.V.O.
8 YEAR OLD SCOTCH
5th 7.25
Case 87.00
Less 20% —17.40
YOUR CASE PRICE **69.60**

90 PROOF — 7 YEARS OLD
EZRA BROOKS
5th 5.99
Case 71.88
Less 18% —13.32
YOUR CASE PRICE **58.56**

SCOTCH
VAT 69 (Gold)
Regular 6.99
Reg. Case 83.88
Spec. Allow. —12.00
71.88
And Another
10% Case Dis. — 7.19
YOUR CASE PRICE **64.69**

Closed Monday, Christmas Day HAPPY'S LIQUOR STORE

Free Delivery
12 W. SIERRA MADRE BLVD. 355-9444

ALL OTHER NATIONALLY ADVERTISED BRANDS
Mix Them or Match Them — 12 Bottles or More
10% DISCOUNT
HAPPY'S QUALITY BRANDS 20% DISCOUNT
Mix Them — Bourbon, Vodka, Gin, Scotch, Rum, Mente, Cocoa, Tequila

SAFETY+HIGHEST EARNINGS

IS WHAT YOU GET WITH AN INSURED SAVINGS ACCOUNT AT
PASADENA FEDERAL SAVINGS
Accounts insured to \$15,000
WESTSIDE: Green at Los Robles • 795-8016
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MAY YOUR HOLIDAYS
'BE BRIGHT WITH JOY!

CHEVRON SERVICE STATION

AL FOXTON
115 W. SIERRA MADRE BLVD. 355-2178



Greetings

To you — the merriment
that comes with trimming the tree, waiting for Santa,
opening his gifts. To you — a holiday season bright
with good cheer and warm with good fellowship. And
to you, our sincere and hearty thanks for your patronage.

Maxine and Henry Danowsky

WISTARIA COIN LAUNDRY
370 W. SIERRA MADRE BLVD.

PERSONALS

PERSONALS are \$1.25, check or cash enclosed. The Staff does not compose personals, unless in answer to one directed to them. Personals which obviously indicate collusion will be withheld and money returned if party identifies unpublished article. Personals are messages between two parties who, for unknown reasons have no other method of contact.

EDITOR BOB — With the Clarion after Konkler, they sure are leaving you alone. Wonder who will be next — THE COMMITTEE

KATHERINE — Don't give up the ship; you have had rough sailing but February 20 will put everything right again — A FRIEND

OHUM — It's a little late to be sorry; I should send you to the wailing wall; but come on back, I will try and forget — WINNIE

JACK — I'll wish you a Merry Christmas from here and hope to see you between now and the New Year. Sorry the telephone is no good at night — HELEN

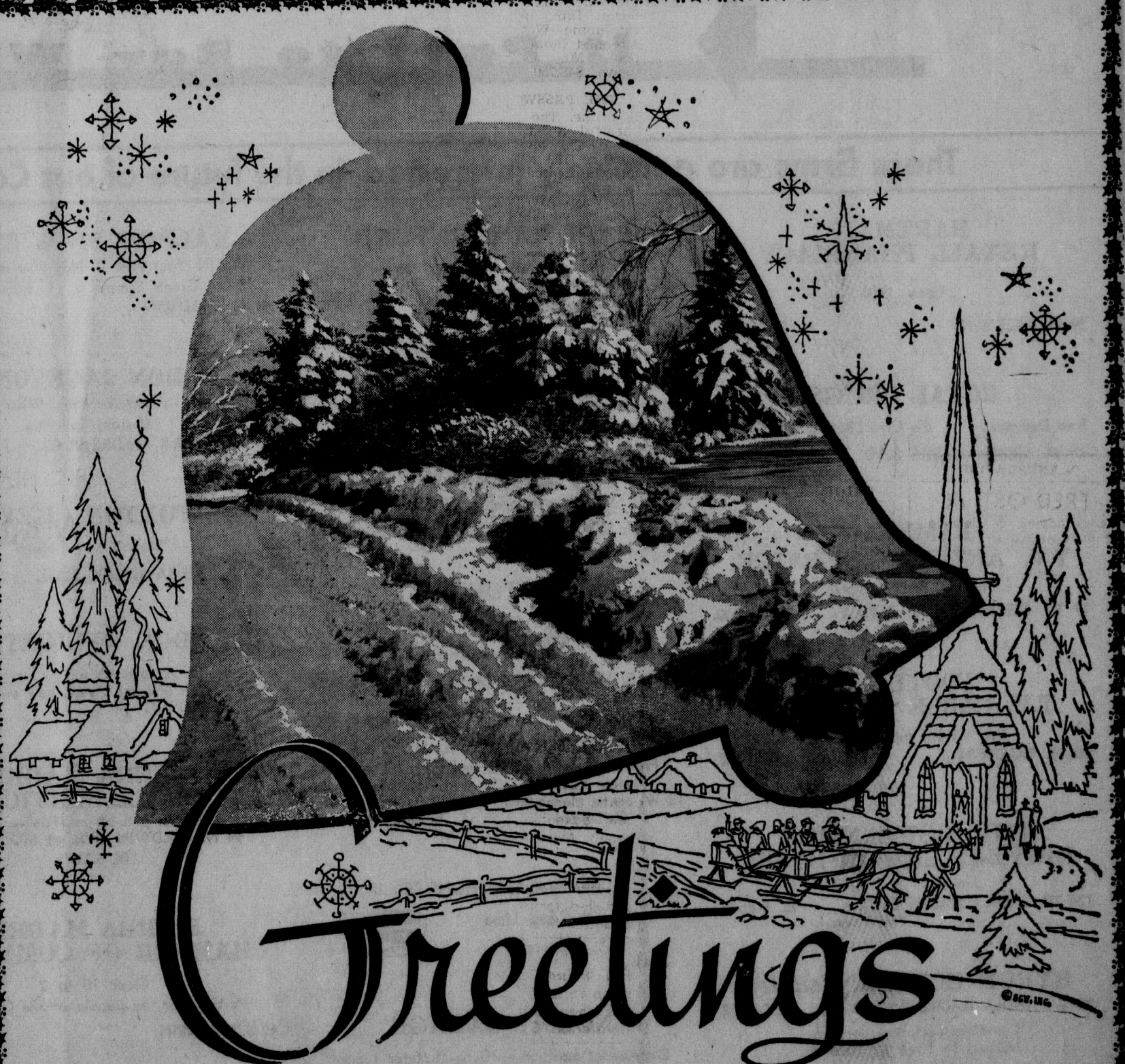
DEAR DONALD — Can't we start the New Year right. I promise I will not make the same mistake again. Won't you try me — IRENE

SUSAN — Well, here it is Christmas and we should be drinking Old Overholt; but I am giving a toast to Ole' Jack Overholt. In business just over 15 months and has tripled his daily business. Ole Jack's a smart one, but you had better hurry to get your overcoat, raincoat or top coat cleaned and pressed for 99c; just a few days left and I'm just not whisin' Dixie — Barbara

JOANNE — Our hearts are with you this holiday season — God Bless you and the Boys, and if you need us you know where we are — THE BOYS

DON'T FORGET — Toys by the carload at discounted prices at the Toy and Patio for your selection. Must make room for expansion coming after January 1 — CHARLIE

SULLY — Heard from ex-Mayor King; says he really enjoys giving orders and have them obeyed. Guess he really never did get it across to the Council that he was a Lt. Col.; things could have been different — BBH and TURNBULL



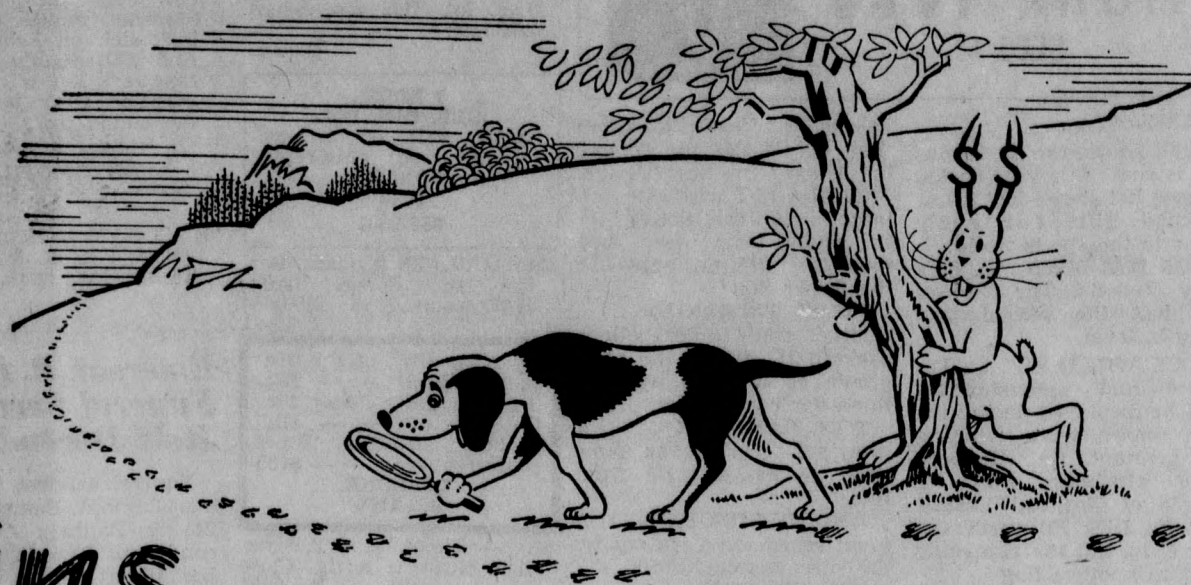
To Our Friends and Customers

HASTINGS CAR WASH

3393 E. FOOTHILL
355-1587

2 Blocks W. of Rosemead
Hans Rossen

Hunting Bigger Bargains



MOST OF US are always on the trail of better values...more for our money.

It's an entertaining habit, and—if we play it right—it gets us more of the comforts and conveniences of modern living.

Of course, the first principle of successful hunting is...do it where the fattest game is...even if it's on your own doorstep. Being away off somewhere else doesn't make a rabbit...nor a dollar...any bigger.

That's why Hunting Bargains at home pays off best. Because that is where the biggest

bargains are...even if we do get lured off to other fields sometimes by the siren calls of big-city operators.

Why are the Biggest Bargains in our own home stores and service establishments?

It's fundamental economics:

A dollar spent at home gets you the same goods at about the same prices...but in addition it also helps to support the growth of your own community...for more vigorous schools and churches and other community services...for YOUR enjoyment and profit.

It Pays to Buy Where You Live

These firms are genuinely interested in the future of our Community and your welfare . . . patronize them


HARTMAN REXALL PHARMACY Since 1910 29 N. BALDWIN EL 5-3311	CARL HANSEN FORD Sierra Madre's Authorized Dealer 120 W. SIERRA MADRE BLVD. EL 5-2321	RALPH'S SHOE STORE We Fit Your Feet . . . Not your Imagination S.&H Green Stamps BankAmericard 41 N. BALDWIN EL 5-0479	ARNOLD'S HARDWARE Paints — Gifts — Sports Hardware — Housewares Fertilizer — Free Delivery 297 W. SIERRA MADRE BLVD. 355-3365	SIERRA MADRE HARDWARE & GIFT CO. "New Gifts Arriving Daily" 25 W. SIERRA MADRE BLVD. SIERRA MADRE 356-1421
ROYAL DRUGS Free Delivery We Give S&H Green Stamps 82 W. SIERRA MADRE BLVD. EL 5-3456	MACK'S GARAGE "Service is our business" 25 E. SIERRA MADRE BLVD. EL 5-1728	DON JACKSON Finest in Men's Wear Custom Tailoring 18 W. SIERRA MADRE BLVD. EL 5-1236	JOHN H. CURTIS REALTOR Listings always wanted 25 S. BALDWIN EL 5-3433	ROESS MARKET 27th year serving the people of Sierra Madre since 1938 9 A.M. to 9 P.M. 331 W. SIERRA MADRE BLVD.
RAMBEAU T.V. ANTENNA SERVICE The best in T.V. Service 17 W. SIERRA MADRE BLVD. EL 5-1560	BROWN'S FURNITURE Free decorating service 303 W. SIERRA MADRE BLVD. EL 6-1371	AL FOXTON CHEVRON "Station and Garage" 115 W. SIERRA MADRE BLVD. EL 5-2178	WISTARIA BAKE SHOP "The finest in Bakery Goods" 4 E. SIERRA MADRE BLVD. EL 5-3332	GRIFFIN LUMBER Mon.-Fri. Open til 5 p.m. — Sat. till Noon 38 MONTECITO 355-2331
FOOTHILL T.V. CABLE COMPANY You will see more in 1965 38 N. BALDWIN 356-1702	PANTORIUM Sierra Madre's only drive-in cleaners Personalized service COR. S. M. BLVD. & LIMA ST. EL 5-6474	CLARDON DELICATESSEN "Complete Catering Service" Don & Betty Stuart, new owners 31 N. BALDWIN 355-1534	WEBSTER INSURANCE AGENCY Complete Insurance Coverage 3765 EAST COLORADO BLVD. EL 5-3149 SY 6-8175	SIERRA MADRE COMMUNITY HOSPITAL A Community Owned Institution 225 W. SIERRA MADRE BLVD. EL 5-7181
THE HIGHLANDER DRIVE-IN LIQUOR STORE Jim Burke and sons 324 W. SIERRA MADRE BLVD. EL 5-9544	HAPPY'S LIQUOR STORES Free Delivery — Marshall Mendell, Mgr. Sierra Madre Monrovia 12 W. Sierra Madre Blvd. 617 S. Myrtle EL 5-9444 EL 8-3209	SIERRA MADRE SHELL SERVICE "Free pick-up and delivery" 54 N. BALDWIN AVE. at MONTECITO EL 5-1726	RICHARD-VICTORS CO. Custom Draperies & Picture Framing 11 KERSTING CT. EL 5-1255	BUD'S TV Authorized RCA VICTOR Sales Repairing All Makes Television - Stereo - Radio CALL 356-1090 53 N. BALDWIN IN SIERRA MADRE
BYRON HOPPER, Jeweler 90 W. SIERRA MADRE BLVD. EL 5-3372 Complete Customer Service Devoted To Their Satisfaction	GENERAL TELEPHONE CO. 115 East Lime Monrovia	SIERRA MADRE CHAMBER OF COMMERCE Open 10 to 2 Working for the people of the Community 49 S. BALDWIN EL 5-7141	GULLETT & HARRIS In Mind feminine fashions 1 KERSTING COURT 355-1017	V.I.P. TRAVEL AGENCY 49-A S. BALDWIN AVE. EL 5-1438 "The only complete travel service in the area" World-wide affiliations
WISTARIA FLOWER SHOP Floral Arrangements 74 W. SIERRA MADRE BLVD. EL 5-0113	NORM'S GARAGE Our newest addition — Dyna-Moneter Tuning 22 E. MONTECITO EL 5-1146	SIERRA MADRE NEWS "Your Hometown Newspaper" 9 KERSTING COURT 355-3324	PLAZA SHOP "Ask Trudie" 39 E. MONTECITO EL 6-1495	
SIERRA MADRE PLUMBING Appliance and Service 15 KERSTING COURT EL 5-7272				

our lowest price ever!
for Zenith console color tv with remote control

ZENITH
23" RECTANGULAR
Premiere Days COLOR TV Special

with exclusive Zenith transistorized **SPACE COMMAND® "400"** remote control tv tuning

Just press a button on a small control unit you hold in your hand to adjust volume to three levels, mute sound, turn set on or off, change VHF channels left or right. No need to turn TV off manually at set!



LOW! LOW! \$649⁹⁵

HANDCRAFTED FOR UNRIVALED DEPENDABILITY

ZENITH AUTOMATIC FINE-TUNING CONTROL
Zenith's AFC (Automatic Fine-tuning Control) tunes color television picture-perfect at the flick of a finger. Just flip the switch once and forget it—because it not only tunes the color picture—but keeps it tuned as you change from channel to channel. And it even perfects your fine-tuning on UHF channels—automatically. AFC instantly, electronically seeks out and locks in the perfect color picture signal to bring you color TV's sharpest picture.

FULL ZENITH PERFORMANCE FEATURES
• Handcrafted Color TV Chassis • Exclusive Zenith Super Gold Video Guard Tuning System • Zenith Sunshine® Color TV Picture Tube

HURRY! SUPPLY LIMITED!

RAMBEAU
TV ANTENNA SERVICE
BANKAMERICARD OR BANK FINANCING ON APPROVED CREDIT
— FREE HOME DEMONSTRATION —
17 W. SIERRA MADRE BLVD.
EL 5-1560

Series of Fire Calls

Twenty-two men and one reserve responded to this call and Engine 424 arrived in two minutes and 38 seconds. Upon arrival it was found that a broken wire had hit the vent pipe of the kitchen sink, traveled down through the house and set the wood framing under the sink afire. Damage was estimated by Chief Brown at about \$250 as flooring and cabinets were burned. Engine 423 responded 37 seconds later.

All was fairly quiet the rest of the night and during the day Wednesday until a full alarm was sent out at 4 p.m. Wednesday.

Engine 423 was the first to respond to this alarm with 19 men and one reserve answering to find that the house at 249 Ramona had its roof afire. This was the home of Jim Robson, who had been burning debris in the fireplace. The absence of a flue spark arrester allowed particles to fly out of the chimney, some of which landed on the dry shingle roof.

Here it was necessary to open the roof to ascertain if the fire had spread throughout the attic. Engine 423 arrived in 3 minutes flat with Engine 424 ten seconds behind.

Wednesday evening another stand-by crew was available for any emergencies, but were not called upon. At 12:36 a call came in that the living room at 75 Monterey Lane was ablaze. Police, within a few blocks, responded to find the family sound asleep and no fire. This was termed as a false alarm and the fire apparatus was not summoned.

Chief Brown informs the people of Sierra Madre that always your Fire Department is aware of dangers and with a full complement of men, all who have radios, and many who have police radios, your department is but minutes and seconds away when you need them; but he warns, your department is only as efficient as their "informers" so if you, smell smoke, see fire, turn in the alarm; your department is always ready for immediate response.

Neighbors

Opening gifts on Christmas Eve with Geraldine and Edwin A. Anderson and their 3 children, Sharon, 17, Stephen, 15, Dennis, 12, will be Geraldine's family. Relatives in attendance will be her mother: Mrs. Florence Hoffman, of Sierra Madre and Thousand Oaks; her sister and her family, also from Thousand Oaks: Dorothy and Donald Licht and son Donald, Jr. They will be accompanied by Don Jr.'s fiancée, Miss Donna Wetee; her brother and his family: Gordon and Marge Hoffman and sons, Paul and Brian, of Redondo Beach.

The family group will also be participating together in the Christmas Eve service at the Bethany Church which will include caroling around the Christmas tree in the church patio.

Christmas Day will be spent with Edwin's relatives in Pasadena and Pico-Rivera.



CHRISTMAS GREETINGS

With genuine appreciation to our customers for their generous consideration, we take this opportunity to extend the season's greetings and good wishes to you and yours for holiday joy and happiness.

VIP TRAVEL
49-A S. Baldwin EL 5-1438 MU 1-5485
Sierra Madre

Greetings

In the holiday spirit we take time out to thank our customers for their loyalty, friendship and patronage throughout the year. It's always our joy to serve!



Ruth and Sam Simpson
SIMPSON CLEANERS

Famed 'Lane' To Open December 21

Traditional lighting of the famed Christmas Tree Lane in Altadena will take place on Thursday evening, Dec. 21, at 6 o'clock, following opening ceremonies in the parking area of the Altadena Public Library, Mariposa and Santa Rosa, which will start at 5:30 p.m. Daily hours through Jan. 1, 1968, are 5:30 p.m. to 11 p.m.

Christmas Tree Lane extends along the mile of deodars from Altadena Drive to Woodbury. Motorists driving from the west may drive north on Santa Anita to Las Flores, turn right on Las Flores to Santa Rosa, then turn right on Santa Rosa for the drive down the lane. Motorists coming from the east may drive north on Lake Avenue to Las Flores, turn left on Las Flores to Santa Rosa, then turn left on Santa Rosa for viewing the brilliant display.

Nature, Gardening Classes For Kids At Descanso

Registration opens Jan. 3 for four after-school and Saturday classes in gardening and nature at Descanso Gardens, La Canada, this winter for children of grades 1 through 9.

The classes are part of the youth education program directed by the Education Division of the County of Los Angeles Department of Arboreta and Botanic Gardens at its facilities in Arcadia, Las Canada and the Palos Verdes Peninsula.

Parents interested in enrolling their children in the Descanso classes should write to Youth Education, Descanso Gardens, 1418 Descanso Drive, La Canada, for a schedule and registration for each child they wish to enroll. Classes will be filled in the order that completed registration forms are returned.

Classes to be given at Descanso are:

Indoor Gardens, for grades 1 and 2. Meets once a week for six weeks. Gives children first-hand experience with seeds and cuttings; also teaches how to plant terrariums and planters.

Exploring Nature, for grades 3 and 4. Meets once a week for nine weeks. Introduction to plant and animal life of the chaparral. Emphasis on conservation, observation and systematic organization of materials collected and observed.

Gardening, for grades 5 and 6. A semester course meeting Saturday mornings. Gives experience in soil preparation, seeding, transplanting, cultivating and harvesting assorted vegetables. Students have individual plots to work.

PreVocational Gardening, for grades 7 to 9. A semester course meeting Saturday mornings. Designed to give horticultural and gardening and gardening experience with emphasis on propagation, fertilizers, insect control, pruning and the development of ornamental garden plots.



greetings to all!

We're right in fashion when we wish you the best of everything!

Slenderline FASHIONS
SIZES FOR EVERYONE
Open Friday nite and every nite 'til Christmas
497 E. COLORADO BLVD., PASADENA

Merry Christmas
from your
SANITONE
Drycleaner

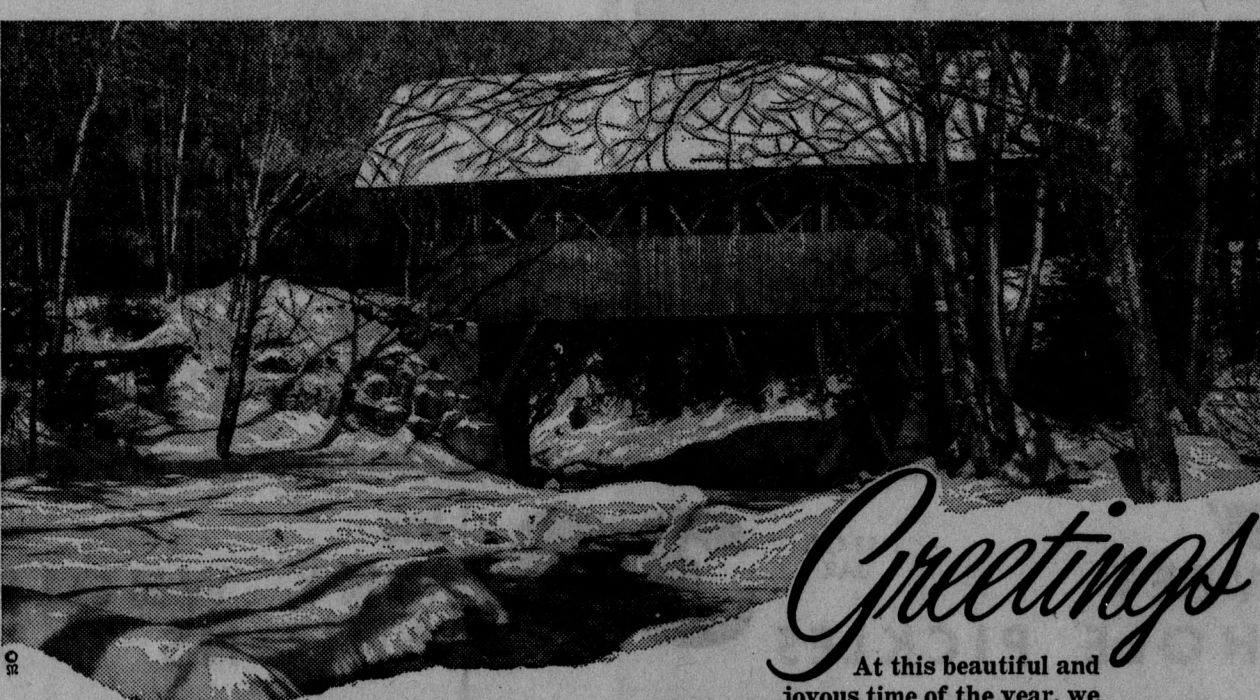


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INCORPORATED
DRY CLEANERS
Since 1911

DAILY PICK-UP AND DELIVERY
Convenient Drive-In Call Office

SY 2-5177 MU 1-0846 797 S. Fair Oaks

Pasadena's Largest Exclusive Dry Cleaners



Greetings

At this beautiful and joyous time of the year, we would like to take the opportunity to say "Thank You" for your patronage. Have a Merry Christmas.

Credit Terms To Suit **STANYER & EDMONDSON** **Master Charge**

Budget Terms *Reliable for 44 years* **BankAmericard**

400 SO. FAIR OAKS AVE. 112 S. ROSEMEAD BLVD.
PASADENA SY 3-8167 PASADENA MU 1-8207 SY 5-9105

SEASON'S JOYS



GREETINGS TO OUR PATRONS...IT'S BEEN A PLEASURE SERVICING YOU!

JIMED RICHFIELD SERVICE
50 S. BALDWIN 355-9991

A MERRY CHRISTMAS



We hope Santa brightens your day as you've brightened our year. Thanks.

C. E. HANSON — G. A. McCULLOUGH
MACK'S GARAGE
25 E. SIERRA MADRE BLVD. 355-1728

Merry Christmas

...FROM OUR FOOD SHELVES TO YOURS!*

Fresh Grade A — California Grown
HEN TURKEYS
49¢_{lb}

Fresh Grade A — California Grown
TOM TURKEYS
45¢_{lb}

Home Made
TURKEY DRESSING
79¢_{lb}

 **From Our Own Kitchen**
All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook
Betty Hill and Her Assistants

Fresh Homemade **CRANBERRY SALAD** **49¢_{lb}**
CRANBERRY RELISH **59¢_{lb}**

Kraft Philadelphia **CREAM CHEESE** **3 FOR \$1**
8-OZ. PKG.

Ballard or Pillsbury **BISCUITS** **3 FOR 25¢**
TUBE OF 10

Nabisco Snack Crackers
WHEAT THINS
SIP 'N CHIPS
SOCIABLES **3 FOR \$1**
REG. SIZE

Bumble Bee **Tiny Shrimp** **39¢**
FLAT CAN

Powdered -- Light & Dark Brown
C&H SUGAR **17¢**
LB. CTN.

Kraft **Mayonnaise** **45¢**
QT. JAR

S & W -- Stuffed
Manzanilla or Queen OLIVES **49¢**
5-OZ. JAR

STILL TIME TO ORDER --
★ MIRA LOMA FRESH BROAD BREASTED TURKEYS
EASTERN CAPONS - GEESE - DUCKS - DECORATED BAKED HAM
★ EASTERN or WESTERN ★ EASTERN ★ HONEYSUCKLE BONELESS
OYSTERS HAMS TURKEY ROAST

USDA CHOICE LEAN STEW BEEF 79¢_{lb}	Jones LINK SAUSAGE 95¢_{lb}	USDA CHOICE LEAN GROUND CHUCK 65¢_{lb}
--	---	---

"Large enough to serve you, small enough to know you"

Roberts Market
HOME OF THE GREEN FROG
ON THE CORNER ON THE SQUARE
SIERRA MADRE
Phone 355-3344
Prices Effective Dec. 20 - 21 - 22 - 23
— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

Hormel
Cure 81
HAMS
\$1.33_{lb}
Whole or Half

FROZEN FOOD SPECIALS

Tree Sweet **ORANGE JUICE** **6 FOR \$1**
6-OZ. CAN

Rosarita **Combination Plate** **39¢**

Beef and Cheese Enchiladas **3 FOR \$1**

Cocktail Tacos **3 FOR \$1**
PKG. OF 12

Birds Eye **BROCOLLI SPEARS** **3 FOR 99¢**
With Hollandaise Sauce

GOOD TASTING Produce



AT THE HOME OF THE GREEN FROG

SWEET RIPE HAWAIIAN Pineapples 10¢_{lb}	FIRM SCHOOL BOY DELICIOUS APPLES 19¢_{lb}	SWEET JUICY TANGERINES 19¢_{lb}	FRESH CRISP CUCUMBERS 2 FOR 19¢
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Dried Fruits -- Barhee Dates -- Gift Packs of Cheeses -- Plum Puddings -- Betty Clark's Fruit -- Cakes -- Brown & Haley Chocolates & Almond Roca -- Hoopers Mints & Squares

FOR HOLIDAY ENTERTAINING
FRESH FRUIT BASKETS PLATES and NOVELTIES

Adohr Farms
EGG NOG
Chevy Chase... old fashioned
TOM and JERRY BATTER
Chevy Chase famous
HOT BUTTERED RUM BATTER

Gift Wrapped
LIQUORS and WINES
Of Your Choice

S&W SWEET WHOLE PICKLES **39¢**
12-OZ. JAR

S&W APPLE JUICE **39¢**
QT. BOTTLE

S&W -- Whole or Jellied CRANBERRY SAUCE **2 FOR 49¢**
LB. CAN

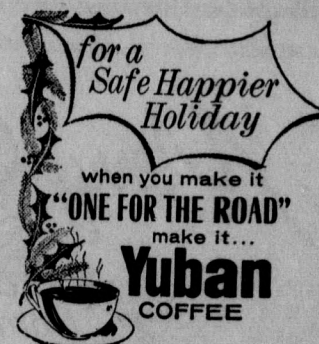
Iris **TINY WHOLE ONIONS** **35¢**
15 1/2-OZ. CAN

Dole **Seasoned GREEN BEANS** **5 FOR \$1**
LB. CAN

Glorietta **STEWED TOMATOES** **4 FOR \$1**
LB. CAN

ALL GRINDS and NEW ELECTRAMATIC

69¢
LB. CAN
[2 Lbs. — \$1.37]



Snow's **CLAM CHOWDER** **3 FOR \$1**
15-OZ. CAN

WISTARIA BAKE SHOP



Features Their **Holiday STOLLEN**

Sm 65c - Lg. \$1.25

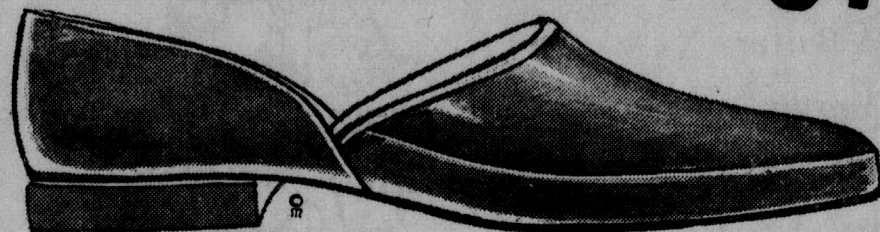
Fruit Cakes — Ass't Cookies and the Best In Ribbon Candy

FREE
GIFT
WRAPPING!

a Gift for Everyone on your List

OPEN
MONDAY
THRU
FRIDAY
9 A.M.
TO
9 P.M.

MEN'S GIFT SLIPPERS



**ROMEOS
OPERA
FELTS
CORDUROY**

\$2.95 to \$7.95

NATURAL SHEARLING
SOFTTEE BOOTS

Pink, Blue & White

**TERRY
SCUFFS**

\$3.45

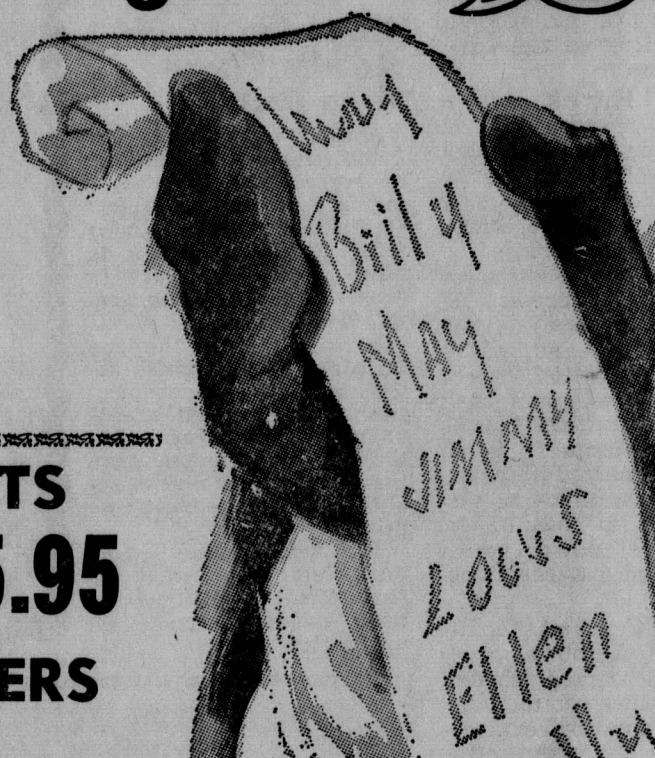
SQUAW BOOTS

White, Black,
Natural, Turquoise
Sizes 5 to 10

\$5.95

ALSO
TEE PEE CREEPERS

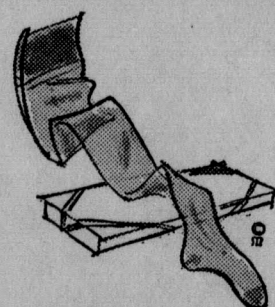
In Sand Color



PANTY HOSE and FISH NETS

In
ALL
COLORS

\$2.50 to \$3



**SUPP
HOSE**
\$4.95 & \$5.95

MOJUD NYLONS
Fine Quality Hose in the
Newest Shades, Seamless,
Full - Fashioned, Demi - Toes
Non-Run

From
99c to \$1.65

COWBOY BOOTS

FOR THE
WHOLE FAMILY



8 1/2 - 12

\$7.45

12 1/2 - 3

\$8.45

3 1/2 - 6

\$13.95

HUSH PUPPIES

FOR EVERYONE IN THE FAMILY
For Golf and Casual Wear

\$8.95 to \$14.95



KNEE HI'S

Red, White, Navy
and Black

\$1.00

SOX

FOR EVERY
MEMBER
OF THE FAMILY

Children's &
Women's
Cotton —

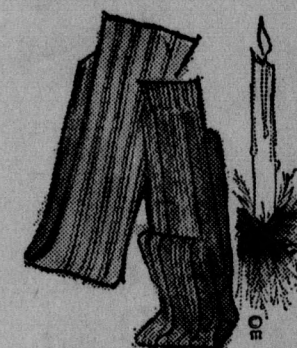
50¢ pr.

Children's &
Women's Stretch
Nylon Sox
All Colors —

69¢

Fluffy Golf —

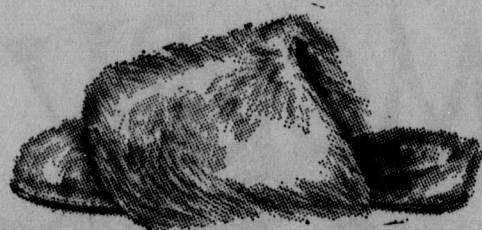
69¢ to \$1.29



MEN'S

**DRESS
SOX**

\$1.00



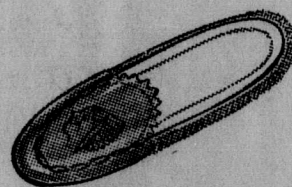
WOMEN'S SCUFFS

LAMBS WOOL
Solid Comfort
Pink, Blue, White

\$4.95

MOCCASINS

FOR THE
WHOLE FAMILY



Children's & Women's

\$3.45 - \$3.95

Men's & Boys'

\$5.95 - \$6.95

Children's

ZIPPER SLIPPERS

Felt and Plastic

Sizes Infant's 3 to Child's 3

\$1.95



WOMEN'S SHEARLING FLUFFS

Plum - Pink - Yellow
Blue - Red
White - Green

Sizes 5 to 10

\$5.95



ASK ABOUT OUR CLOSE-OUT SPECIALS

For
MEN -- WOMEN -- CHILDREN
**SPECIAL CHRISTMAS
BUY!**

SAVE MONEY AT RALPHS!

RALPH'S

SHOE Store

41 NORTH BALDWIN

S&H Green Stamps
BankAmericard
Master Charge

355-0479



"Drifty"
Says:

HOLIDAY EGG NOG SEASON



At Your
Door
Or Favorite
Store

Driftwood
DAIRY

Serving San Gabriel Valley Phone 444-9591

Letters To The Editor . . .

Dear Editor:

On behalf of the United Crusade, I want to thank you for the fine cooperation you gave to our campaign publicity this year.

This was the shortest campaign in history and we raised more money than ever before. You and your newspaper contributed a great deal to the success of this campaign.

On behalf of the 244 United Way agencies and 12 Chapters of the American Red Cross supported by this single annual campaign, thank you for helping in such a positive way.

Jacqueline Schaar
Public Information
Director

Crib Crop

It's an 8 pound 3 ounce boy for Mr. and Mrs. Tom Nysether. The young man, their first born "hit the deck" at 4:10 p.m. Sunday, December 10 at the Sierra Madre Community Hospital.

"Tod Martin" Nysether has not yet met his father, who is in the Navy and presently stationed at Pensacola, Florida. In fact, as this was written, the news of Tod's birth hadn't yet reached Tom because of the recent tornado and ensuing damage to communication systems. Merry Christmas, dad!

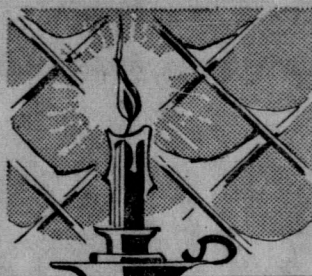
Tod's mother, the former Linda Gail Alridge, is presently residing with Tom's parents Mr. and Mrs. M. O. Nysether at 485 East Laurel. Maternal grandparents, Dr. and Mrs. William Alridge make their home in San Jacinto.

Neighbors

Mr. and Mrs. Rae V. (Gerv) Anderson, Jr., of 288 Churchill Road, just plan on a quiet family day at home for Christmas. They do expect Rae's parents, Mr. and Mrs. R. V. Anderson, Sr., of Temple City, to join them for the day. Naturally, the Anderson children will be in attendance. They are Ken, 16; Eric, 13; and the twins, Kurt and Heidi, 8. Some time during the Christmas holidays, a visit will be made to Gerry's parents — Mr. and Mrs. Kenneth Griest of La Mesa.

Personals are \$1.25 and can be placed in an envelope and placed under the door . . . no name needed. No charges accepted.

Support your local merchant — buy locally



Ireland's Old Yule Customs and St. Patrick

Many legends are told about St. Patrick, who brought the celebration of Christmas to Ireland in the year 493. One of these is the story of the hawthorne bush.

When Patrick was a young missionary in France, on Christmas day he was walking around the countryside alone. Coming to the River Loire, where there was no bridge, he plunged into the icy water and swam across. He spread his cape on the shore to dry and, where the cape rested, there grew a hawthorne bush which by nature blooms only in summer. When Patrick removed his cloak, to his amazement he saw the bush in full bloom, weighted down with snowy and fragrant blossoms.

Since then, at Christmastime, the bush has always blossomed though other bushes remain bare. Seeking a natural explanation for the phenomena, scientists assumed that the roots of the bush were touched by a warm underground spring. Investigation showed that this was not the case.



Early persecution by their English overlords resulted in the Irish placing lighted candles in the window. Religion was suppressed. Priests were in hiding but secretly visited the faithful's homes to say Mass there during the night. It was the prayerful hope of every family that, at least once, a priest would arrive to celebrate Mass during the Holy Night.

On Christmas Eve they left their doors unlocked and placed lighted candles in the window to welcome and guide any priest who might be in the vicinity.

★★★★★



Then Herod,

when he had privily called the wise men, enquired of them diligently what time the star appeared. And he sent them to Bethlehem, and said, Go, and search diligently for the young child; and when ye have found him, bring me word again, that I may come and worship him also. When they had heard the king, they departed; and, lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was. When they saw the star, they rejoiced with exceeding great joy. And when they were come into the house, they saw the young child with Mary his mother, and fell down, and worshipped him: and when they had opened their treasures, they presented unto him gifts; gold, and frankincense, and myrrh. And being warned of God in a dream that they should not return to Herod, they departed into their own country another way.

St. Matthew 2:7-12

Ringling Bells At Christmas

Among the merry sights and sounds of Christmas, none is merrier than the ringing of bells.

Since earliest times, the pealing of bells has announced important events, both happy and sad. The first use of bells to call Christians to worship took place, it's believed, at Christmas in Italy, about 400 A.D.

Tradition once held that Christ was born exactly at midnight. In medieval Britain, church bells tolled sadly during the hour before midnight on Christmas Eve. On the stroke of 12, a joyous pealing announced the Miracle of Christmas.

Today, church, spire bells and carillons ring out the glad tidings of Christmas.

Mistletoe Magic Awaits Those Who Believe

Ancient followers of the Druid religion were the first to regard mistletoe as a sacred plant, say the editors of The New Book of Knowledge. They supposed it to have panacean virtues in warding off everything from witches to disease.

Each year, about the time Christmas is celebrated today, there was a ceremonial rite in which Druid priests, using a golden sickle, cut the mistletoe leaves from the "sacred oak" and distributed them amongst the people.

The Saxons also valued this plant; they were the first to call it mistletoe. To them mistletoe symbolized everlasting peace.

ANNOUNCING . . . WE ARE NOW SERVING BREAKFAST STARTING AT 7 A.M.

You Can Depend Upon Us Each Morning

Wake
Up To
A Better
Morning
With A
Breakfast
Fit
For
A
King!



370 W. SIERRA MADRE BLVD. in Sierra Madre
Mrs. "Pat" Burns 355-9982



MERRY CHRISTMAS

Throughout the years, the Miracle of Christmas has enriched our lives with an ever-present warmth, radiating the hope and promise of peace and good will for all mankind. As we count our blessings this Christmas season, let us not forget that Silent Night, long ago, when the Christ Child was born. His message of life eternal is the true gift of the season. Let us pray that the spirit of the Nativity live with us, now and always.

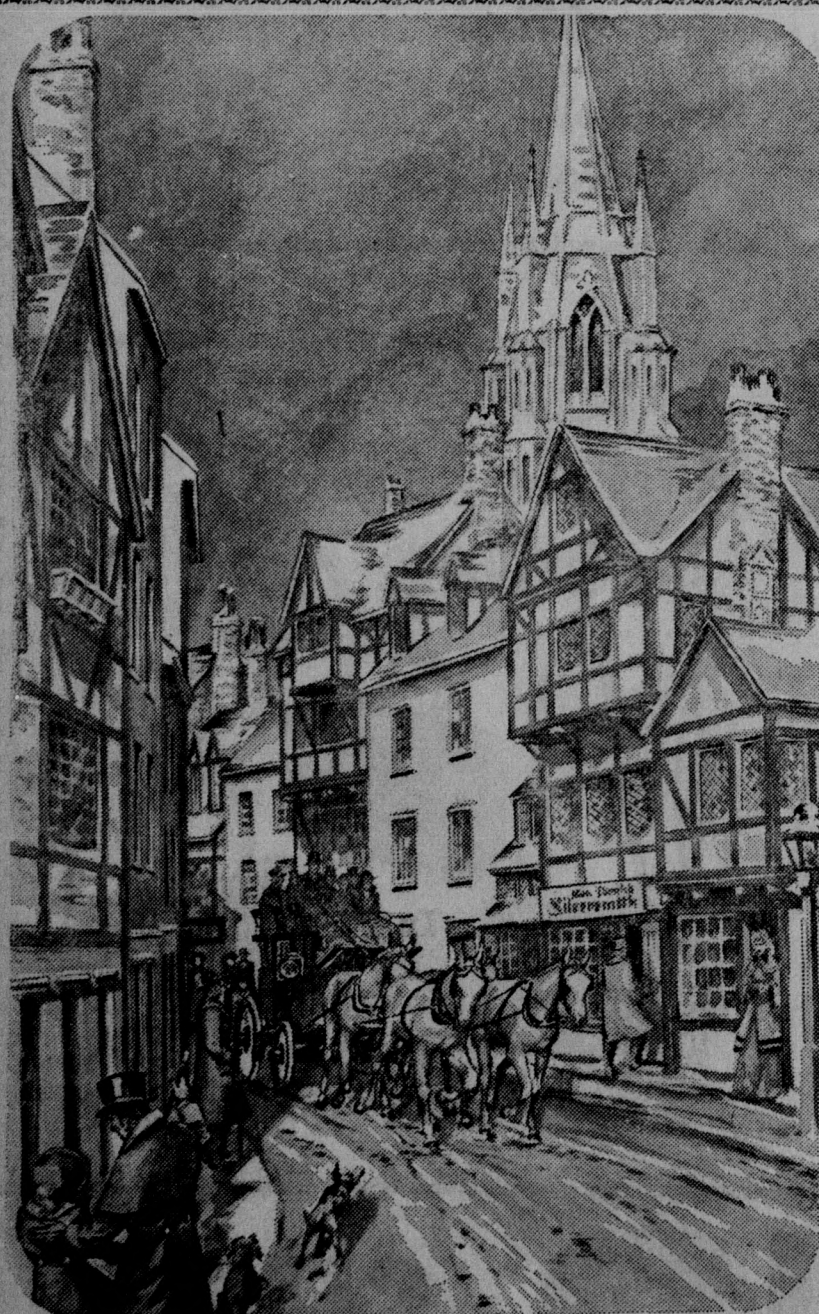
SIERRA ENGINEERING CO.

Subsidiary of CapTec, Inc.

123 E. MONTECITO AVE.

SIERRA MADRE, CALIFORNIA 91024

Telephone: (213) 355-4181 681-1141



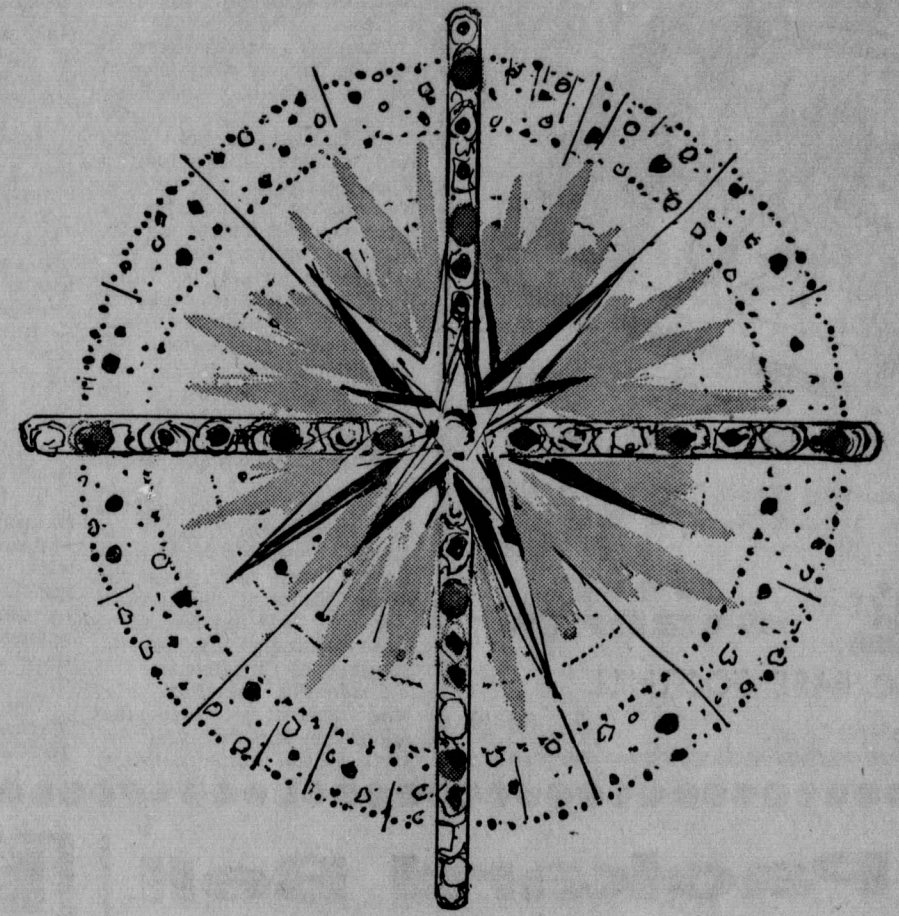
MERRY CHRISTMAS

At this splendid time of the year, we hope you and your family are rejoicing for all the beautiful things that Christmas brings. We rejoice in your good will. It is gratifying to serve you, and hope we can continue to do so.

Chief-of-Police Zurcher
All Officers and Reserve Officers
of City of Sierra Madre

Joy and Peace at Christmas

Around us, the wonder of Christmas spreads its joy and warmth. The radiance of a Star shines into our hearts, as once it shone above a sacred manger, heralding the miracle of the Holy Birth. As you observe Christmas with those near and dear to you, may you rejoice anew at the true, deep meaning of this most glorious time. And may the peace and joy of the season be an ever present blessing, to light the way for all men, everywhere.



Sierra Madre News

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Burning of Log At Christmas Very Symbolic

From the miraculous Star to a tiny candle, gleaming lights have cast a glow over holiday festivities for centuries.

Pagan sun-worshippers lit candles and kindled fires at winter festivals to help the returning sun gain strength. Traditional for both light and warmth is the blazing Yule log. Like all "Christmas lights," it has both a religious and festive significance in holiday lore.

Because legend says that the Christ Child was washed and dressed beside an ash wood fire, the people of early England always had Yule logs of ash wood. Ash had a practical aspect, too, because it was the only green wood which would burn.

The Yule log of England and continental Europe was often believed to have mystical powers to protect the home. To give this protection, the Yule log had to be kept burning all through the 12 days of Christmas.

Later the "blazing Yule" was primarily associated with the feasting and festivity of the winter holidays.

Greetings Cards Has Long History

Perhaps even more than the giving of gifts, the sending of Christmas greetings symbolizes the seasonal spirit of good will.

The personal exchange of good wishes at holiday time is a custom that's older, probably, than Christmas itself. In ancient winter festivals the renewal of the earth at the coming of spring was linked with the renewal of friendships.

Though greetings and Christmas have long been associated, the printed greeting card is a relative newcomer to the Yule scene — introduced little more than a century ago. Nowadays, Christmas greeting cards go out by the billions, carrying their messages of "happy holiday" and "best wishes."

In the glad tradition of sending greetings, a coming edition of this newspaper will present the special greetings of local merchants, as they express their good wishes and gratitude to customers and friends.

Your Friendly and Sincere
Hardware — Sierra Madre
Hardware, 25 W. S.M. Blvd.,

Dolls, Dolls, Dolls! Each Has Story To Tell

"It's fun to get a doll for Christmas."

This statement comes from a real authority, who is a former Marine, a world traveler and international airline executive — and who is also a man who has more dolls than almost anybody, except Santa Claus!

Collector Samuel F. Pryor is the founder of the International Doll Library in Greenwich, Conn., where more than 8,000 dolls are gathered in fabulous variety.

Begun in 1953 when he inherited 300 dolls from a friend, the still-growing collection includes hundreds of dolls searched out by Mr. Pryor himself, and it has also been augmented by gifts from some of the thousands of visitors to the Doll Library — hence Mr. Pryor's personal knowledge that a doll under the Christmas tree is truly a source of delight.

The Doll Library, so named because every doll has a story to tell, is attractively housed in a 1792 barn, remodeled to provide appropriate settings for the dolls. Visits to the Doll Library are by appointment only.

Here, there are antique dolls, historic dolls, craft dolls, religious dolls, dolls of every and every era. The dolls indeed have much to tell to the serious student of world history and world civilization.

But to Mr. Pryor, the important thing about the dolls is that they are objects of affection — cherished by little girls waiting for Santa, and by everyone who loves dolls, to play with and admire.

Along with their legacy of love, the dolls bring a record of mankind's ingenuity. Among the antique dolls in Mr. Pryor's collection is a 19th-century beauty who turns her head, flutters her eyelids, heaves her bosom and plays a lyre, to the tune of a hidden music box.

Many other dolls in the Pryor collection make it plain that mechanical accomplishments are by no means limited to the dolls of today. For instance, a group of early American dolls includes the "Autoperi-

patikos" — a walking doll patented in 1862.

Another kind of ingenuity is manifest in the craft dolls, lovingly fashioned by thoughtful hands from virtually any and every convenient material — pen wipers, shells, newspapers, wish-bones, sponges, corn cobs, pine cones, pipecleaners, clay pipes, even an old potato masher.

Among them are "Mr. and Mrs. Crab," dolls with faces made from crab claws. These do-it-yourself dolls were featured in "Godey's Lady's Book" for May 1867, with illustrations of Mr. and Mrs. Crab and "how to" instructions.

Among the Library's little inhabitants, dolls of other lands form a miniature United Nations. A turbaned Brazilian dancer, a Spanish matador with cape and sword, a Japanese geisha, a Belgian lady, a German tourist, an Arabian desert prince, an Argentinian gaucho — the list is seemingly endless.

Differences may divide nations — but not in the Doll Library. Mr. Pryor's dolls get an opportunity to enact the holiday spirit of peace and good will, all year. As a pastime, he likes to bring dolls of many nations together in friendly groups.

Yule Greens Set Scene For Festivities

From the welcoming wreath on the door to the Christmas tree glowing with lights and bedecked with packages, from the cheery poinsettia plant on the mantel or table to the sprig of mistletoe with its promises of kisses and laughter, greens and plants set the scene for holiday enjoyment.

Many of the greens now used for Christmas decorations once adorned pagan rites, and were credited by the ancients with certain mystical powers and virtues. Today, using greens has become holiday custom, regardless of religious or symbolic significance.



JOY at CHRISTMAS

"And they came with haste, and found Mary, Joseph and the Babe lying in a manger." As the sacred story of that Holy Night is told once again, let us rejoice in awe and wonder, for the glory of that moment, for the Miracle of Christmas.

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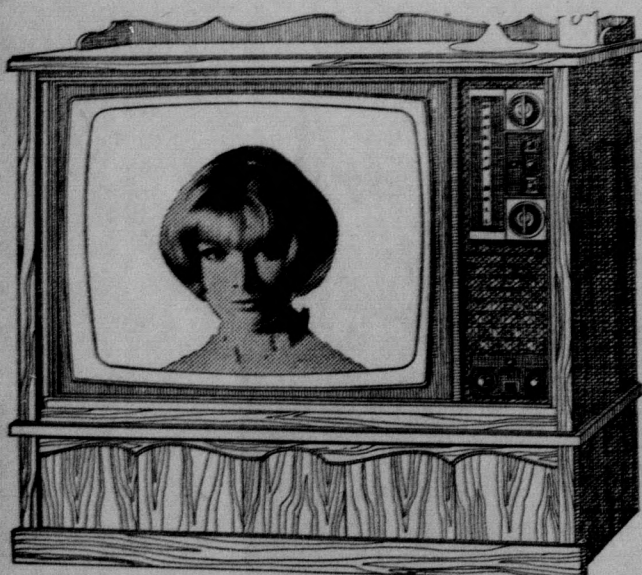
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COLOR TV COMPUTER CONTROL PANEL — Here is easy tuning! Color Controls are conveniently located, marked and color-coded to simplify tuning. A Computer Dial for VHF tuning flashes the station of your choice on a read-out panel for easy identification from anywhere in the room and Packard Bell's Spotlit Slide-rule Dial accurately pinpoints your UHF channel selection. With Set-N-Forget VHF fine tuning you tune each individual station just once, and from then on your set is locked-in for the best picture every time you change channels. Space Age easy tuning is exclusively yours from Packard Bell!

Packard Bell

BALBOA
Contemporary Walnut

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PACKARD BELL HANDCRAFTED CABINETS . . . THE REAL DIFFERENCE IS IN THE FURNITURE — Truly distinctive cabinetry demands care and attention through every stage of its manufacture; from the selection of fine hardwoods to the hand-rubbing required for superb finishing.

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Editorially Speaking ..

Good Will and Good Cheer

In churches and homes, in city streets and stores, across the countryside—the spirit of Christmas spreads its joys and its contentment. Soon now, the last-minute hustle and bustle will give way to the highest moments of holiday celebration. It's a time for fun and feasting, a time for light-hearted laughter and heartfelt prayer, a time when friendships are renewed and family ties are strengthened.

Throughout this community, and indeed throughout all the communities where Christmas is celebrated, the spirit of the season finds expression in innumerable ways—among them, the gladness of gift-giving, the merriment of parties, the happiness of hearth and home and, above all, the solemn hush of midnight, traditionally the symbolic time for heralding the Birth of Christ.

From the holly wreath on the door to the packages under the tree, from the gaily decorated windows of stores to the manger scenes in the churches, the customs of Christmas contribute to the meaning of the day—just as early Christian leaders meant that holiday customs should.

When Christmas first began to be observed on December 25th, churchmen welcomed the idea of incorporating ceremonies and traditions from earlier beliefs into the celebration. They thought that people would feel closer to the new religion if former ways and rituals were not abolished, but instead united with the new rites to honor the birth of Christ.

Today, nearly everyone celebrates Christmas because Christmas belongs to everyone.

For the Christian believer, Christmas is cherished as a religious holiday of paramount importance, and as a time meant for joy and festivity, too.

For people of many different faiths, Christmas is beloved as a happy holiday, a secular celebration that gives meaningful expression to universal good will and good cheer.

A Lady Writes

In an editorial entitled "Politicians and Editors," Betty J. Johnson, editor of the Point Pleasant Beach (New Jersey) Leader, said: "A politician is somebody who runs for office. He runs, because if he walked, people might catch up with him and find out what he is up to. A politician talks a lot. He promises people, sometimes called taxpayers and sometimes called voters, that he is going to fix it so they won't have to worry about a thing. By saying this, he thinks they will go and vote for him. . . . After he gets in office, he doesn't have to do what he said he was going to do when he was running. Most don't. . . ."

"An editor is somebody that writes a newspaper. Most politicians don't like editors because they write in newspapers what they think of politicians. But in the fall politicians change. . . . They decide they do like editors after all. In fact, they like everybody then. . . ."

"Recently an editor said. . . . (a female editor) politicians like to sling mud. I have never seen one doing this, but if she says they do, I'll believe her. She says she does not print stories sent in by politicians slinging mud at each other. But at her, she prints. . . ."

I feel sorrier for politicians than I do for editors. Politicians have to hate opponents, but then if the opponents get elected, they have to like them. Politicians have to belong to a party, but it's no birthday or slumber party. . . . It's more like school. If you don't do what the party tells you to do, you get expelled. Then you are out in the cold. . . . I have never known an editor that wanted to be a politician, but I have heard a lot of politicians say they wished they could be an editor. Some say, only for a day."

Big Gov't at Its Worst

Another instance of the blessings of a free press and the penetrating competence of thousands of editors across the land who make up that press may be seen in an item from The California Farmer. The editor briefly summarizes the history of the Tennessee Valley Authority, the federal government's gigantic socialized electric power enterprise in the southeastern part of the United States, with the words, "What started out as a single dam to provide cheap electrical power and flood control for the Tennessee Valley has mushroomed into a socialist's dream. . . ."

Today, TVA is the nation's biggest purchaser of coal and is in the process of entering in a major way the atomic energy field. But that is not all. According to the editor of The California Farmer, "Now TVA wants to buy 200,000 acres of land to set up a showcase for the nation of how and area can be developed for recreation and conservation programs. Land and homes in the area would be condemned if they refused to be bought out." He concludes, "In our book, this is big government at its worst."

Many thinking editors wonder, and with good reason, how far down the path of big government we can go and still retain freedom of the press.

Health Hazard

A great many critical things have been said about divorce, but here's a new one. It's a health hazard.

Dr. Lester Breslow, director of the State Department of Public Health, has come up with some "ominous links" between divorce and alcoholism, insanity, suicide, general illness, and even cancer.

In view of the government's deep interest in the health of smokers, perhaps something should be done about warning the nation of divorce's threat to our physical well being. Like, perhaps, tattooing on the foreheads of all divorce lawyers a message similar to that required on cigarette packages?

The Treasury Department has completed a tabulation of the debt still owed the United States by World War I debtor nations. As of the end of the fiscal year last June thirtieth, this debt had increased \$324 million in interest and stood at \$21,352,854,709. Only little Finland made any payments last year, \$185,000 towards principal and \$167,892 in interest. The others made no payment. . . . The government of the United States had to borrow the money in the first place. And the taxpayers of this country have to pay interest on government loans, even if debtor nations do not.

R. Robert Evans }
Peggy L. Evans } Editors and Publishers

Subscription Rates: In Los Angeles County — \$5.00 per year. Elsewhere in the United States \$5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon request.

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

Robin Has Long Been Used On Christmas Cards

What a robin doing on a Christmas card? More familiar as a harbinger of spring, bobbing along with a fat worm in his mouth, the robin is nevertheless a centuries-old Christmas symbol. And one of the earliest Christmas cards, a 100-year-old English greeting, features an illustration of a robin on a snowbank.

Because legend says the robin played a vital part in the first Christmas, Yuletide decorations and cards have long celebrated the cheery redbreast. This year's crop of Christmas cards included an assortment of robin designs, many depicting the bird at the manger scene.

On card published for this year featured a retelling of the robin legend, reports Mrs. Jeannette Lee, design director for Hallmark cards.

According to the legend, the Holy Family was not alone in taking refuge in the stable at Bethlehem. Perched on a rafter, a small brown robin watched as the three Magi presented their gifts to the newborn Christ Child.

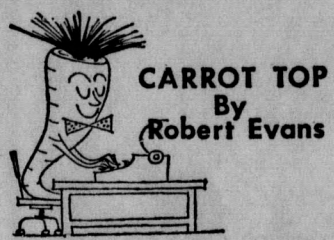
The robin seemed to understand that something wondrous was happening. After the departure of the Magi, when the Holy Family was asleep, the robin noticed that the stable fire was dying. Only a few coals smoldered.

In a valiant attempt to revive the flickering embers, the robin swooped down to fan the fire.

Hovering above the coals, he flapped his wings, fanning the embers to life. As the fire burned brighter, flames singed the robin's breast, scorching his brown

feathers a brilliant red gold. Through the night he fanned the fire to keep the Child warm. Ever since, the robin has worn a red vest, symbolizing his gift.

As a Christmas symbol, the robin embodies the spirit of giving. Like the Magi, the robin gave a precious gift, and he gave it at the cost of personal sacrifice. Thus the robin's gift suggests the deeper meaning — the giving of one's self — the legend notes.



the gifts they bought." It's been a good many years ago, but I still remember. . . . not much cash, not much gifts.

— CT —
It seems to me that there is very little I can say about Christmas and its coming that has not been said before, and with the utmost eloquence. That is as it should be. For, over the centuries, the great figures of religion, art, music and literature have paid Christmas their devoted tributes. Old as the observance is, it is always new. And it always will be, so long as the Christian ideal and the Christian traditions remain.

— CT —
It is time for feasting and the giving of gifts. But more than that, for all who profess Christianity it is a time for reflection and for profound consideration of spiritual things. . . . we live in a troubled age. . . . an age of wars, of bitter jealousies and enmities, of restless and often violent stirrings among our peoples. It is an age in which discouragement and depression come easily.

— CT —
But the meaning of Christmas can give the perspective we sorely need. We can believe that the problems of this age will somehow, some time, pass. . . . while the ideals that Christmas stands for are eternal.

Christmas is, above all, for children. Over the centuries, their eyes have sparkled as they gazed upon the tree, and found their gifts, and looked with awe upon the image of the Christ Child. Let us hope every child, wherever he may be, shares in the glories of the coming Christmas. And let us play that he will live to know a happy and truly peaceful world.

— CT —
So, with this we will close up the column for this week, with each and everyone here at the Sierra Madre News wishing everyone within our reading area the most happy and joyous Christmas that they have ever had, and that your tree will be loaded with gifts, purchased from Sierra Madre merchants, I hope, I hope, I hope.

Richard Laister Completes Two Weeks Training

Marine Private Richard C. Laister, son of Mr. and Mrs. John W. Laister of 1990 Lilliano Drive, completed two weeks of training under simulated combat conditions in the fundamentals of day and night patrolling, employment of infantry weapons, survival methods and assault tactics at Camp Pendleton Marine Corps Base.

This individual combat training is given every Marine after his graduation from recruit training. Taught by combat experienced non-commissioned officers of the infantry training regiment at Camp Pendleton, it prepares the young Leatherneck to become part of the Marine air-ground combat team.

While in the field he was taught how to use hand grenades, a compass and the principles of map reading and land navigation. He learned how to detect and disarm mines and booby traps and, while being exposed to live machine gun fire, he learned to advance safely from one point to another.

From this course, he is scheduled to go on to more advanced training before being assigned to his permanent unit.

Out of the Cobwebs

60 Years ago:
December 13, 1906
A new fuel was introduced to Sierra Madreans called "Peat," and its burning qualities were demonstrated by the Anthracite Fuel Company in the J. J. Underhill building on Baldwin.

The gigantic fight against the winery was told in an editorial, wherein Mr. Hart was convicted of violating the law. He loses his license and the winery is wiped out of Sierra Madre.

No need to talk about the rain, the editor says. The rain spoke for itself last Tuesday night. They now have about 8 inches for the year.

Some citizens were trying to disincorporate Sierra Madre and attention was called to Glendale trying this procedure. The vote was 224 for incorporation and 46 kickers against. This was issued as a warning to Sierra Madreans.

31 Years Ago:
December 11, 1936
The 1937 Wisaria Fete is assured as Fennel Estate is purchased by the Lawless, and they stated that the affair would continue.

New Ford V-8's were listed in this issue as low as \$480.

with bumpers and spare tire extra.

Wistaria Grill was advertising good old Mattingly and Moore Whiskey at 15 cents a glass. Tom and Jerry at 25 cents a mug.

Sierra Madre Hardware was advertising electric toasters as low as \$1.35. Waffle irons at \$3.75 and hot plates for 50 cents. All ideal Christmas gifts.

24 Years Ago:
December 12, 1936
Old siren to sound again starting on Monday. The old siren was blown last on V-J Day. Overcome by emotion, the siren broke down at that time.

Bad news was received by all in Sierra Madre this week as they were notified they would soon be out of water. Their tunnels had dropped over 300 acre-feet a year.

No Christmas in Sierra Madre was the expression of most citizens when it was noted the lack of any Christmas decorations whatsoever, except the Volunteer Firemen's Christmas tree in the park. People were quite concerned.

"The Town That Could Not Have Christmas" was the title of the Christmas. Please turn to Page 16

Remember Flowers

FOR THE HOLIDAY SEASON

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- ★ PINE BOUGHS
- ★ PINE CONES
- ★ TREE ORNAMENTS
- ★ HOME DECORATIONS

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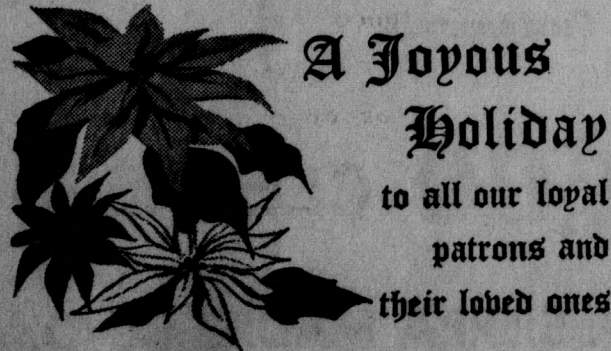
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Charles Compton Files For Council Seat

The following is a statement of Charles C. Compton: "The reasons why I filed nomination papers today, with the City Clerk as a candidate for the office of Member of the City Council of Sierra Madre, California, U.S.A., include seeking to win this Election that I then be eligible to win the popular citizen approval and the members of the City Council, to be named Mayor of Sierra Madre . . . all the reasons are numerous, but each reason is directly or indirectly related Special Interests that concerns every one . . .

"Special Interests covers many fields. I can think of no other special interest that is actually more important to all humanity, than the immediate revival of an ideology that will successfully arrest and defeat the ideology of communism. . . Certainly, Faith in God, Faith in Democracy, Faith in Capitalism and riches in Freedoms these all stand for are sufficiently strong enough to wage and win this war of Ideas and Ideals. Isn't it truly wonderful, that in the USA, anyone has the opportunity to really live for and work for their beliefs.

"I believe in the power of Faith to win, in all things . . . and that is why I want to do my part to sell Faith in God, Democracy, Capitalism, and Freedom, to the whole wide world. This is my Special Interest and creative approach, which I hope will help serve to stir the imagination and the ambitions that are so badly needed by so many, now, that the correct solutions to both Sierra Madre's problems and all humanity's problems may come forth and be exercised, through the Education that brings understanding and the promised endless Peace among men and nations for the greatest victory over misunderstanding that always has brought periodical wars, even since creation."

Statistics: Periodical resident of foothill area of California, 30 year. Steady resident of Sierra Madre since '39 (1 year Del Mar). Age, 53 years. Natural father of five children, all schooled in Sierra Madre, "Faith," "Hope," "Frank," "Ace," "Daniel" Compton. Past political race record: Florida presidential primary, '52, finished third; Florida Governor Primary, '54, finished second, (won 37 per cent of the votes some areas, 32 per cent statewide). Detroit, Mich. Mayor Primary '55 (eliminated).

Christmas Trees Had Beginning In Pagan Times

Perhaps the most common use of holiday greens is seen in the lively, decorated Christmas tree found in many homes at this time of year.

There are many legends concerning the origin of Christmas trees. One belief is that the first Christmas tree was a palm tree brought from Egypt. The 12 parts of the palm were supposed to represent the 12 apostles, according to the editors of the Encyclopedia Americana.

The use of pine and cedar Yule trees is generally thought to be of German derivation. The introduction of the evergreen Christmas tree came to English-speaking peoples after the marriage of Victoria of England to the German prince, Albert.

Support your local merchant — buy locally.



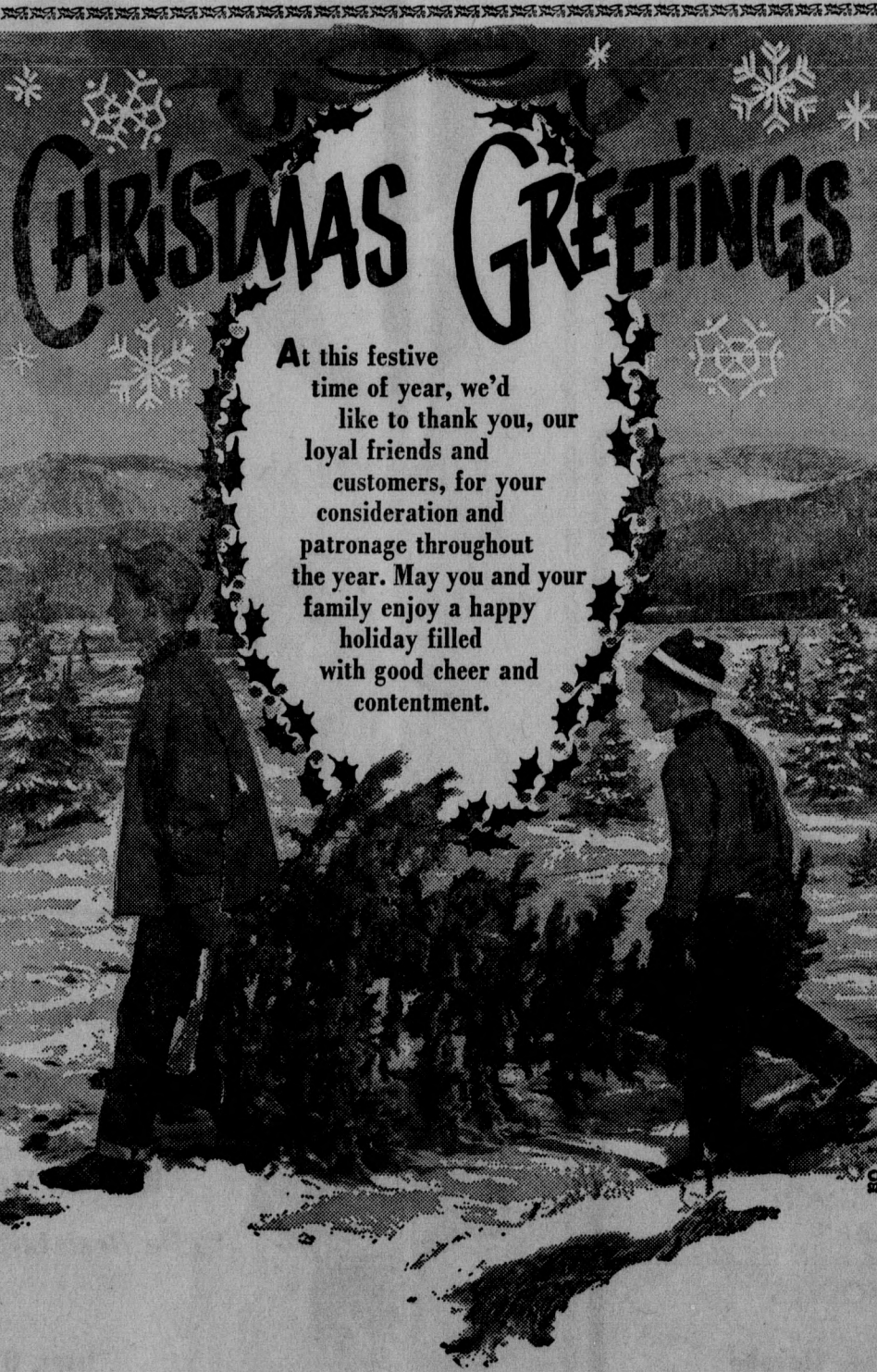
BLANCHARD'S WASH-RITE
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As the Star shone on that hallowed night, long ago, when our Saviour was born, so may it shine this Christmas, blessing you and yours with the light of peace, happiness and contentment. May the spirit of Christmas dwell in your heart, forever.

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MONROVIA, CALIF.

Name Stoffel Treasurer Dimes Drive

In a major attack against birth defects March of Dimes volunteers will seek \$2,300 in the community's 30th annual mercy appeal in January.

Sierra Madre's share in the \$625,000 goal for the Los Angeles County March of Dimes was revealed recently by Operations Officer, First Western Bank, Sierra Madre branch Rolland Stoffel, treasurer of the local fund drive opening January 1.

"Funds raised in Sierra Madre's March of Dimes will be used in the support of a Birth Defects Center at Orthopaedic Hospital," Stoffel explained.

"In addition, the contributions will give aid to those polio-stricken patients whose care must continue," he said. The balance of the funds raised in the local campaign and in the 104 communities participating in the Los Angeles County March of Dimes will be designated for research, medical education and grants determined by the National March of Dimes headquarters.

"Much of the money diverted to the national headquarters, however, is returned to Southern California as grants," Stoffel pointed out.

Sierra Madre residents whose contributions to the March of Dimes were important factors in the victory over polio have shown equal determination in the fight against birth defects, one of the major unmet childhood medical problems today, the treasurer concluded.

Wheel Goods Have Lasting Child Appeal

In every age, wheel toys capture children's hearts. Today's youngsters thrill to Christmas gifts of miniature, motorized racing cars. More than a century ago, the wheels might have adorned the diminutive "horse-drawn" buggy of tin. But the thought is always the same; to please a child.

Among the first to make plaything in quantity for American children were the tin-toy manufacturers of the 1850s, says Mary Childs Black, director of the Museum of American Folk Art. Often, the tin toys were wheel toys, with delicate, open-spoked wheels repeated in a wide variety of vehicles and styles.

After founding their own toy firm in 1950, Mr. and Mrs. Bernard Barenholtz, of Princeton, N.J. developed an interest in old as well as new toys. Their tin toy collection began in 1956, with a milk wagon painted blue — a gift to Mrs. Barenholtz.

Happy birthday to Earl T. Knowles! The greeting is a little early, but the way time is flying, December 20 — Earl's birthday — will be here before he knows it! Tessa, Earl's wife, is planning on baking him a banana cream pie for his birthday dinner . . . y m m m . . . what time's dinner?

Confessional for Do-It-Yourselfers — Sierra Madre Hardware, 25 W. S.M. Blvd.



NEALE AGENCY INSURANCE
20 N. BALDWIN AVE. SIERRA MADRE

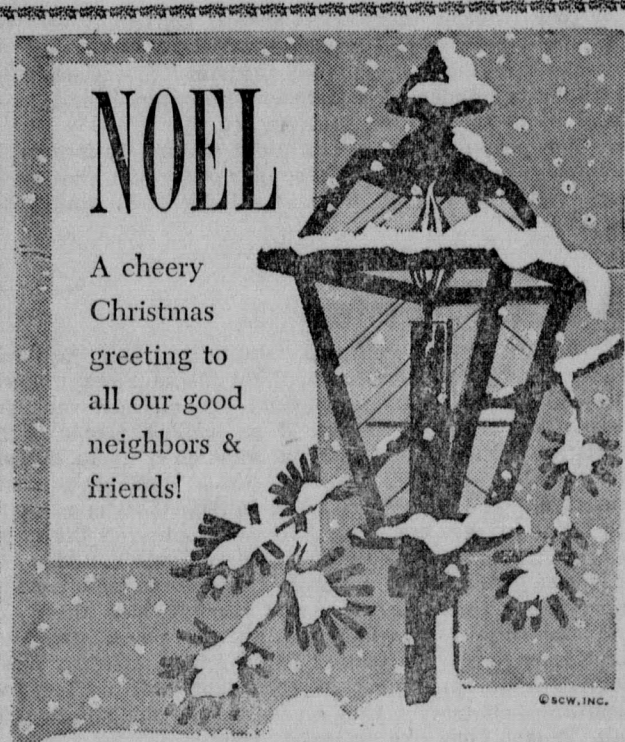


It's always a pleasure to greet the many friends we've known through the years

RALPH'S SHOE STORE

41 N. BALDWIN

355-0479



SIERRA MADRE PLUMBING CO.

15 KERSTING CT.

355-7272



MRS. RENA KEISEL

RICHARD - VICTORS

11 KERSTING CT.

355-1255



PERRY'S STATIONERY and Gifts

56 W. SIERRA MADRE BLVD.

355-3385



CLARDON DELI
31 N. BALDWIN

355-1534

Greetings



It's been a pleasure serving you in the past—we look forward to serving you again! 244 XG '67 Form 21

Marberry Shop

ARCADIA — PASADENA

Open Every Evening
Til 9 P.M. Except
Saturday Eves. at
EL RANCHO
SHOPPING CENTER
1137 W. Huntington Dr.
Arcadia

Open Every Evening
Til 9 P.M. at
FOOTHILL-ROSEMEAD
SHOPPING CENTER
Between Thrifty and
Market Basket

LEGAL NOTICE

SIERRA MADRE NEWS NOTICE OF ELECTION

Notice is hereby given that a Special Municipal Election will be held in the City of Sierra Madre on Tuesday, the 20th day of February, 1968, for the following measures and offices:

Shall Jean G. (Jan) Maddox be recalled from the office of member of the City Council?	YES	
	NO	

For one (1) member of the City Council to succeed Jean G. (Jan) Maddox if she is recalled from office by the recall election.

Shall Severin L. Sorensen be recalled from the office of member of the City Council?	YES	
	NO	

For one (1) member of the City Council to succeed Severin L. Sorensen if he is recalled from office by the recall election.

Shall Edmond M. Wagner be recalled from the office of member of the City Council?	YES	
	NO	

For one (1) member of the City Council to succeed Edmond M. Wagner if he is recalled from the office by the recall election.

For one (1) member of the City Council.
(For term ending April 16, 1968)

The polls will be open between the hours of 7:00 o'clock a.m. and 7:00 o'clock p.m.

Dated: December 11, 1967

L. MARIE WARFEL,
City Clerk

Publish Sierra Madre News
December 21, 1967

SIERRA MADRE NEWS

LV-620-67

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9625, that the Zoning Board of the City of Sierra Madre has fixed Thursday, January 4, 1968, at the hour of 8:00 p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding a public hearing on a proposed lot split and variance for property described as portion of Lot A, Fowler Place Tract, said property being located at 450 West Montecito Avenue.

The proposal is to create two parcels described as:

- Parcel 1 — 14,244 square foot area
- Parcel 2 — 14,230 square foot area

Both parcels will have frontage on Montecito Avenue. A variance is requested for both Parcels 1 and 2 to have a lot width of 74.95 feet which is less than the requirement of 80 feet for the R-1-11,000 zone requirement.

The applicant also proposes an alternate to create two parcels: Parcel 1 — 12,715 sq. ft.; Parcel 2 — 14,240 sq. ft. Parcel 1 to have frontage on Montecito Avenue, Parcel 2 to be situated to the rear of Parcel 1 and to have access to Montecito Avenue over a 16 foot easement along the west side of Parcel 1.

Applications and map are on file in the office of the Secretary of the Zoning Board. The application alleges that there are special circumstances attached to said property which

generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the Zoning Board may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested persons may attend and be heard.

Dated: December 12, 1967

BY ORDER OF THE
ZONING BOARD
H. E. Raywinkle, Secretary

Publish Sierra Madre News
December 21, 1967

Zoning Board File No.
LV-620-67

SIERRA MADRE NEWS

L-619-67

NOTICE OF PROPOSED LOT SPLIT

NOTICE IS HEREBY GIVEN that on Thursday, January 4, 1968, at the hour of 8:00 p.m. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, the matter of a proposed lot split will come before the Zoning Board.

The proposal is to divide Lots 35 and the Ely 1/2 of Lot 34 of the Excelsior Tract into two parcels. The property involved is further described as being located at 263 W. Highland Avenue.

PARCEL A — 8,785 square foot

LEGAL NOTICE

area (net of easement)
PARCEL B — 7,500 square foot area (net of easement)

The proposal if granted would permit access to Parcel B by private easement 17 feet wide across Parcel A.

Application and map are on file in the office of the Secretary of the Zoning Board.

Interested persons may attend and be heard.

Dated: December 12, 1967

BY ORDER OF THE
ZONING BOARD
H. E. Raywinkle, Secretary

Publish Sierra Madre News
December 21, 1967

Zoning Board File No.
L-619-67

SIERRA MADRE NEWS

NOTICE OF AWARD OF CONTRACT IN PROPOSED ASSESSMENT DISTRICT

(Improvement Act of 1911)

Pursuant to the requirements of Section 5248 of the Streets and Highways Code, notice is hereby given that a contract has been awarded by the City Council of the City of Sierra Madre, California, to Vido Samarzich Co., contractor, for certain street work in Assessment District No. 91, and relating to the following described real property:

Reference is hereby made to Assessment District No. 91 Boundary Map approved by the City Council of the City of Sierra Madre, California, on the 24th day of October, 1967, and on file with the City Clerk, which map indicates by a boundary line the extent of the territory included in the assessment district, and shall govern for all details as to the extent of the assessment district.

This shall constitute notice to all persons that all property within the boundaries of the

proposed assessment district shall be assessed at the time of the confirmation of the assessment under Chapter 16 (commencing at Section 5360) of Part 3 of Division 7 of said Code to pay the costs of the improvement in proportion to the benefits which said property receives from the improvement, notwithstanding the acquisition of any such property by the State or any of its agencies, or by any county, city, municipality, or other public or municipal corporation.

Reference is made to the minutes of the action taken by the City Council of the City of Sierra Madre, California, on file in my office, for full particulars.
Dated: December 13, 1967

L. MARIE WARFEL
City Clerk of the City of
Sierra Madre, California
Publish Sierra Madre News
December 21, 1967

Crib Crop

Arriving December 8 at Arcadia Methodist Hospital just in time to celebrate her first Christmas — was Karen Lynn Elwell. She is the first child for Mr. and Mrs. Robert C. (Mary) Elwell and the first grandchild for Mrs. Elwell's parents, Mr. and Mrs. Charles Crawford of Arcadia. Grandmother, Mrs. Dana Elwell of Pasadena already has other grandchildren and Karen Lynn makes a total of 11 for Grandmother Elwell.

Karen Lynn weighed in at 7 pounds 8 ounces and was 21 inches long at birth. She and her parents live at 126 E. Highland Ave.

CASA JANARA

Authentic Mexican Food

Reg. **T. C. GRANDE** Special **Monday Only \$1.25**

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole. Shredded Turkey, Cheese, Tomato Slices, Olive.

Open

Sunday - Monday - Tuesday - Wednesday - Thursday
11:00 A.M. to 10:00 P.M.

FRIDAYS AND SATURDAYS 11 A.M. TO 11 P.M.

ENTERTAINMENT WED. & SUN. EVES.

The 3-Birds
1 Guitar & 2 Singers

THURS. - FRI. - SAT.
ORGANIST

— Featuring —

"MARGARITAS"

200 E. Foothill

358-7322

Arcadia

CHRISTMAS GREETINGS



It's Christmastime, and here comes Santa with a sleighful of our warmest holiday greetings to all of you whose friendship and good will we cherish. With genuine appreciation of your kind patronage and friendly good will, we extend our sincere thanks and best wishes for every happiness during the holiday season. A very merry Christmas to all!

SIERRA MADRE VOLUNTEER FIRE DEPARTMENT

Chief Charles Brown
Captain Bobby Clark
Captain Jim Tyler

Assistant Chief John Goodall
2nd Assistant Chief Ed Decker
Captain Larry Brennan

MEMBERS OF THE REGULAR VOLUNTEER DEPARTMENT
MEMBERS OF THE RESERVE UNIT OF VOLUNTEER DEPARTMENT
RETIRED AND INACTIVE MEMBERS OF THE VOLUNTEER DEPARTMENT

GENERAL TELEPHONE
ONE OF THE GT&E FAMILY OF COMPANIES

116 LIME STREET

MONROVIA, CALIF.

NOBODY-BUT NOBODY CAN

PAY YOU MORE ON INSURED SAVINGS THAN
PASADENA FEDERAL SAVINGS
AND LOAN ASSOCIATION

Accounts insured to \$15,000
WESTSIDE: Green at Los Robles • 795-8016
EASTSIDE: Foothill at Rosemead • 355-8002

Cobwebs

Play put on at the Sierra Madre Elementary School on Wednesday. School was out from December 18 till January 6.

Eight Years Ago:

December 17, 1959

High winds topple trees, snuff lights when near-hurricane force hit Sierra Madre. The Fire Department was on 24-hour standby duty.

Joseph Grippio, Sierra Madre's champion blood donor, gave his fifth gallon to the Red Cross Blood Bank this week as the bank took 128 pints.

The Nativity scene in Kersting Square has a professional touch this year as Gordino Baker Lloyd takes over the program. Mrs. Lella Roberts was in charge of the project.

The police, under Chief Gordon McMillan, granted all Sierra Madreans a Christmas gift. All parking tickets for over-parking would be forgiven. Other violations will be at their own peril, the Chief stated.

LEGAL NOTICE

SIERRA MADRE NEWS
17324

NOTICE OF SALE OF
REAL ESTATE
UNDER EXECUTION

SHERIFF'S SALE

No. 119728 (A046649)
MARGARET ELOUISE STACY
Plaintiff,

vs.
JAMES DUKE STACY

Defendant.
By virtue of an execution issued out of the Superior Court, of the County of Orange, State of California, wherein Margaret Eloise Stacy as Judgment Creditor, and James Duke Stacy, as Judgment Debtor, upon a judgment entered the 20th day of May, A.D. 1964, for the sum of Seven thousand four hundred four and no/100 (\$7,404.00) Dollars, lawful money of the United States, besides costs and interest, I have levied upon all the right, title, claim and interest of said Judgment Debtor James Duke Stacy of, in and to the following described real estate, situate in the County of Los Angeles, State of California, and bounded and described as follows:

Lot 59, Tract 27459, Book 717, Pages 40-44, Maps and Records, Los Angeles County, IS HEREBY GIVEN, That I will, on THURSDAY, the 11th day of JANUARY, A.D. 1968, at 12:00 o'clock Noon of that day, at the East Entrance to the Los Angeles County Court-house, 111 North Hill Street, city of and County of Los Angeles, sell at public auction, for lawful money of the United States, all the right, title, claim and interest of said Judgment Debtor James Duke Stacy of, in and to the above described property, or so much thereof as may be necessary to raise sufficient funds to satisfy said judgment, with interest and costs, etc., to the high-

Letters To the Editor

Dear Editor:

I enjoyed your comments re the Bill McMillan radio interview. It revived memories of when I held Bill in my arms. He was a kicky, squirmy boy with a bulging IQ. When he entered the Armed Services he was asked what he preferred to do. He replied, "Drive a truck." Not a chance. They put him in the Armed Forces Radio Service. He served for seven years and has been in radio work ever since. He and his wife and three children live in Alhambra.

I met Bill's parents and grandparents when I went to Arizona to find a husband . . . a half century ago. That's where I met Ray and snatched him right out from under the eyes of the native girls. We lived in Chloride, a mining town. Bill's grandfather was the Santa Fe agent there. Bill's dad, Mack, only 16 then, was serving as an apprentice under his father. When he was 17 he was cashier at Kingman. He married May Schneider when they both were teenagers. Ray and I moved to Kingman, and May and Mack were our neighbors.

When Mack was 22 he became the Santa Fe's youngest traveling auditor. He and May moved to San Bernardino and later to Alhambra. Their first baby was Janie, a doll-like child. And when Bill came along he upset all of May's notions on child behavior.

Janie became an airline stewardess. She married Wally Reitherman, a Sierra Madre boy whom she met on a flight to the Philippines. He was an artist for

Disney, but had taken time out to be an Army pilot in War Two. After the war, he resumed work at Disney's. Wonder if anyone in Sierra Madre remembers Wolly, his parents and brothers and sisters. One of his brothers was killed in War Two and is buried in the Sierra Madre Cemetery. And does anyone here know that Wolly is now a director at Disney's? He has worked on all the pictures and is well remembered for "Fantasia," "Snow White," etc. He directed "Winnie the Pooh" and "Junglebook." He and Janie have three sons. The two oldest are loaded with scholarships and honors. The youngest son was the "voice and action" of Christopher Robin in "Winnie the Pooh" and Mogli in "Junglebook." Janie now manages Reitherman's Club Charter Travels and conducts tours.

Papa Mack recently retired, at age 66, after 52 years of service with the Santa Fe. He was the senior West Coast auditor. Mother May was not to be outdone. She is the West Coast director of Laubach Literacy, Inc.; also a national trustee.

And wasn't I a smart cookie, too? In going to Arizona, not only did I find Ray, but also these wonderful long-time friends.

—Lillian B. Sage.

Legend of Holly Tells of Protection Provided Home

In the legend and lore of Christmas, holly has both a merry and melancholy significance.

Fairies, so it is said, loved the holly. They found its leaves such a comforting shelter that even after holly was cut from the trees, they lingered about, allowing themselves to be carried indoors, where they protected the home from evil spirits.

Later, Christian believers saw the thorny leaves and bright red berries of the holly as symbols of the Crown of Thorns and the sacrifice which the Christ Child, grown to manhood, made on Calvary.

LEGAL NOTICE

est and best bidder.
Dated this 14th day of December, 1967.

PETER J. PITCHESS
Sheriff of Los Angeles County.

By C. D. FOUNTAINE,
CAPTAIN
Deputy Sheriff.

By Sgt. R. G. Anderson
Plaintiff's Attorneys

HURWITZ & HURWITZ
Plaintiff's Attorneys
100 West Chapman Avenue
Orange, California
538-2291

Publish Sierra Madre News
Dec. 14, 21, 28, 1967, Jan. 4, 1968

Ripple MORTUARY

Sterling T. Ripple
Funeral Director

201 West Sierra Madre Blvd.

Telephone — ELgin 5-3414

in

Sierra Madre

Blessings at Christmas



As we look back upon the scene of His Birth at this holy time, may the glorious message that blessed the world at the Nativity be rekindled in your heart to brighten your life with happiness and understanding. Best wishes for a Christmas rich in the joys of the season.

**SIERRA MADRE
COMMUNITY HOSPITAL STAFF**

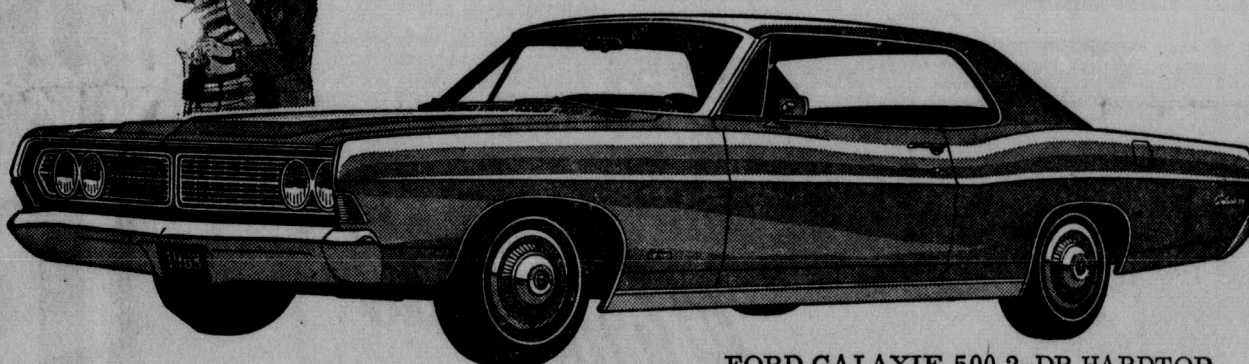
225 W. SIERRA MADRE BLVD.

EL 5-7181

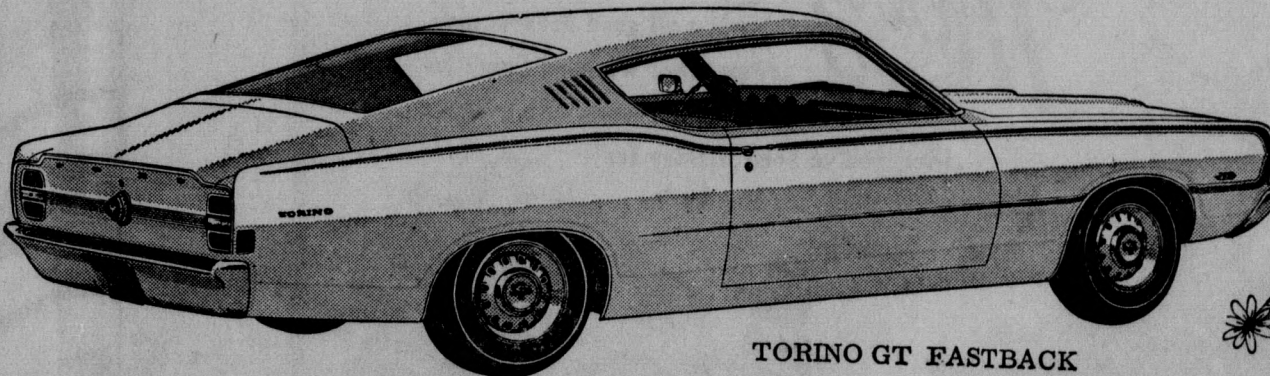
The Sportiest 1968's are Here!

Drive A SPORTY ONE
BY FORD ...

FORD



FORD GALAXIE 500 2-DR HARDTOP



TORINO GT FASTBACK



FAIRLANE 500 4-DR SEDAN

FORD STRIKE IS OVER . . . PLACE YOUR ORDER NOW FOR
DELIVERY AS SOON AS POSSIBLE . . . WE'RE READY TO GO! GO!

Carl Hansen Ford

SIERRA MADRE'S AUTHORIZED FORD DEALER — COMPLETE SALES AND SERVICE

A Home Owned and Operated Institution in Sierra Madre for 30 Years Devoted
to the Best Interest of Those We Serve!

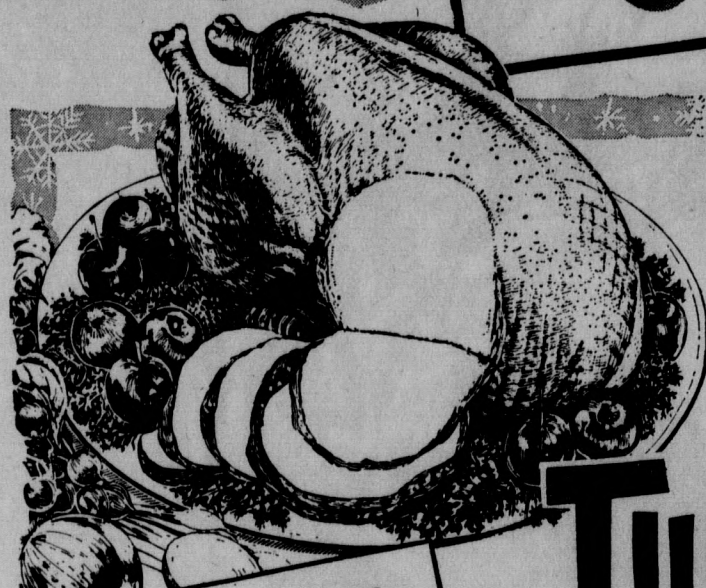
355-2321

120 W. Sierra Madre Blvd.

Shopping Bag

WISHING YOU THE ... Season's Best

We'll Close Christmas Eve at 7:00 p.m. ★ Closed Christmas



ALL TURKEYS
SOLD AT SHOPPING BAG ARE
U.S.D.A. INSPECTED, GRADE A
Look For These Seals
 AND
Your Assurance of Both
Wholesomeness & Quality

Shopping Bag Features
FRESH TURKEYS
Savory Sealed • USDA Grade A
Extra Fancy Quality
SWIFT'S BUTTERBALL TURKEYS • FRESH AND
SELF BASTING TURKEYS • FRESH AND
FROZEN BELTSVILLE TURKEYS • DUCKS • GEESE
STAR STUFFED TURKEYS • A COMPLETE
SELECTION OF FRESH AND FROZEN
POULTRY FOR THE HOLIDAYS.

Turkeys
29¢ lb
Poppy, Californian
or Armour Star
U.S.D.A. GRADE A
TOMS
Frozen • Oven Ready
18-22 Lbs. Avg. Wt.
YOUNG HENS Frozen, Oven Ready
10-14 Lbs. Avg. Wt. **33¢**

Shopping Bag
Savory Sealed
A
USDA

Shopping Bag Savory Sealed
FANCY TURKEYS
Personally selected, the pick of the flock.
These plump young birds are impeccably
dressed for your Christmas dinner!

HENS Fresh Frozen 10-14 Lbs. **35¢ lb**
TOMS Fresh Frozen 18-22 Lbs. **33¢ lb**

Shopping Bag
Savory Sealed
A
USDA

Shopping Bag Savory Sealed
Beef
Is U.S.D.A. Inspected
and Graded Choice

CLUB STEAKS

BONELESS SIRLOIN TIP **98¢ lb**
OR TOP ROUND Your Choice
Rib Steaks OR BONELESS ROUND STEAK **89¢ lb**
T-Bone Steak CUSTOM TRIMMED TAILS REMOVED **\$1.09 lb**
Porterhouse TENDER, JUICY CHOICE STEER BEEF **\$1.19 lb**
Top Sirloin BONELESS STEAKS GOURMET QUALITY **\$1.39 lb**

CHUCK STEAKS **49¢ lb**
Chuck Roast CENTER CUT **49¢ lb**
Rump Roast EXTRA LEAN BONE IN **89¢ lb**
Shoulder Clod BONELESS & ROLLED **89¢ lb**



Hams
Luer ★ Farmer John
★ Morrell ★ Kruse

45¢ lb
FULL CUT SHANK ½
Includes the Center Slices
Butt Portion MEATY CUT 5 LBS. AVG. **53¢ lb**
Ham Slices LEAN, TENDER, CENTER CUTS **\$1.09 lb**

BONELESS HAMS
Wilson's Festival **\$1.39 lb**
Sliced • Served • Whole or Half
Hormel Cure 81 **\$1.49 lb**
FULLY COOKED • WHOLE OR HALF

Breakfast Favorites
SLICED BACON
Dubuque—1st Grade **59¢**
1 lb. Slide Out Tux Pkg.
PORK SAUSAGE
Bird Farm—"Whole Hog"
100% Pure Pork 1 lb. Roll **79¢**

Last Minute Gift Idea...
Shopping Bag
TURKEY CERTIFICATES
See the Store Manager

Seafood Selections
FRESH OYSTERS **98¢**
Western, 12 oz. Jar
King Crab Meat READY TO USE... **\$1.98 lb**
Halibut Steaks CENTER CUTS... **79¢ lb**
In the Frozen Meat Cases
Jones Link Sausage 1 lb. PKG. **98¢**
Miniature Crab MRS. PAUL'S, 7 OZ. PKG. **65¢**
Quick Frozen Shrimp CHICKEN OF THE SEA **\$1.39 lb**
Breaded Veal Cutlets TUREK & MECK... **89¢ lb**

Downyflake 10 Inch PIES
Apple, 46 Oz. **79¢**
Pumpkin, 42 Oz.
Mince, 44 Oz.

JERSEYMAID
EGG NOG
Rich & Delicious!
Qt. Ctn. **49¢**

Shopping Bag **BAKERIES**
freshness you can taste
FRESH PUMPKIN OR MINCE PIES
Freshly Baked!
8-Inch Size, Reg. 79¢ **69¢**

FRESH DINNER ROLLS
Assorted Soft or French **39¢**
BAG OF 12

BROWN 'n SERVE TRAY
Just Warm 'em in the Oven of 12 **33¢**

Holiday Cake
Single Layer in Foil Pan
Christmas Decorated **79¢**

Christmas Stollen
With Fruits & Nuts...
The Holiday Favorite **59¢**

BRECK SHAMPOO
Normal, Dry, Oily
BRECKSET 4 OZ. BTL. **25¢**
Reg. or Hard to Hold 8 OZ. Btl. **88¢**

Shopping Bag **PRODUCE** **BAG 'A BARGAIN!**
GRAM 'EM IN THE TOTE BAG...
THEY'RE YOURS AT ONE LOW PRICE

Potatoes
Selected Baking Size
IDAHO RUSSET
FILL THE BAG AND SAVE!
ALL YOU CAN PUT INTO OUR HOME TOTE BAG **49¢**

Grapefruit COACHELLA VALLEY BIG MEATY SECTIONS **10¢**
Tangerines IDEAL FOR HOLIDAY FRUIT SALADS **10¢**
Sweet Corn FLORIDA GOLDEN EARS **4¢ 25¢**

BEAUTIFUL BLOOMING POINSETTIA
Holiday Favorite!
Priced From... **98¢**
Artesia • Mums • Cyclamen
See Our Large Selection

FRESH GREEN BEANS
Young, Tender & Tasty **19¢ lb**

Shopping Bag **DELICATESSEN SPECIALS**

LUER CANNED
Lean, Boneless, Cooked
5 Lb. Can \$3.89
Ham Glaze SUGAR 'n SPICE 14 OZ. JAR **49¢**

Mild Cheddar SHOPPING BAG WISCONSIN CHEESE **75¢**
Cream Cheese BORDEN'S OR KRAFT PHILADELPHIA 8 OZ. **33¢**

SHOPPING BAG DIPS
ONION • BLEU • CLAM • GARLIC • CHILI
8 OZ. CUP **3¢ 1**

Special!
COLOR FILM DEVELOPING
We will develop and print
any roll of Kodacolor film...
8 OR 12 EXPOSURE ROLL **\$2.19**
(SAVE UP TO \$1.09)
20 EXPOSURE ROLL **\$3.19**
(SAVE UP TO \$1.61)
Offer Good Through Jan. 7, 1968

BLUE CHIP
STAMPS
Get Last Minute
CHRISTMAS GIFTS
with
BLUE CHIP STAMPS

VALUABLE COUPON
CORN KING BACON SLICED 1-LB. PKG. **39¢**
Limit 1 Coupon Per Family
1 PKG. WITH COUPON
Shopping Bag
Coupon Good Dec. 21-22-23-24

ROYAL GELATIN
ASSORTED FLAVORS
3 OZ. PKG. **7¢**

FOLGER'S COFFEE
REG., DRIP, FINE, ELEC. PERK
1 LB. CAN **59¢**
2 LB. CAN \$1.17
3 LB. CAN \$1.75

Carnation Milk EVAPORATED NO. 1 TALL CAN **2¢ 29¢**
Shortening SHOPPING BAG PURE VEGETABLE 3 LB. CAN **59¢**
Golden Yams CASE SWAYNE—IN HEAVY SYRUP, BIG 2½ CAN **25¢**
Sweet Pickles HEINZ, WHOLE 25-OZ. JAR **49¢**
Jerseymaid Butter GRADE AA 1-LB. CTN. **79¢**
Cake Mixes SHOPPING BAG 19 OZ. PKG. WHITE, YELLOW, DEVIL'S DK. CHOC. **4¢ 100¢**

HEADQUARTERS FOR
Holiday Hospitality
Give with confidence
or pour with pride...
SEAGRAM'S V.O.
Canadian Whisky
Light, Smooth Blend
\$6.75 FIFTH

SAVE 10% MIX OR MATCH 12 FIFTHS OR 12 QUARTS OF ANY NATIONAL BRANDS
Cutty Sark SCOTCH WHISKY... **\$7.38 FIFTH**
Cluny Scotch 86 PROOF... **\$6.29 FIFTH**
Eden Roc CALIFORNIA BRANDY... **\$5.29 FIFTH**
Early Times KENTUCKY STRAIGHT BOURBON **\$5.59 FIFTH**
Gordon's Gin 90 PROOF... **\$4.45 FIFTH**
Smirnoff Vodka 80 PROOF **\$4.89 FIFTH**

Fine quality, low priced...
JEAN LEVEQUE WINES
Burgundy, Chablis
Or Vin Rose **99¢**
Delightful any time...
"FB" PINK CHABLIS
Franzia Brothers
California **HALF GALLON \$1.19**
VELVET TOUCH VODKA 80 Proof **8¢ 29¢**
DUNCAN MACKAY SCOTCH FULL QUART **\$5.99**
Imported, 86 Proof

Announce Their Daughter's Engagement
Mr. and Mrs. William F. Maloney of this community, are announcing the engagement of their daughter, Mary Catherine, to James Connor II, of Alhambra, son of Mr. and Mrs. James Connor of San Clemente.
The bride-to-be will be graduating in March from Mt. Saint Mary's College, in Los Angeles. Her fiancé is a graduate of San Diego State College.
Plans are being made for a summer wedding.

Legion Auxiliary
Legion. Mrs. Richard Spies was also a guest of the unit. Mrs. Amy Belsel reported the donation of six gifts to the Red Cross to be sent to Veterans at Sawtelle Veterans Hospital. Gifts will also be presented to three Sierra Madre Veterans living in the community.
A discussion and review of the Bill of Rights was presented by Americanism chairman, Thelma Proctor.
Plans were made for post Christmas party to be held on January 13 at a restaurant on North Lake St. in Pasadena. A donation was made to the Sierra Madre Float Committee and to MERCY a school for retarded children in Monterey Park. This school will be the Community Service project of the entire Eighteenth District for the year.
The next meeting will be January 11 at the home of Mabel Perry.

Camp Fire Girls
Sierra Madre Hospital. From there they went over to the British Home on West Manzanita, where they finished their caroling for the evening.
Several of the groups then went to various homes for a welcomed hot dinner and refreshments.
This last Tuesday, December 19, 7 to 8 p.m. again found the girls at Kersting Court to participate with other youth organizations in caroling for broadcasting over radio station KMAX FM. The broadcast was sponsored by the Chamber of Commerce.
Christmas caroling is one of the happiest of the holiday traditions. As the girls sang many of the beautiful songs of Christmas along the halls of the hospitals there were many moist eyes among the leaders who could see the warm response and smile come to the faces of those whose home the hospital seemed to be. The girls, too, in their own way can and do reflect on the joys of Christmas caroling.

Sorensen Appoints
Madre place in their community, their City Council and the forthcoming election on February 20. I am pleased that so many prominent citizens have come forth and offered to help retain such a fine man as Councilman Sorensen."



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Second Liberty Bell Arrives In Calif. On Queen Mary

The second Liberty Bell in American history, an exact replica of the Bell made in London for Philadelphia in 1752, arrived Saturday, Dec. 9 on board the Queen Mary.

The 2080-pound object of Americana is on exhibit in the center of the ship.

Overhead a sign explains: "Liberty Bell for Liberty."

Park at Beneficial Plaza, 3700 Wilshire Boulevard, Los Angeles, in care of the Liberty Park Advisory Council. Made by Whitechapel Foundry, London."

The Council includes United States Congressman Alphonzo Bell, Jr., Los Angeles Mayor Sam Yorty; William J. McCann, director of the California Museum of Science and Industry; Congressional Medal of Honor

Holders Donald Cary, Thomas Pope, Louis M. Var, Iersel, Ray Havery; Admiral William M. McCloy; Director of Veteran and Military Affairs Norman Kelly; Ferdinand Mendenhall, Alfred Bloomingdale, Captain Michael Holsinger, Lieutenant-Colonel Charles Phillips; and several civic and community dignitaries headed by Council President John W. Lühring, chairman of the Board of Governors of USO.

An American citizen from Los Angeles, Joseph N. Mitchell, president of Beneficial Standard Corporation, traveling in London last spring, visited Whitechapel Foundry, makers of the original Liberty Bell for the Province of Pennsylvania, and ordered the symbol of freedom to be the first donated item in Liberty Park at Beneficial Plaza, a 94,500 square foot area in mid-Los Angeles to be devoted to serving the national purpose by helping dramatize the funding of liberty.

The Bell is the symbol of the Savings Bonds Division of the U.S. Treasury Department. About its shoulder is inscribed words from the 10th verse of the 25th chapter of Leviticus: "Proclaim liberty throughout the land unto all the inhabitants thereof."

When the Philadelphia Bell was landed ashore in September of 1752 undamaged, it cracked upon the first stroke wielded to ring it. In 1776, it was rung for the first public reading of the Declaration of Independence.

The 1968 American Liberty Bell is being spirited away to a hiding place until it is dedicated in Liberty Park fronting the headquarters of Beneficial Standard Life Insurance Company at an appropriate time, when a public reading of the Declaration of Independence will take place.

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Builders' Ass'n To Hear Talk On Code Changes

Local members of the Building Industry Association are slated to hear a highly informative talk on "The Major Changes in the Uniform Building Code."

Jack Lund, director of field, education and publications for the International Conference of Building Officials, is scheduled to deliver this interesting program at the next general meeting of the San Gabriel Valley Chapter of the Building Industry Association on December 19.

Jack, a registered professional engineer in the State of California, received his Bachelor of Science Degree from the University of California at Los Angeles. He is experienced in the building standards field and his spent over ten years with the Los Angeles County Building and Safety Department.

Homer Peterson, president of the Chapter, urges all members to be present at this final meeting of the year. The meeting will be held, as usual, at a restaurant on Huntington Drive in Arcadia at 6:30 p.m.

Villa Views

that have gone to various and sundry colleges around the country but have returned home for Christmas. In this group were Linda Rees, Linda Hedman, Sandi Vail, Julie Eichner, Jill Hansen, Roanne White, and Janet Lindstrom.

The Delta Gammas from USC that were invited were Betsy Aldridge, Laurie Beyer, Susie Biles, Barbara Dacey, Laurie Dill, Chris Durbin, Peggy Hilton, Katy Kane, Robyn Knudson, Marjorie Jones, Robyn McKellar, Cynthia Mason, Elizabeth Nitta, Mimi Orr, Dorey Patterson, Joanne Shaw, Mary Dee Tanton, Debby Taylor, Chriss Watson, and Cece Volk.

Mr. and Mrs. Ed Watts of Old House Road had a cocktail and dinner party last Saturday evening for his office associates. Some of them came a great distance to attend.

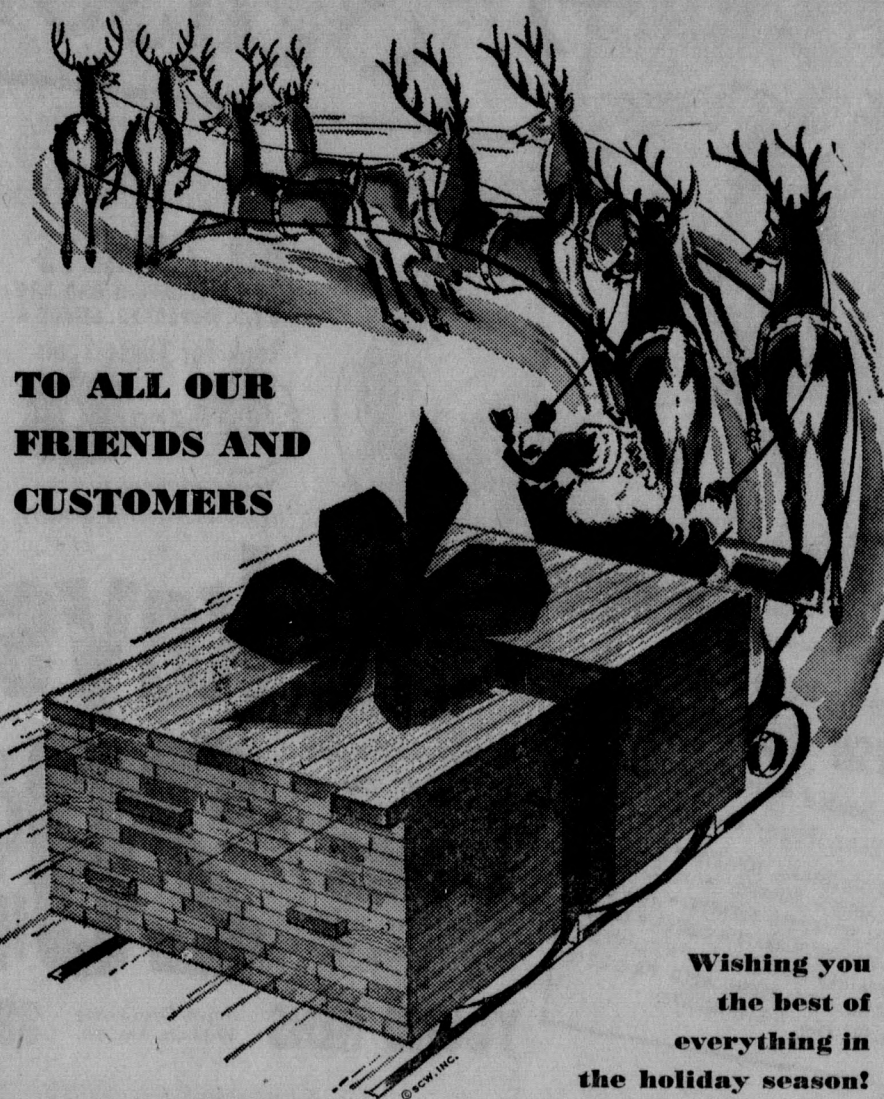
Included were Mr. and Mrs. Nick Boyd, Mr. and Mrs. Doug Elgar, Mr. and Mrs. Ken Erickson, Mr. and Mrs. Hale Faris, Mrs. Marilyn Golden, Mrs. Vicki Juday, Mr. and Mrs. Jim Key, Mr. and Mrs. Don McCook, Miss Carol Minkus, Mr. and Mrs. Roger Paulson, Mr. and Mrs. Jim Peevey, Mr. and Mrs. Duke Richardson, Mr. and Mrs. Bill Stark, Mr. and Mrs. Dick Stayberg, Mr. and Mrs. Leon Zinn, Mr. and Mrs. Jim Landis, Mr. and Mrs. Ced Sjoberd, and Mr. and Mrs. Hal Charney.

And that's — 30 — for this week. I'm off to do my Christmas Shopping in Sierra Madre . . .

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MERRY CHRISTMAS



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Sierra Madre, California

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RON GRIFFIN, Manager



A message for Christmas

To you, our good friends and customers, we're extending warm wishes for a bright and merry holiday season abounding with good cheer, fellowship and joy. And, with deep appreciation, we send along our many thanks for your thoughtful consideration all year. Serving you has indeed been our deepest pleasure and privilege.

Guy Rossi, Postmaster
and
Boys & Girls of Sierra Madre Post Office

EXPANSION TO DO A MUCH BETTER JOB

JANUARY 1st WE WILL START OUR MAJOR EXPANSION BUILDING OF 3000 MORE FEET OF DISPLAY SPACE TO GIVE YOU MORE SELECTION OF FINE QUALITY MERCHANDISE

GIGANTIC SALE

WE MUST REDUCE OUR STOCK FOR THIS EXPANSION AND ARE OFFERING

DRASTIC REDUCTIONS!

Are now being offered in our present floor stock of Pool, Patio and Lanai Furniture to make room for this expansion

-- Also --

TOYS AT DISCOUNT!

We are fully stocked with Christmas Toys. Each and every item discounted for a great savings to you.

Lay-Away While Stocks Are Full

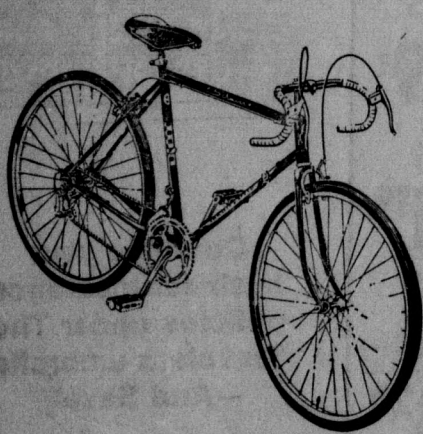
Take advantage of these discount prices and use our Lay-Away Department to assure delivery of the exact items you want for Christmas.

MANY CLOSE OUTS!

Ask about our many Close-Outs. Additional savings can be made on these items.

EXTRA BETTER JOB

We will be able to increase our efficiency and display of Schwinn Bicycles, to give you Better Selectivity with a LARGER and BETTER Area.



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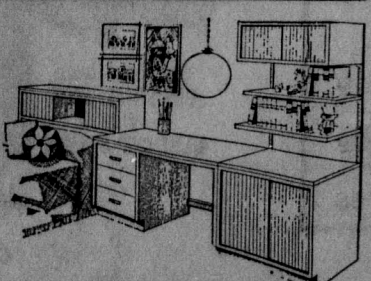
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We've peeked in upon the setting for your very festive Christmas and couldn't help adding our Thank You for your fine patronage and a Merry Christmas greeting to all!

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THE PETITE BEAUTY SALON

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Merry Christmas

With a song in our hearts, we wish the season's best to our customers. We appreciate the confidence you have placed in us.

TOY and PATIO VILLAGE

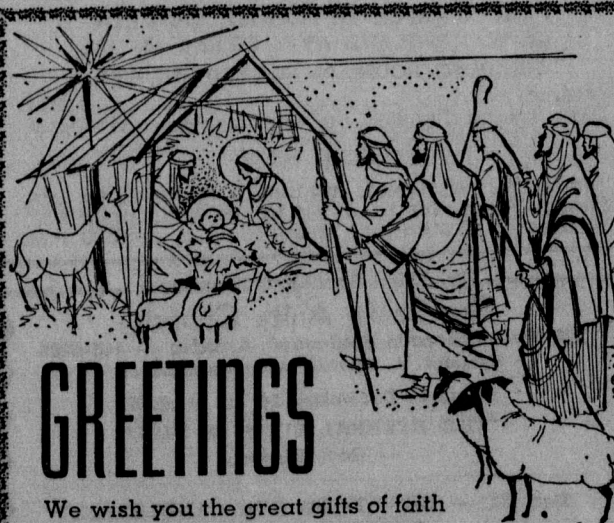
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A Very Merry Christmas

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NORM'S GARAGE

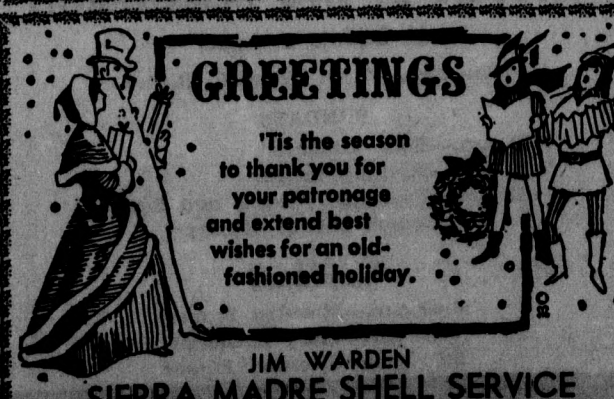
22 E. MONTECITO 355-1146



We wish you the great gifts of faith renewed and spirit uplifted by the joy and promise of His Holy Birth.

PINK COTTAGE SALON

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'Tis the season to thank you for your patronage and extend best wishes for an old-fashioned holiday.

JIM WARDEN
SIERRA MADRE SHELL SERVICE

Nixon Wins In PCC Mock Vote

In a Mock Presidential Election staged by Young Republicans at Pasadena City College with 863 voting, Nixon led the Republicans with 226 votes and Robert Kennedy led the Democrats with 178 votes.

After Nixon came Reagan with 87, Romney 77, Rockefeller 76, Percy 35; with Lindsay receiving 1 and Goldwater 8 as write-ins. Following Kennedy for the Democrats were Johnson 83, McCarthy 56, Wallace 28, Humphrey 9; and Edward Kennedy receiving one vote as a write-in.

The ballot included a space for the voter to indicate his preferred political party and the stipulation to vote for one candidate only. The results showed 404 Republicans, 251 Democrats, and 213 Independents.

Voting was conducted on December 6 from 9 a.m. until 2 p.m. and from 7:30 p.m. to 3 p.m. All registered students could vote in the polling places stationed on the campus.

In charge of arrangements were President Dickran Dadorian and Tim Rabun of Pasadena, and Blanda Harris of Arcadia. Advisors are Richard Vetterlie and Robert Jones.

Postmaster Rossi Praises Spirit Of Cooperation

Heartfelt thanks from Postmaster Guy Rossi and his employees were expressed to the public today.

"We couldn't have done the job alone," the postmaster said.

Everyone cooperated beautifully and we will be able to deliver all the holiday mail reaching the Sierra Madre post office in time for the last delivery and postal employees will be able to spend Christmas with their families, the postal official said.

"If people had waited for the last minute to mail their gifts and greetings we would have been working throughout the holiday," he said.

No backlogs were noted in post office throughout the area.

Another significant factor was the use of ZIP Code on a great volume of the mail passing through the Sierra Madre post office. This meant more efficient mail handling operation than in previous years.

John Sewall and Robert Fisher Join U.S. Navy

Twelve men have enlisted in the U.S. Navy at Pasadena Navy Recruiting Station during the month of November by taking the oath to serve their country. Two men have re-enlisted to serve a second tour of duty.

The twelve recruit enlistments are as follows: John Sewall and Robert Fisher of this community; Ernest Guerrero, Randy Streeter, Michael Snyder, and Jan Harper of Pasadena; John Kirschner and James Juchsch of Monrovia; Frank Foster and William Greenway of Arcadia; Stanton Holt of Covina; Nelson Cunningham of Irwindale.

The two re-enlistments are as follows: George Riblet of Wofford Heights, and Fred Grinnell of Pasadena.

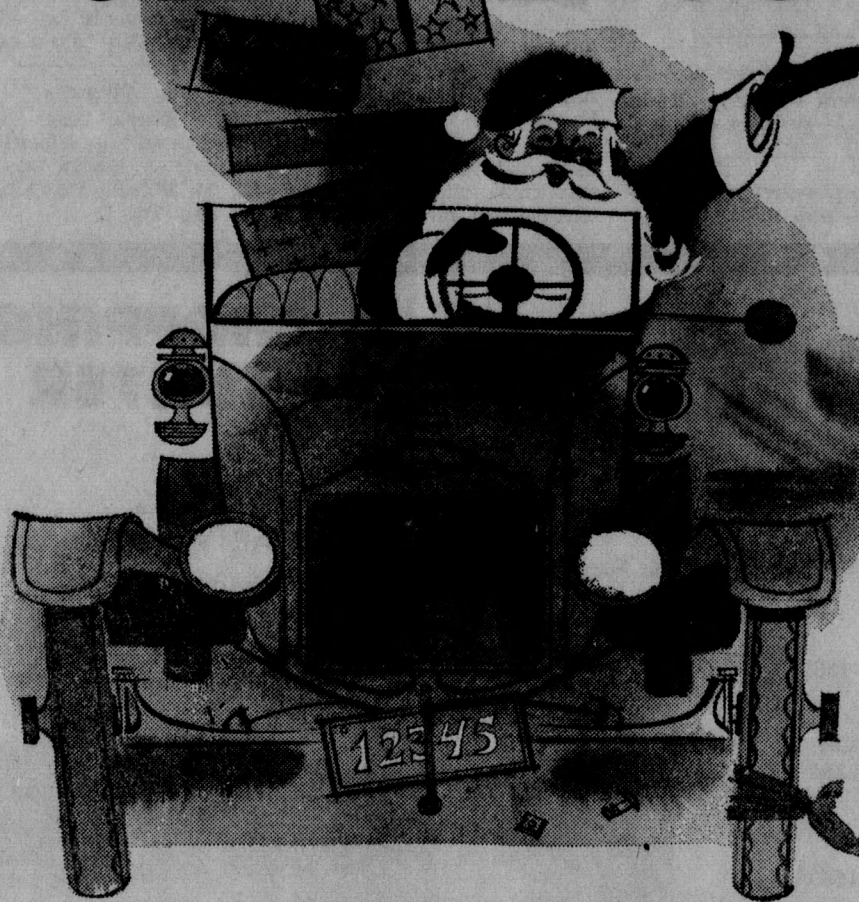


May this season bring you happiness and joy.
219 XG 67 Form 19

The Keepsake

26 N. BALDWIN 355-1180

GREETINGS



Here's hoping your Christmas Day arrives just filled with all the happiness the season can bring.

CARL HANSEN

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Extra Care Needed To Foil Fire

The festive holiday season can easily be marred by a tragic fire which could destroy your home or take a life, Fire Chief Charles Brown warned today.

Fire precautions actually should be doubled during the Christmas season, the Chief said, because our traditional customs — trees, more lights, decorations — add to the fire hazard.

The Chief gave these pointers for fire safety:

1. Keep the Christmas tree in water. A dry tree burns like a torch. Take it outdoors soon after Christmas.

2. Check for frayed wiring on light strings. A short-circuit could ignite the tree.

3. Do not put electric lights on metal trees. Illumination should be from spotlights not attached to the tree.

4. Do not place the tree where it could block an exit in case of fire.

5. Discard gift wrappings as each parcel is opened — a clutter of paper on the floor or on furniture can hide a carelessly mislaid cigarette. Don't burn the wrappings in the fireplace — many roof fires are started in this manner each year.

6. Decorations used throughout the house should be flameproofed. Boughs and greens should be kept away from light fixtures or other sources of heat.

7. If a fire breaks out, get everyone out of the house and call the fire department before attempting to extinguish the fire.

"Your City firemen wish you a Merry Christmas and urge you to join them in working for a fire safe new year," Chief Brown said.

Christmas Cards First Sold In The U.S. In 1875

The letter carrier, his back bent beneath a bulging bag of Christmas cards, may feel that what Sherman said about war might equally be said about Christmas.

But it wasn't always that way. People didn't exchange Christmas cards until relatively recent times. The first specially designed Christmas card is believed to have been printed by a London company and placed on sale in 1843.

Charles Goodall & Sons of London began printing and selling Christmas cards on a wide scale in 1862, and printed cards soon became as popular as the handwritten personal notes that people had exchanged earlier.

Louis Prang, a Boston lithographer, began printing multicolored Christmas cards in the 1860's and marketed them in Europe. By 1875 he was selling them in the United States. And that's how it began.

Music Teachers' Association To Hear Guest Artist

The Pasadena Branch of the Music Teachers' Association of California announces that Mr. Henry Jackson, pianist, will be the guest artist on its monthly radio program, Sunday, December 17, at 7:30 p.m., on Radio Station KPCC, 1240 on the dial.

On the radio program, Mr. Jackson will perform Rachmaninoff's Third Piano Concerto.

Mr. Jackson will also be heard later in the season when he is presented as the guest artist on the Pasadena Branch's Annual Benefit Concert.

The Benefit Concert will be held Sunday, January 28, at 3 p.m., in the Pasadena High School Auditorium. More details of the program will be announced at a later date. However, tickets (\$1.50 for adults and 50 cents for students), can be purchased from members of the Pasadena Branch of the Music Teachers' Association of California, or Berry and Grassmeuck, the Arcadia Music Mart, Gould Music Company, and the Pasadena Art Museum.

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Our Christmas wish to our friends:

may the good cheer of this season

bring joy to your hearts and much

real happiness to your families.

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NEW YEAR'S DAY

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Have a wonderful season full of joy. Thank you for your loyal patronage.

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Letters To the Editor . . .

Dear Editor:

Fellow Americans of all political parties, take heart! The ever-tightening controls that Capitol Hill has on our private lives and local governments is about to be broken.

For our of the South there comes a man — GEORGE WALLACE—who is saying: "All right boys, let's go clean 'em out!"

He feels that our private lives and local governments should not be planned for us by the "smart boys" with low intelligence, in Washington.

He feels that we are capable of doing these things ourselves, and if you think the same thing, re-register immediately in the American Independent Party, and in this way put George Wallace on the ballot in California.

By doing this, we are telling the political parties that we have had enough nonsense in government and if they can't replace this with sanity and common sense, George Wallace, with our support, will.

Thank you,
—C. T. Gilbreath.

'Divine Invasion'

A festive Christmas Sunday service will be held on Sunday morning at 10 a.m. with special music by the choir. Rev. David G. Howell's sermon is entitled, "The Divine Invasion." The minister will answer the question, "Why did the Almighty God, the King of kings, the Sovereign Judge of heaven and earth choose to invade the earth in such bewildering quietness and amid starlight and the pastoral scene of watching shepherds?"

One of the highlights of the Christmas season is the "Festival of Lessons and

Christmas Sermon

Carols," bringing to worshippers on Christmas Eve at 11 p.m. the Scripture lessons of prophecy and fulfillment of Christ's birth. The choir will sing between lessons and the great Christmas hymns will be sung by all. This service will be concluded at midnight with the celebration of Holy Communion.

Confessional for Do-It-Yourselfers — Sierra Madre Hardware, 25 W. S.M. Blvd.,

Support your local merchant — buy locally.

Special Guest At United Church Of Christ Sunday

Sierra Madre Fellowship of the United Church of Christ will have as special guest the Rev. Maxwell Van Wagenen from Claremont, delivering the Christmas sermon on Sunday, Dec. 24, at 11:30 morning worship service.

The recently-formed Fellowship holds its worship services at the Church of the Ascension, North Baldwin at Laurel.

Youngsters will be invited to attend the worship service this time and church school classes will not be held on

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Dec. 24.

A welcome is extended to all who wish to attend.

Closed

The Sierra Madre Public Library will be closed both holiday weekends, December 23, 24, 25, and December 30, 31, January 1.

Christmas At S. A. Church

"The Eternal Birth In You," is the sermon-topic of Rev. Margaret M. Stevens at 11 a.m. on December 24 in the sanctuary of The Santa Anita Church, 226 W. Colorado Blvd., in Arcadia. "Our prayer is that each one have a personal Christmas experience and thus be established in a new era of living with God power," says the Rev. Margaret M. Stevens.

Graded classes for youth from kindergarten through eighth grade will be conducted after a sermonette in the sanctuary. These classes are a vital part of the church. The group for high school youths and young adults meet on the first and third Sundays of each month at 7 p.m.

On Thursdays at 11 a.m. there is an open class for all women at the church. Special prayer work is done at this time.

The church says: "The beautiful candlelight service at 8 p.m. December 24, will feature music by Stanley Chaloupka, harpist; Roger S. Stevens and Miss Wendy Buffum, flutists. Mr. Chaloupka and Mr. Stevens are members of the Los Angeles Philharmonic Orchestra. Miss Sue Patchett, contralto, will sing, "O Holy Night," accompanied by Mrs. Helen Hatzke, church organist, and the entire congregation will join in singing the beloved carols. The service will be conducted by Rev. Margaret M. Stevens, who will also give the brief meditation. A traditional part of this lovely service will be the lighting of individual candles from the one Christ Candle." The church concludes with the invitation: "Dial 447-6162 to receive a blessing."

Services At Bethany Church

A special Christmas Eve Service will be held at Bethany Church, located at 93 N. Baldwin, on Sunday, December 24, at 7 p.m. A program of special Christmas music will be presented with the Chapel, Coronation, Crusader and Carol Choirs participating.

These fine choirs, which range in age from college down to second grade, are directed by Mike Childers and Betty Bush. Each choir will be presenting special Christmas selections in the church sanctuary. Following this program, choirs and congregation will move to the patio area for carol singing around the large Christmas tree.

You are cordially invited to attend this evening of special Christmas music.

Announce Daughter's Engagement

Mr. and Mrs. Paul Edward Campion, of this community announced the engagement of their daughter, Christine, at a family dinner party, to Patrick Henry Kehoe. The bridegroom-elect is the son of Mrs. Jean Kehoe of Hollis, New York and Mr. William Kehoe of Ventura.

Christine graduated from Mayfield School in Pasadena and is a senior at the University of California, Los Angeles. Mr. Kehoe attended Ricker College in Maine and received his master's degree from Syracuse University. No date has been set for the wedding.

Hallmark Christmas Cards
When you care enough to send the very best

PERRYS Stationery & Gift Shop
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355-3385

Hallmark Christmas Cards
personalized with your name

Faith Lutheran Christmas Services

The three choirs of the congregation will participate in the 10:30 Sunday morning pre-Christmas service at Faith Lutheran Church, 845 Hastings Ranch Drive.

Under the direction of Edgar Plischke, the Senior Choir will present the thirteenth century Plain Son "Of the Father's Love Begotten" as the Call to Worship; Haendel's "And the Glory of the Lord"; Ralph Baldwin's arrangement of "Oh, Come All Ye Faithful"; and Paul Tschesnok's "The Angels' Song." He will also direct the Junior Choir in Mary E. Caldwell's "Shine Lovely Christmas Star," and Carl Schalk's "To Shepherds, As They Watched by Night."

Mr. Donald Hingst, the church's director of education and youth, will direct the Youth Choir in the anthem "Beside Thy Cradle Here I Stand," and in Bach's "O Jesu, So Sweet." Pastor Armin Hesse's final Advent address will be entitled "The Incarnation — An Act of Subjection to God's Law, according to Galatians 4:4-5." A group of new members will be received before the altar by adult confirmation and transfers of mem-

bership.

On Sunday evening at 6, the Sunday school departments will present a public worship service entitled "From Heaven Above to Earth I Come." "Since this year has marked the 450th Anniversary of the Protestant Reformation," states Mr. Hingst, "this service will dramatize the writing of Martin Luther's hymn by this title, employing costumed character roles." Carol Brennan will be the Sunday school soloist.

In the 9 o'clock Christmas Morning Family Service, five favorite Christmas carols will be sung by the congregation. The pastor's Christmas address will be entitled "The Incarnation History," according to St. Luke 2:1-14. An invitation to attend the above services is extended to all people of the community who have no local church home.

"The ministers and members of our congregation express the wish for a Happy Christmas to the Editor and Staff Members of The Sierra Madre News, and to all residents of our fine community," states Pastor Armin Hesse.

Sierra Madre Fellowship of the United Church of Christ

11:30 — Sunday Worship, Church School
Child Care

HELD AT THE CHURCH OF THE ASCENSION
NORTH BALDWIN AT LAUREL

FAITH LUTHERAN CHURCH

THE LUTHERAN CHURCH — MISSOURI SYNOD
845 Hastings Ranch Drive — Armin W. Hesse, Pastor
Donald G. Hingst, Minister of Education & Youth
HEALTH AND HAPPINESS TO YOU THIS CHRISTMAS!
SUN. 9 — SUNDAY SCHOOL DEPARTMENTS MEET
SUN. 10:30 — PRE-CHRISTMAS SERVICE — Featuring the Choirs and the Public Reception of New Members
SUN. 4 P.M. — CHRISTMAS EVE SERVICE — "From Heaven Above to Earth I Come," by the Sun. School Depts.
MON. 9 A.M. — CHRISTMAS MORNING FAMILY SERVICE
Sermon: "The Incarnation: An Actual Event in Human History."
WELCOME TO WORSHIP WITH US!



Sierra Madre Congregational Church

"The Church of the Singing Tower"
Adult Worship — Church School — Child Care
10:00 o'clock
"The Divine Invasion"
Rev. David G. Howell

BETHANY CHURCH

(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor

9:30 — Sunday School
11:00 — Morning Worship
6:00 — Youth Fellowships
7:00 — Evening Service

First Church of Christ, Scientist

186 W. HIGHLAND AVE., SIERRA MADRE
READING ROOM, 22 N. BALDWIN AVE.
Saturday 10:30 P.M.
Daily Except Sundays and Holidays 12:5 P.M.
"Christ Jesus"

Sunday Service (small children cared for 10:00 A.M.)
Sunday School, for pupils up to age 20 10:00 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

Dr. Ethel Barnhart, Founder
The Santa Anita Church
226 West Colorado Boulevard, Arcadia — 446-8206
Margaret M. Stevens, Associate Minister
Sunday, December 24, at 11 A.M.
"THE ETERNAL BIRTH IN YOU."
— Rev. Stevens

Dec. 24 — CHRISTMAS EVE CANDLELIGHT SERVICE at 8 P.M.
Dial-for-prayer, 447-6162

EPISCOPAL Church of the Ascension

N. Baldwin at Laurel
The Rev. W. W. Worstell, Rector

SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
10:00 a.m.—Community Mass and Sermon
Church School Classes

WEEKDAYS
6:40 a.m.—Morning Prayer
7:00 a.m.—Holy Eucharist
5:00 p.m.—Evening Prayer

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3649 East Foothill — 793-9655
- WILEY'S HASTINGS LIQUOR
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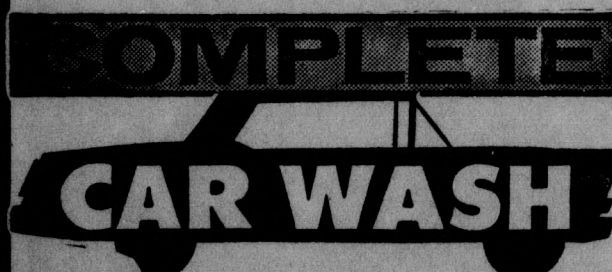
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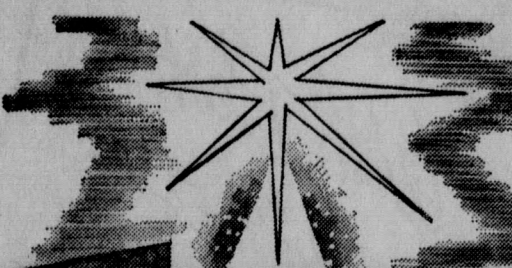
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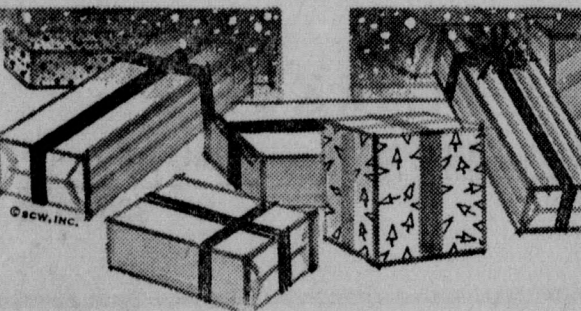
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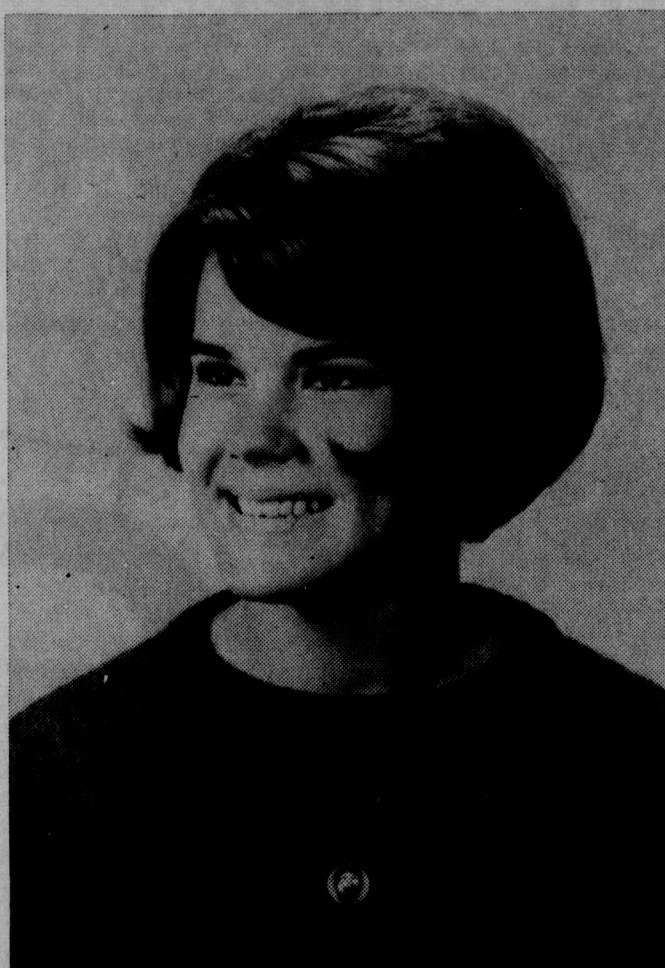
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*May we renew our pledge to
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and extend to you and yours
a Merry Christmas.*



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**Mr. & Mrs. R. Lawyer Announce
Engagement of Daughter, Linda**



MISS LINDA LAWYER
... Engaged

Miss Linda Lawyer and Mr. Larry Lutzow recently announced their engagement to family and friends. Both Linda and Larry have grown up in Sierra Madre and attended local schools. Linda is the daughter of Mr. and Mrs. Richard E. Lawyer of 415 E. Orange Grove and Larry is the son of Mrs. Pearl C. Lutzow of 162 Santa Anita Court. Just back from one year in Vietnam with the U.S. Marines and presently stationed at the Marine Supply Depot at Barstow, Larry expects to receive his discharge in May, 1968. The young couple have not yet picked a wedding date.

**Merry Christmas For S.M.
Hospital Help, Patients**

A real Merry Christmas is being said at the Sierra Madre Community Hospital as usual to all employees and all patients who will spend this Christmas in the 26-bed hospital, announced Chontelle Eisenhart, assistant hospital administrator. The 60 hospital employees this year are being given a day off with full pay as a special Christmas bonus. All Christmas patients will have their turkey menu trays decorated in the spirit of Christmas, with particular emphasis being given to the newly born and their mothers. Thoburn H. Jones, who recently suffered a coronary heart attack and was really brought back to life after a no-heart-beat period of 30 minutes, is reported making satisfactory recovery. Personal are \$1.25 and can be placed in an envelope and placed under the door ... no name needed. No charges accepted.

News From Your ...
COMMUNITY HOSPITAL

Maybe we are a bit prejudiced but nevertheless we think our nursery always has the cutest babies of just about any nursery around. This past week was no exception with a quartet of male voices — not too melodious at times perhaps but nevertheless lusty and full of promise.

Tony and Tracey Washington are twins delivered by Caesarean section on Friday, December 8. Tony's weight was 5 pounds, 14 1/2 ounces and Tracey weighed 4 pounds, 15 1/2 ounces. Their parents are Mr. and Mrs. Thomas Washington who live at 461 E. Sacramento St., Altadena.

Mr. and Mrs. David Wallett became parents for the first time on Friday, December 8 when their 8 pounds, 2 1/4 ounce son was delivered by Caesarean section. He was named William George and has taken up his residence with his parents at 461 Sturtevant Drive.

Tod Martin Nysether was delivered on Sunday, Dec. 10, weighing 8 pounds, 3 ounces. His parents are Mr. and Mrs. Thomas Nysether. Tod's father, who is with the U.S. Navy and is stationed at Pensacola, Florida, has heard the good news via long distance. Paternal grandparents are Mr. and Mrs. Maurice Nysether, residents of Sierra Madre, and maternal grandparents are

Dixon Colbert

ers from various schools. It is the custom for each panel to award trophies for the area of speech it is intent upon judging. However, young Dixon was so outstanding in the eyes of each panel he appeared before that he received the one and only trophy given in his category, in which 60 finalists were competing. Besides the trophy he also received a certificate.

Proud family members include, beside Mom and Dad, Darlene, Devin, Vance and Melody. Indeed, they should be very proud.

... Sierra Madre
Doctor and Mrs. William Aldridge of San Jacinto. During Tod's father's tour of duty his mother will be staying with her sister in her home in Ontario.

Mrs. John Gaugler, a resident of Sierra Madre, living at 147 W. Grand View Ave., was a patient for three days during the last week at the Sierra Madre Community Hospital.

Registered as a patient at Sierra Madre Community Hospital for a short stay recently was Mrs. Donald Sexton who lives in Sierra Madre at 89 N. Auburn Ave.

**Medical Quackery
For January 3**

Mr. Dominic Ziccardi, chief inspector for the Food and Drug Administration in the Southern District of the United States, will talk on Medical Quackery, with special emphasis on children's medication, at the next meeting of the Adoptive Parents' Association on Wednesday, January 3, at 7:30 p.m. at the Lincoln Federal Savings & Loan Building, corner of Woodman and Riverside Drive, Sherman Oaks.

This event is open to the public. No admission fee. Calls are being taken by Mrs. Donald Mayfield, 764-1904.

ALBERT J. PAUS

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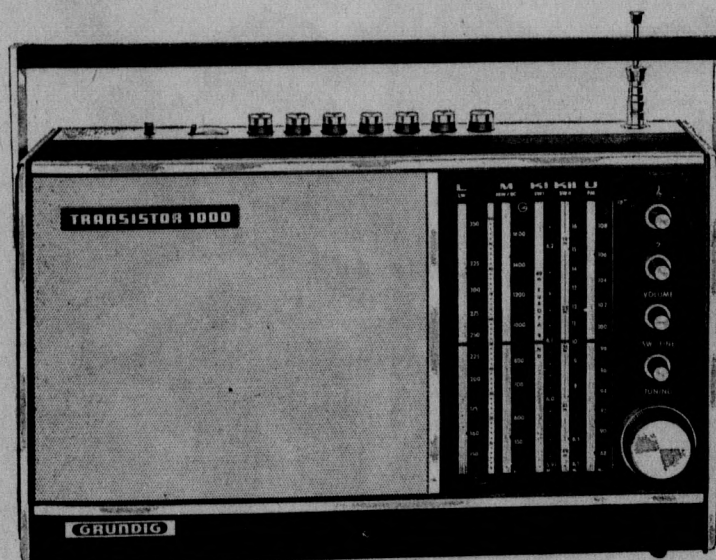
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Transistors: 12.
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Output Power: 2 watts.
Loudspeaker: Perm. dyn.
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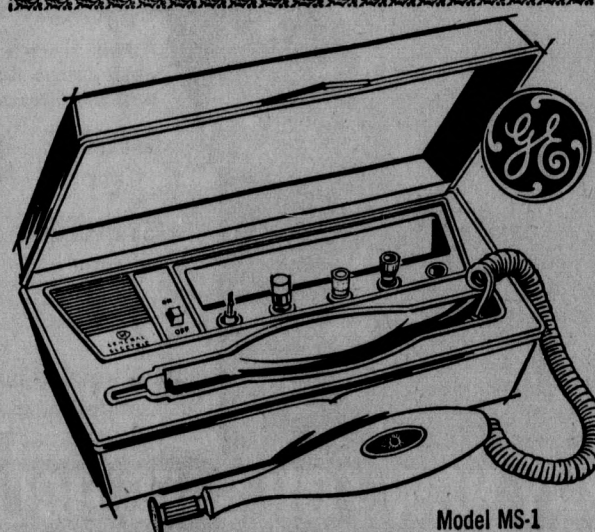
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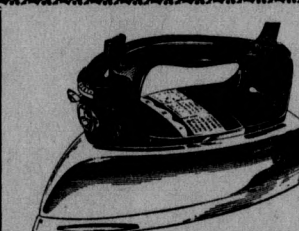
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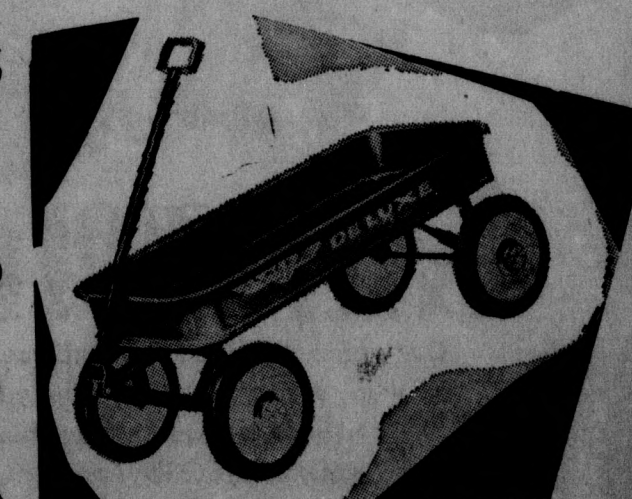
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Lesson-Sermon December 24

"Unto us a child is born, unto us a son is given; and the government shall be upon his shoulder." This verse from Isaiah is the Golden Text of this week's Bible Lesson in all Christian Science churches Sunday, Dec. 24. The Lesson-Sermon is titled "Christ Jesus."

Support your local merchant — buy locally.

Sierra Madre Campfire Group Wins Merit Award For Their Work



CAMPFIRE GROUP, TA-WASI-TANDA made their second trip to World Vision Inc., where Mrs. Jessica C. Johnson presented the group with a Meritorious Service Award.

Campfire group, Ta-Wasi-Tanda made their second trip to World Vision Inc. to assemble Viet Kits. The girls had previously put together 57 Viet Kits and they needed only to finish 43 more in order to receive an award of merit. The girls were so enthusiastic that they completed a total of 202 Viet Kits. Kits they assembled were of two kinds — those to be sent to our servicemen and those to be sent to Vietnamese children.

For their fine work in helping and unselfishly giving of their time, Mrs. Jessica C. Johnson, of World Vision Inc., presented the troop with the Meritorious Service Award. The girls, knowing the need for the kits are anxiously looking forward to assembling more kits in the near future. The industrious troop has

also voted to sponsor a Vietnamese girl of their own age — which is 10 — by contributing the sum of \$10 a month to her support. So far, all they know of young Xan Thi is that she does need their help, but they expect to be corresponding with her and getting to know her more personally.

Somewhere in this seemingly busy schedule, the troop has fit in the practicing of carols as they will be caroling in the city on December 15 and 19.

Letters To

Dear Santa:

Mommy is writing this letter for me.

I promise to be a good girl if you will read my list and bring me some of the toys I'd like to have.

Here is my list:

1. Horse.
2. Baby in a case.
3. Play animals.
4. Stroller.
5. Purse.
6. A ribbon for my doggie "buttons."

Thank you Santa Claus and have a nice Christmas.

Love, Jennifer Eator.

Last Friday evening, December 15, George and Alexandra Lafkas played host and hostess to 60 guests at their home at 601 Ramona. The occasion was a holiday cocktail party and buffet supper.

Support your local merchant — buy locally.

You and Your Neighbors

by NANCY BRYAN

Marge and Elmer (Ted) Quarnstrom of 169 N. Baldwin are expecting quite a gang for Christmas Eve smorgasbord type dinner. The Christmas dinner has become a family tradition and Marge prepares all the items on the tasty menu herself. Those guests expected for dinner and for the evening festivities are: Betty and Dick James and Danny, Sandy and Susan, who is engaged to young Bob Quarnstrom; Betty and Robert Powers—she is Ted's sister; Mary Louise Brandes, also Ted's sister; and Mrs. Olivia Quarnstrom, Ted's mother. These last guests are all from the South Gate-Maywood area. Also present will be son, John, of Sierra Madre and his wife, Doris, and their year-old son, David Patrick. Former Sierra Madren and recently of Alaska, houseguest Tony Wilcox will be on hand to join in the fun. That will make quite a houseful along with the Ted Quarnstrom children—Robert, Lisa, Kenry, Tina, Eric, Lori and foster son, David Wells.

Bob Ingram, a journalism student at USC, will be spending his Christmas vacation with his parents, Ola and Robert Ingram of 288 E. Laurel. Incidentally, Bob won a four-year scholarship to USC. Christmas dinner will be with Robert's sister, Mrs. Florence Lessley of La Verne.

John and Sandee Hartman, and small daughter, Cynthia, will start Christmas day with a family breakfast at Mrs. Gloria Lester's (Sandee's mom), home in Pasadena. Sandee's two sisters, Catha and Mary Lester, and brother, Mark Lester, will be there also. So will Sandee's grandparents, Mr. and Mrs. L. B. Hill.

Christmas dinner usually is with John's folks, Mr. and Mrs. Carl Hartman of Sierra Madre. Carl and his wife returned December 16 from two months in Germany. They were visiting their daughter and son-in-law, Mr. and Mrs. Don Cook . . . and also to be on hand for the birth of their first grandson.

The ski enthusiasts in town haven't minded the cold weather spell one bit . . . they figure it means more and better ski conditions. Elsa Grijalva and her two boys, Dewey and Mark,

are to be counted among those looking forward to a ski trip. Dewey, 11, started skiing at 6 years of age and does quite well. Mark, now 9½, started at 5 and is fast catching up with Dewey.

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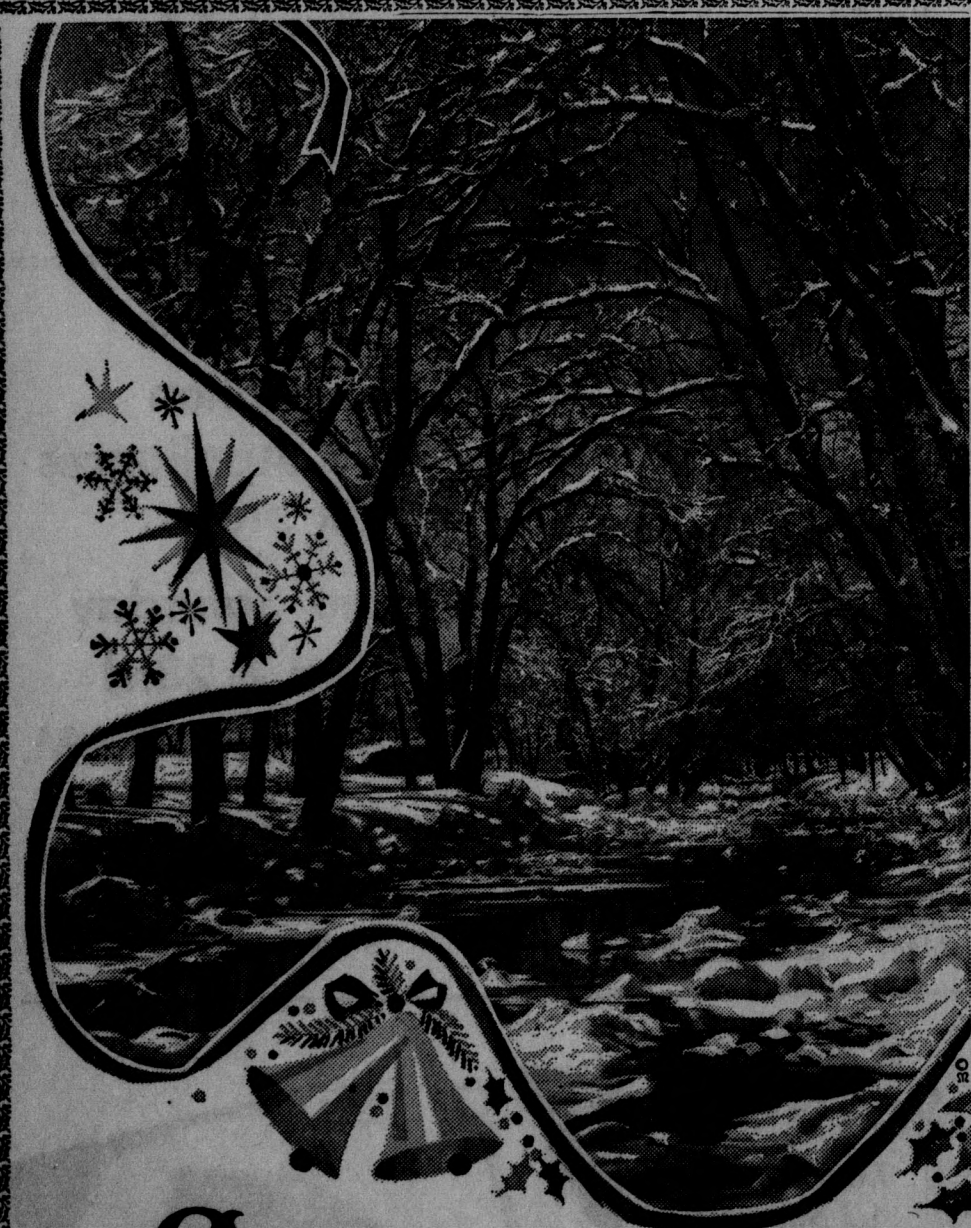
Girl Scouts Of KMAX

Twenty-one Girl Scout Troops from the Pasadena Council will broadcast on KMAX Wednesday, Dec. 20, from 7 to 8 p.m. from Kersting Court.

Mrs. Tal Morsh will direct the Scouts in a program of Christmas carols and holiday music.

Just in case you feel like Scrooge, join the Girl Scouts for an hour on KMAX. Good for the Humbugs!

Support your local merchant — buy locally.



GREETINGS

Our warmest wishes to you and your family for a holiday season that's brimming with glad times and good fellowship. May your blessings be many, enriching your days and bringing you joy.

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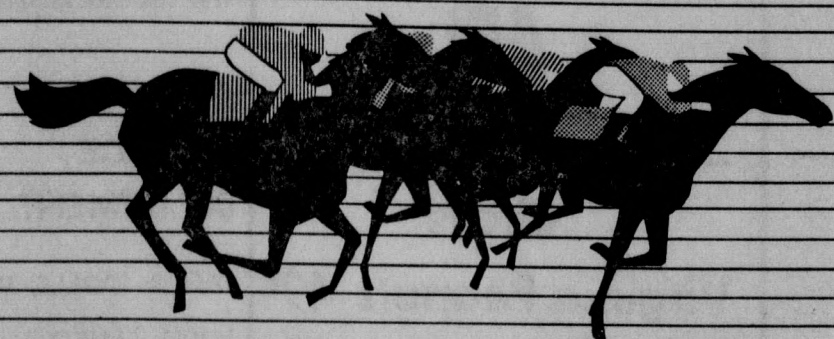


CHRISTMAS GREETINGS

To our wonderful customers, our sincerest thanks, and our wishes for a wonderful Christmas . . . brimming with laughter and good cheer.

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Greatest Season Richest Stakes



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Go by bus or take freeways. Santa Anita is only minutes away in Arcadia.
Plenty of Parking. Nine Races. Daily Double.
First race 12:30 P.M. Reserve seats available.
Phone 681-7401 or 447-2171.



Greetings

Guided by a Star, the Wise Men came to Bethlehem to worship and rejoice. Today, mankind turns again to the Manger, to find peace and blessings. May your Christmas joys be bountiful.

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RCA Westinghouse Zenith

FROM THE Fire Side

You've heard of that proverbial Indian tribe where they were all chiefs and no Indians. Well, the fire department had a situation like that the other night. A good-looking young lady stopped by the engine house and asked to speak to the Chief. All of a sudden 24 firemen and the reserves present all claimed to be the chief.

When she was finally introduced to the Chief she got him in the corner for some conversation. Boy, this being Chief has its compensations after all.

Better look out Chief. There are now 24 regulars and 11 reserves after your job!

Speaking of the Chief, and we were, Chief Brown came into the newspaper office the other day and claimed that he dropped a dime in a newsrack and received nothing back. He claimed that the date on the dime was 1898 and had his picture on it . . . just for fun we notified the girl to watch for it; but when she checked the Post Office rack she reported that the only thing in it was "buffalo nickles" . . . I'll just bet Charley spent the dime his mother gave him for a paper for an ice cream cone.

I never knew we had a wood chopper in our department, or you might say "shingle denuder" until Firefighter George Maurer was given an ax and sent to the roof at 249 Ramona.

Of course, very few of the men saw his actions, but I'm telling you, he had a hole in the room in seconds . . . but when he stuck his head through the hole and yelled "is anybody there" I just had to walk off and shake my head.

Of course, George wasn't any worse than Firefighter Doug Tucker when he tried to lead the band the night of the Fireman's Dance. Of course, Doug didn't seem to realize that the band had gone home twenty minutes before . . . Guess he was still hearing the music.

Then there was Bob Evans who is telling it all around that at 1:15 a.m. Wednesday he drove Engine No. 424 to a Grand View address in a "snow storm," can you imagine tales like that.

You should have seen Firefighter Bill Newbery chasing Christmas Bells up and down Sierra Madre Blvd. in the a.m. on Wednesday, say around 1 a.m. It reminded me a lot of the "butterfly" chasing that Lee Graves has been doing lately.

Of course, on a night fire we get a lot of firefighters to answer the call. The one at 2:47 a.m. we had 22 of our 24 men answer the call. Seems that John Buchan just couldn't get there. Jane hates to part with him that early in the morning, especially on these cold mornings.

Fire Prevention is sure falling down on the job lately . . . three fire calls and one false alarm all within a 15 hour period. . . Of course, we will overlook it for the time being; but we really do expect better performance

Pupils Busy With Church Activities

Children at Ascension Parish School are busy earning money to be their personal gift offerings to the Christ Child at their annual Christmas service on Wednesday morning. These funds will be sent to the Holy Child Orphanage in Sagada, Philippine Islands.

Reflecting the true meaning of Christmas a Nativity Tableau will be part of the traditional service, following which the entire school will participate in a Circle Sing at the parish hall.

Members of the 3rd, 4th, 5th and 6th grades will again take part in the carol services to be held each evening around the Sierra Madre creche at Kersting Court and may be heard on Monday 7 to 7:30 p.m. over KMAX FM; a cookie and cocoa party will be held in the Parish Hall following the carolling.

Mills College Students Will Sponsor Brunch

Mills College students, home to the San Gabriel Valley for the holidays, will host a brunch for prospective students Monday, December 18, at 10:30 a.m. The setting will be the home of Mrs. Everett Mangam, 1160 S. Orange Grove, Pasadena.

Miss Kathryn Van Myers, La Crescenta, a senior at Mills, is making arrangements for the morning's program which is designed to provide information and insight into the "why" and "how" of Mills.

The recently released film, "A Time and A Place," about the Bay Area campus will be shown.

Interested young women may contact Mrs. Robert Bettencourt, student referral chairman, 355-9417.

Mrs. Kenneth Bush, of this community, is assisting Mrs. Bettencourt. Other Mills College alumnae participating in the event are: Mrs. Don R. Sanson, Glendale; Mrs. Glen D. Smith, Glendale; Mrs. Terry Turkat, Whittier; Miss June Giddings, Altadena; Mrs. Thomas M. Dodginton, Montrose; Mrs. H. Gerd Franz, Pasadena, and Mrs. M. Clark Dyer, Pasadena.

Also area women who have graduated from Mills in the past five years.

Sierra Engineering

collection posts throughout the company's three locations in Sierra Madre, Pasadena and Monrovia. The current success of the program is encouraging Mr. Bloom to extend the project into Cap-Tech, Inc., Sierra's parent company, where some 1200 plus employees could participate.

Bruce Herron was raised in Sierra Madre, attending grade schools here and graduated from Pasadena High School. He was attending PCC when called to active duty with his Naval Reserve unit. His interest in children is genuine as he intends to complete his education and become a pediatrician when his military duty is completed.

from this department in 1968.

Anyway, each of the 24 regular firefighters and the 11 reserves wish all of you a very merry, fireless Christmas . . . But if you need us . . . You call us, we won't call you.

RELAX let us give you that well-groomed look

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APOTHECARY
R Weighs & Measures

Christ the Apothecary of the Soul

"That that be whole need not a physician, but they that are sick" (Matt. 9:12).

From the late 16th century until about 1830 an occasional pious German apothecary would commission a local artist to paint Christ as an apothecary. Significantly such action indicated the high repute of pharmacy as it existed during the period these paintings were produced. In one of the primitive, early 17th century paintings it shows Christ allegorically as an apothecary dispensing the Christian virtues from his drug containers and weighing the sins of mankind in a hand balance.

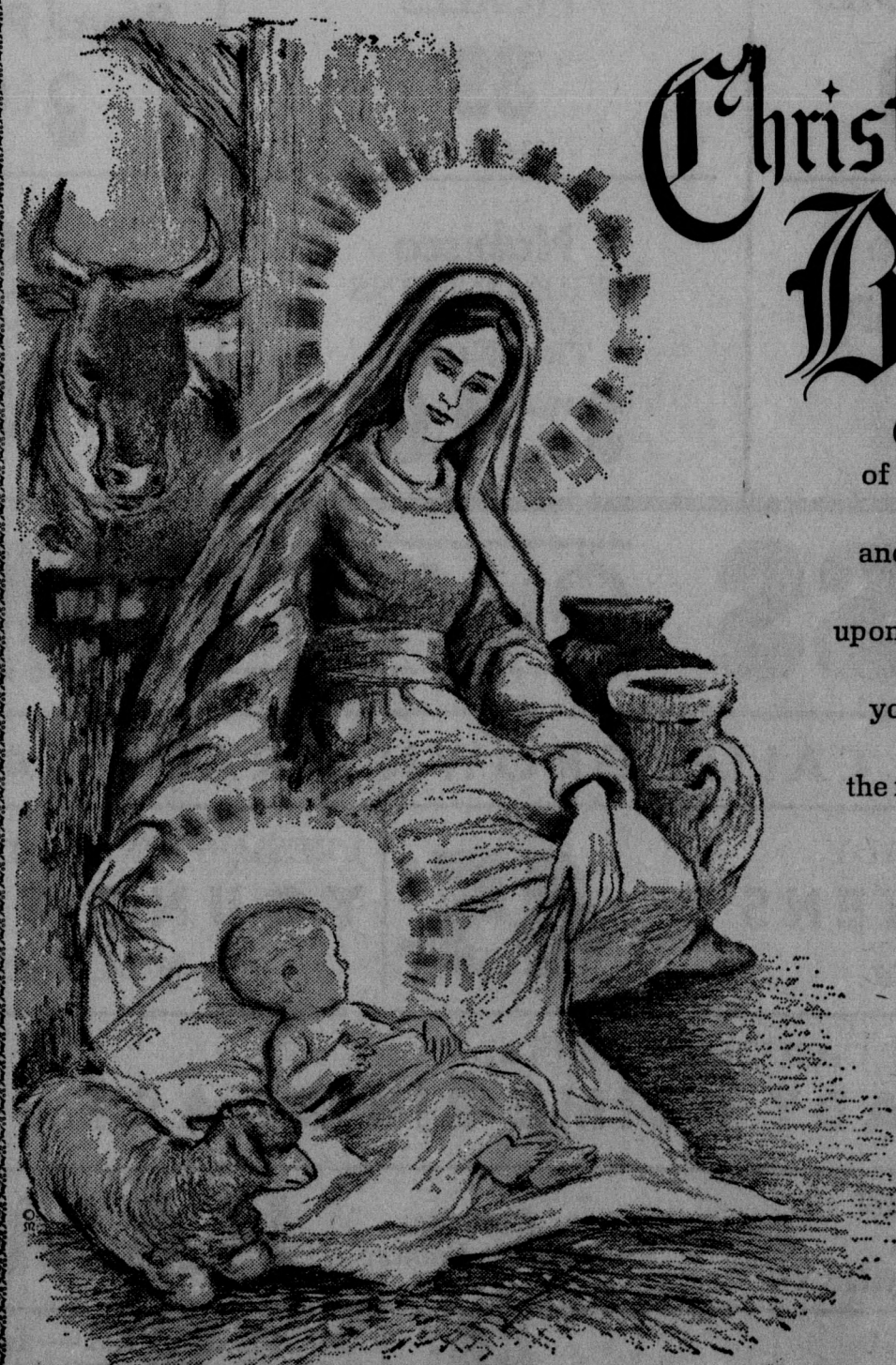
Almost a century of research reveals that there were perhaps 70 of this genre of paintings in existence many years ago — all of Germanic origin. They are no longer found in pharmacies and the few remaining in the world today are preserved in museums and are used as church altar pieces in Germany, Switzerland, Austria, Sweden and France. The "Old World Apothecary Shop" in the Smithsonian Institute in Washington, D.C., has one of them on display, and there is an 18th century painting of the same motif in the Bayer National Museum in Munich. The Norse Museum in Stockholm has a watercolor showing a woman as the penitent sinner, and this same theme was used in a tapestry that hangs in the Castle Chapel at Schwartzburg in Thuringia.

We at Hartman Pharmacy are quite proud to have had such devoted pharmacists contribute to our heritage and do take this opportunity to extend to all our friends a Very Merry Christmas and a real happy and healthful Holiday Season.

Rudolph R. Hartman

Hartman
Rexall Pharmacy

AT 29 NORTH BALDWIN
IN SIERRA MADRE — PHONE 355-3311
After Hour Pharmacy Service Is Available
355-9641 — 355-7637



Christmas Blessings

Once again the spirit of Christmas radiates its promise of hope, love and peace throughout the land. As you reflect upon the Miracle and glory of the Holy Birth, may you be comforted by the faith, gladdened by the message and sustained by the inspiration of Christmas, now and always. May holiday joys and blessings be yours.

THE ARCADIA BOARD OF REALTORS

"Serving Arcadia and Sierra Madre"

203 E. Duarte Road

HI 6-4649

Arcadia



Season's Greetings From All The ROESS MARKET Staff

Week of Dec. 18 thru Dec. 22

Open 12 Hours A Day

9 A.M. to 9 P.M.

Closed Sunday

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GWEN BECKER
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DENNIS WHITE1968 Will
Be 30 Years
Serving
Sierra MadreSAW
SPICED PEACHES

3 FOR \$1.00

NO. 2 1/2 TIN

SAW
GRAPEFRUIT
SECTIONS

3 FOR 89¢

303 TIN

SAW
GREEN BEANS

3 FOR 89¢

Julienne Style

York County
DUTCH ONIONS

4 FOR \$1.00

Bumble Bee
TINY SHRIMP

49¢

SAW
CRANBERRY SAUCE

19¢

Whole or Strained

SAW
FRUIT COCKTAIL

3 FOR 89¢

303 TIN

SAW
PICKLED BEETS

3 FOR 89¢

Sliced

SAW
Sliced Cucumber
PICKLES

39¢

22-OZ. JAR

Nabisco
WHEAT THINS
SOCIABLES
TRIANGLES

3 Pkgs. \$1.00

SAW
SNOW PEACHES

3 FOR \$1.00

303 TIN

SAW
PINEAPPLE

4 FOR \$1.00

NO. 1 1/4

Thick Slices

SAW
TOMATO JUICE

3 FOR \$1.00

46-OZ. TIN

SAW
Small Whole Yams
or
Royal Prince Yams

3 FOR \$1.00

SAW
COFFEE

59¢

Dari Gold
BUTTER

79¢ lb.

Smuckers
JELLIES

4 FOR \$1.00

10-OZ. GLASS

Welch's
THIN MINTS

3 FOR \$1.00

10-OZ. LONG BOX

FROZEN FOOD DEPARTMENT

JOHNSTON PIES

APPLE
PUMPKIN
MINCE55¢
EACH

Large Family Size

Whole Sun
ORANGE JUICE

6-OZ. TIN

6 FOR \$1.00

Big 12-oz. — 3 for \$1.00

Cubbison's
STUFFING MIX

45¢

Regular or Cornbread

Lindsay
RIPE COLOSSAL

45¢

Pitted Olives

Circus

Virginia Peanuts 49¢
Mixed Nuts 59¢

12-OZ. VACUUM BOXES

Birds Eye
COMBINATIONSSliced Beets — Orange Glaze
Broccoli — Hollandaise Sauce
Corn - Carrots - Onions
Mixed Vegetables - Onions
Peas - Mushrooms

29¢

Save 10c

Jones Link
SAUSAGE

89¢

POUND PACKAGE

ROESS QUALITY MEATS

FRESH CALIF. GROWN GRADE --A-- TURKEYS

FRESH OVEN READY
YOUNG HENS

10 - 16 Lb. Avg.

45¢ lb.

FRESH OVEN READY
YOUNG TOMS

17 - 30 Lb. Avg.

41¢ lb.

MANNINGS AGED CHRISTMAS SPECIAL
OVEN READY PRIME RIB ROAST

\$1.19 lb.

BAR — M — TAVERN
HORMEL CURE 81
MORRELL CHEF BRANDBoneless
Fully Cooker

HAMS

\$1.19 lb.

HORMEL OR RATH
BACON

59¢ lb.

OSCAR MAYER — LITTLE FRIERS
LINK SAUSAGE

69¢ lb.

PILLSBURY
BUTTERMILK
BISCUITS

3 FOR 25¢

PHILADELPHIA
CREAM
CHEESE

3 FOR \$1

8-OZ. PKG.

PILLSBURY
CRESCENT
ROLLS

29¢ ea

FRESH — WESTERN
OYSTERS

12-oz. Jar

79¢

COOKED — PEELED No. 1
SHRIMP

\$2.69 lb.

Top Quality Control
SELECTED FRUITS & VEGETABLESLarge Fancy
DELICIOUS APPLES

6 lbs. \$1

Small
NAVEL
ORANGES

7 lbs. \$1

Large Crisp
CELERY

2 FOR 29¢

Fancy Velvet
YAMS

2 lbs. 29¢

EXTRA FANCY
NUT SALEWalnuts, Almonds, Filberts
Peanuts, Brazil and
Mixed Nuts

39¢ lb.